

ASX ANNOUNCEMENT

ASX: CDE | 2nd January 2025

Chairman provides A\$750,000 Loan Facility

- **The Loan has a term of 12 months**
- **Allows sufficient headway to realise current and future business opportunities**

Brand Solution technology group **CDE Group Limited (ASX: CDE)** is pleased to advise that it has secured an A\$750,000 loan facility from the Executive Chairman.

The Board of CDE appreciates the continued financial and executive support of the founder and Executive Chairman John Houston.

The loan facility agreement was entered into by J F Houston Holdings Pty Limited (**JFH**) (a company associated with John Houston) and the key terms of the facility are summarised below:

1. Agreement to provide an A\$750,000 facility to CDE for 12 months.
2. Interest is payable on amounts advanced under the facility at a reference NAB facility rate plus 19%.
3. The loan and interest are repayable by CDE in 12 months unless repaid earlier.
4. The loan facility is convertible and secured, both subject to shareholder approval or a waiver for the grant of the security.
5. A facility fee of 750,000,000 options on a pre-consolidation basis (at an exercise price of 25% premium to the conversion price per option, expiring 3 years from the date of issue and transferable) will be paid by CDE for the loan facility. The issue of the facility fee options to Mr Houston (via JFH) is subject to shareholder approval and the approval of the consolidation of the Company's stock at a 20:1 ratio). The number of Facility fee options issued will be reduced by the final consolidation ratio agreed by shareholders at an upcoming EGM.
6. The loan facility is also subject to customary events of default and representations and warranties given by CDE.

CDE Group CEO John Houston said: "I am pleased to show my continued support for CDE by providing this facility and loan funds. This is a clear mark of confidence in the technology, the team we have at CDE and the market potential for our technology and solutions."

This announcement is authorised by the board of directors of CDE.

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For further information, please contact:
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About Codeifai Limited

Codeifai Limited (ASX: CDE) is a leading provider of digital and AI-powered brand solutions listed on the Australian Stock Exchange. With a strong focus on empowering brands through smart digital engagement, Codeifai's high-margin offerings are designed to deliver exceptional scalability and profitability. Our solutions allow Brands to Connect Deeper, Faster, Smarter with their consumers.

Codeifai's digital Brand Solutions provide a code for everybody and everything.

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