



Announcement Summary

Entity name

DOUGGH LIMITED

Date of this announcement

Monday January 06, 2025

The +securities the subject of this notification are:

+Securities issued under an +employee incentive scheme that are subject to a restriction on transfer and are not being quoted on ASX until the restriction ends

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
New class - code to be confirmed	Performance Rights subject to milestones with expiry dates from 30 June 2025 to 31 December 2025	118,659,186	28/12/2024
New class - code to be confirmed	Performance Rights subject to milestones with an expiry date of 30 June 2029	150,000,000	28/12/2024

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

DOUGH LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted securities.

1.2 Registered number type

ABN

Registration number

41108042593

1.3 ASX issuer code

DOU

1.4 The announcement is

New announcement

1.5 Date of this announcement

6/1/2025

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Part 2 - Issue details

2.1 The +securities the subject of this notification are:

+Securities issued under an +employee incentive scheme that are subject to a restriction on transfer and are not being quoted on ASX until the restriction ends

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

does not have an existing ASX security code ("new class")

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Part 3C - number and type of +securities the subject of this notification (new class)

New +securities issued under an +employee incentive scheme

ASX +security code

New class - code to be confirmed

+Security description

Performance Rights subject to milestones with expiry dates from 30 June 2025 to 31 December 2025

+Security type

Other

ISIN code

Date the +securities the subject of this notification were issued

28/12/2024

Will all the +securities issued in this class rank equally in all respects from their issue date?

Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?

Yes

Provide details of the KMP or +associates being issued +securities.

Name of KMP	Name of registered holder	Number of +securities
Mr Andrew Taylor	The Digital Bakery	51,913,394
Mr Bert Mondello	Indomain Enterprises PL	51,913,394
Mr Arthur Lo	Mr Arthur Lo	14,832,398

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities being issued.

<https://cdn-api.markitdigital.com/apiman-gateway/ASX/asx-research/1.0/file/2924-02870592-6A1232924>

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

<https://cdn-api.markitdigital.com/apiman-gateway/ASX/asx-research/1.0/file/2924-02870592-6A1232924>

Any other information the entity wishes to provide about the +securities the subject of this notification

Performance rights as approved by shareholders at the 2024 AGM with short-term VWAP-related milestones (refer Schedule 3 of the AGM Notice). 3 equal tranches. T1 vests on achievement of a 90-day VWAP of A\$0.01 prior to expiry of 30 June 2025. T2: 90-day VWAP of A\$0.02 prior to expiry of 31 October 2025. T3: 90-day VWAP of A\$0.03 prior to expiry of 31 December 2025



Issue details

Number of +securities

39,553,063

Number of +securities

39,553,063

Number of +securities

39,553,060

New +securities issued under an +employee incentive scheme**ASX +security code**

New class - code to be confirmed

+Security description

Performance Rights subject to milestones with an expiry date of 30 June 2029

+Security type

Other

ISIN code**Date the +securities the subject of this notification were issued**

28/12/2024

Will all the +securities issued in this class rank equally in all respects from their issue date?

Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?

Yes

Provide details of the KMP or +associates being issued +securities.

Name of KMP	Name of registered holder	Number of +securities
Mr Andrew Taylor	The Digital Bakery	150,000,000

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities being issued.<https://cdn-api.markitdigital.com/apiman-gateway/ASX/asx-research/1.0/file/2924-02870592-6A1232924>**Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms**<https://cdn-api.markitdigital.com/apiman-gateway/ASX/asx-research/1.0/file/2924-02870592-6A1232924>**Any other information the entity wishes to provide about the +securities the subject of this notification**

Performance rights as approved by shareholders at the 2024 AGM with long-term revenue-related milestones (refer Schedule 4 of the AGM Notice). 3 equal tranches each with an expiry date of 30 June 2029. T1 vests on achievement of calendar quarter revenue of A\$300,000. T2 vests on achievement of calendar quarter revenue of A\$450,000. T3 vests on achievement of calendar quarter revenue of A\$600,000.



Issue details

Number of +securities

50,000,000

Number of +securities

50,000,000

Number of +securities

50,000,000

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Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this notification, the +securities of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (Total number of each +class of +securities issued and quoted on ASX)

ASX +security code and description	Total number of +securities on issue
DOU : ORDINARY FULLY PAID	2,075,079,680

4.2 Unquoted +securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
DOUAH : OPTION EXPIRING VARIOUS DATES EX VARIOUS PRICES	20,937,440
DOUAJ : OPTION EXPIRING 10-OCT-2025 EX \$0.0216	20,000,000
DOUAE : PERFORMANCE SHARES	6,904,543
DOUAF : PERFORMANCE SHARES	18,095,457
DOUAK : OPTION EXPIRING 11-DEC-2026 EX \$0.012	36,538,448
DOUAI : PERFORMANCE RIGHTS	45,300,000
New class - code to be confirmed : Performance Rights subject to milestones with expiry dates from 30 June 2025 to 31 December 2025	118,659,186
New class - code to be confirmed : Performance Rights subject to milestones with an expiry date of 30 June 2029	150,000,000



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1?

Yes

5.1a Select the number of the applicable exception in Listing Rule 7.2

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