



ASX RELEASE

23 December 2024

Tinybeans Board Transition complete

Tinybeans Group Limited (ASX: TNY) (OTCQB: TNYF) ("Tinybeans" or "the Company") announces changes to its Board of Directors.

Catherine Cohen has advised her intention to resign as a non-executive director effective 31 December 2024. Catherine has served on the board since February 2023 and has played a key part in the Company's strategic reset.

With this change, Chief Executive Officer Zsofi Paterson has been elevated to the role of Managing Director, reflecting her strategic leadership and deep understanding of the Company's vision and operations. Zsofi will join James Warburton and US-based non-executive Directors Mike Rothman and Andrew Silverberg on a slimmed-down, growth-focused board. As announced on 14 November 2024, James Warburton will replace Chantale Millard as Chair when she resigns as non-executive director and Chair on 31 December 2024.

Director and incoming Chair James Warburton said, "Chantale has done a fantastic job of steering Tinybeans through a challenging period and has set the Company up for a period of sustained success. She has been an absolute pleasure to work with, and her impact has been exceptionally important in giving us the platform and opportunity in front of us today. Catherine has also been fundamental in securing funding for the Company and will continue to play a part in supporting the Company in her role at Morgans."

Outgoing Chair Chantale Millard said, "I would like to thank Catherine for her positive contributions to the significant changes achieved in the Tinybeans business since joining the board with me in February 2023. After having completed the business reset and refresh of the board, we both leave the Company in a much-improved position for growth. I have great confidence in the new board. I wish them every success, and I look forward to watching Tinybeans thrive."

James Warburton commented, "We are really excited about 2025. Over the past year, the Directors and CEO have done a lot of work to set the base for growth. The board and executive are now laser-focused on these growth objectives and maximising the performance of the Company for the benefit of all shareholders."

This ASX announcement has been approved for release by the board.

For more information, please contact:

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About Tinybeans Group

Tinybeans Group Limited (ASX:TNY, OTCQB:TNYF) Tinybeans is a leading global consumer subscription platform, serving millions of Millennial and Gen Z parents and their families monthly. At its core, Tinybeans is a private photo-sharing app and media platform that connects families and turns moments into memories. Tinybeans has been loved and trusted by parents and families around the world since its founding in Australia in 2012, and is an ongoing resource for parents due to its insightful, relatable and credible content written by a team of dedicated parents and experts. Tinybeans enjoys over 150,000 5 star reviews in the Apple App and Google Play stores, and has users in almost every country in the world.