



ONE CLICK GROUP

ONE CLICK GROUP LIMITED
INVESTOR PRESENTATION

21 January 2025

This presentation has been authorised for release by the Managing Director, Mr Mark Waller and the Board of Directors

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ONE CLICK GROUP

Corporate overview



Capital Structure*

| | |
|--------------------------|---------------|
| Ordinary shares on issue | 1,178 million |
| Share Price* | \$0.010 |
| Market Cap* | \$12 million |
| Unlisted options \$0.025 | 26 million |
| Listed options \$0.03 | 62 million |
| Unlisted options \$0.01 | 453 million |
| Performance Rights** | 25 million |

Shareholder Composition (diluted)

| | |
|-----------------------|-----|
| Directors | 21% |
| Institutional holding | 21% |

*As at 17 Jan 2025

** After cancelling rights where performance criteria has not been met



Consumer fintech platform providing users the ability to complete an online tax return and various other finance and life admin products.

www.oneclicklife.com.au

Non-Executive Chairman: Russell Baskerville

Managing Director: Mark Waller

Executive Director and CTO: Nathan Kerr

Non-Executive Director: Winton Willesee

Personal use only



TAX

- SIMPLE TAX RETURNS
- NEXT DAY REFUND



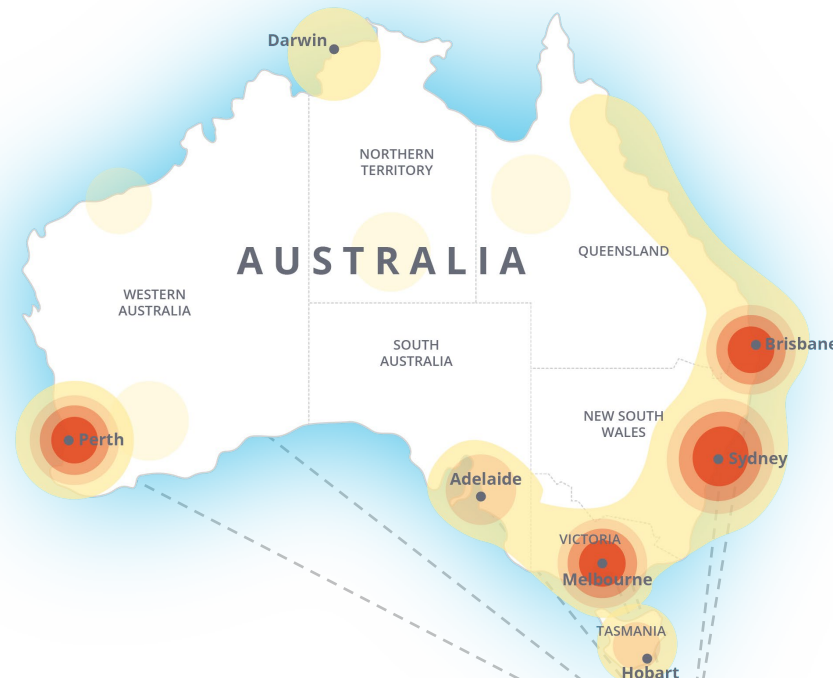
WEALTH

- WILLS
- INSURANCE
- SUPERANNUATION
- INVEST



LENDING

- MORTGAGES
- PERSONAL LOANS
- CAR LOANS



One Click LIFE
 Your Financial Life *MADE SIMPLE*

USERS



REVENUE



*2024 Revenue unaudited



One Click Life enables Aussies to manage their financial life in a **simple**, low cost, mobile first platform.

Our **Tax** products are integrated with the ATO allowing [simple tax returns](#) to be completed from a mobile phone in under 10 minutes.

One Click Life **Lending** acts as a mortgage broker with simple online lending applications.

One Click Life **Wealth** products are being in developed and will allow a simple format for managing retirement wealth.

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One Click LIFE

Your Financial Life **MADE SIMPLE**

Tax *made simple*

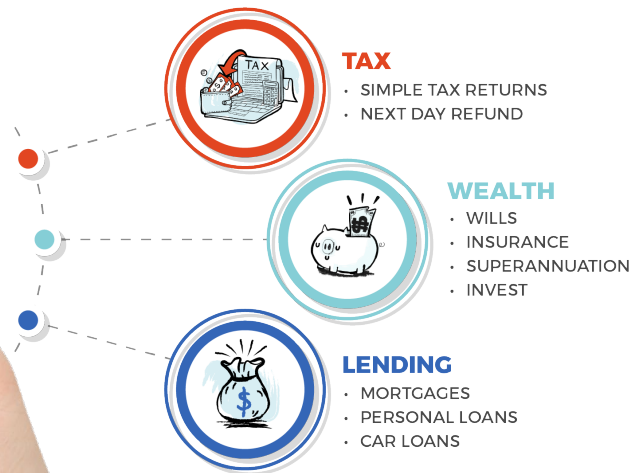
Multiple data integrations from account creation to completion make the process of lodging a tax return on One Click Life a simple ten-minute task.

One Click Life AI assists customers in maximising refunds.



Your Financial Life *made simple*

Once a tax return is complete, our customers can get on with life or simplify other parts of their financial life.



Other products and services available

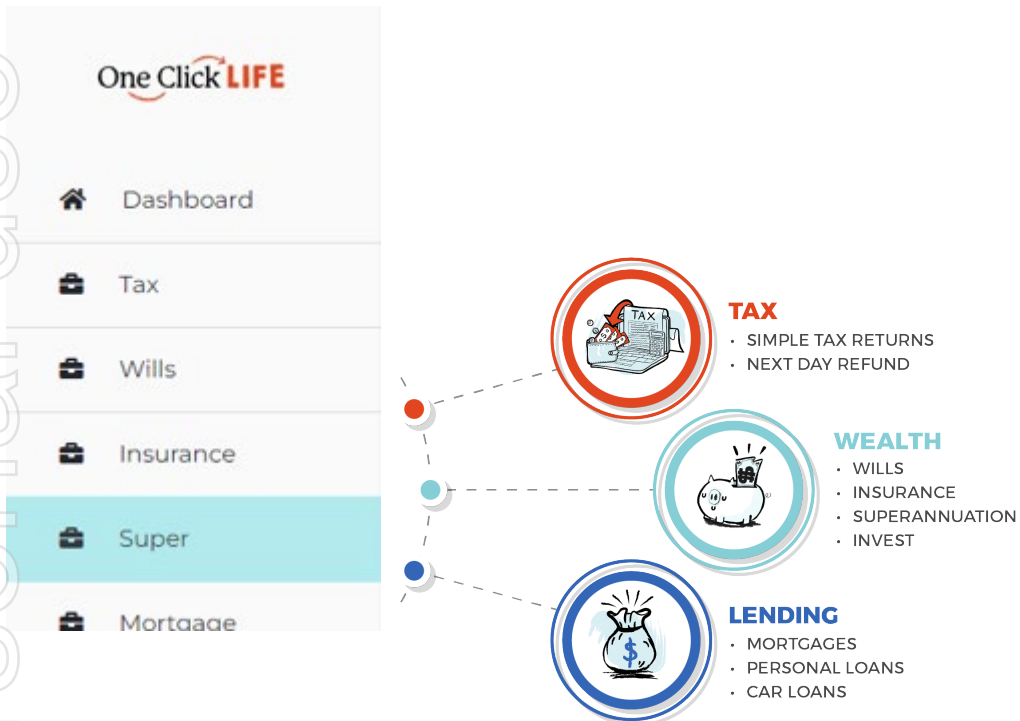
- ✓ Request Next Day Refund
- ✓ Download / view Notice of Assessment
- ✓ Complete online Will
- ✓ Private Health Insurance (provided by AIA)
- ✓ Obtain loan pack
- ✓ Personal Loans
- ✓ Car Loans
- ✓ Mortgages

New products and services under construction

- ✓ Superannuation
- ✓ Insurances
- ✓ Much more!

Your Superannuation **made simple**

A tax customer will have the ability to search and review their super balances. They can then create a One Click Life Super Fund including moving any unclaimed, lost super and consolidating their current super funds into one, simple, low-cost Super Fund.



One Click Superannuation **made simple**

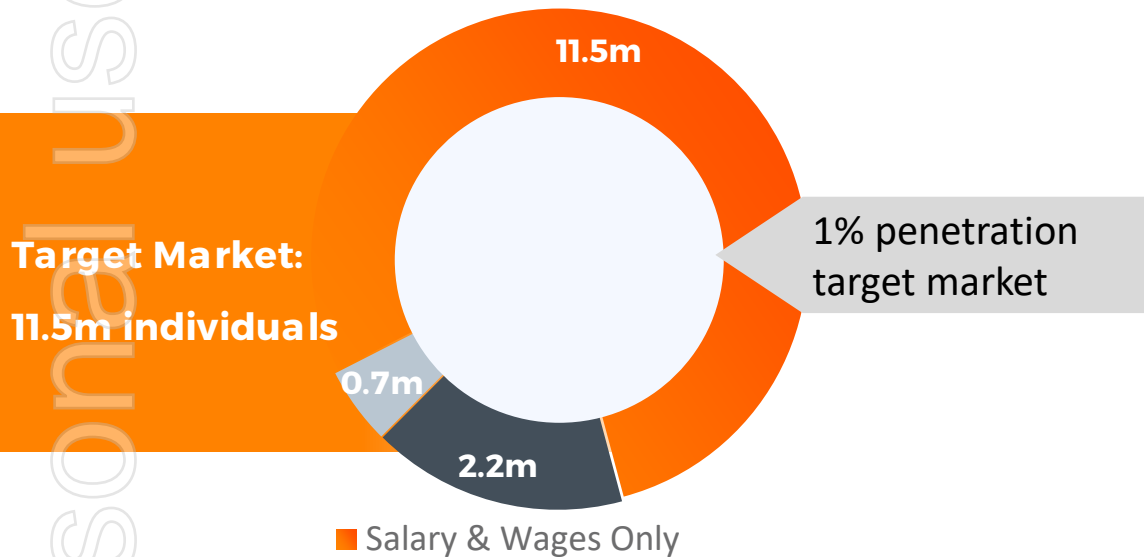
- ✓ Proof of concept built
- ✓ Signed MOU with Superannuation Platform Partner
- Trustee sign off
- Promoter Agreement
- Complete build
- Soft launch
- Full launch scheduled Q2 2025

MARKET OPPORTUNITY

One Click Life has a proven scalable business model

In excess of **170,000 registered users** on the [One Click Life](#) platform.

Target market for One Click Life is 11.5 million Aussies. For our core tax product this presents an addressable market of approximately \$1 billion.



One Click LIFE

Your Financial Life *MADE SIMPLE*



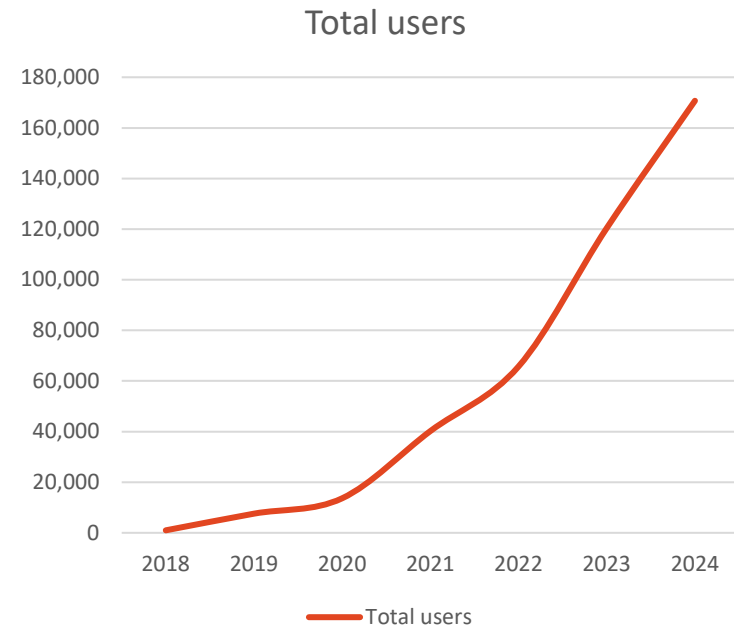
COMMUNITY



RAPID GROWTH

New user growth comes from a combination of digital advertising and referral from our growing One Click Life community.

Average age of a One Click Life user is 32. The age bracket 20-40 provides maximum value for One Click Life platform, providing a high potential lifetime value of a customer.



ONE CLICK GROUP

Summary & Outlook

Fast growing fintech business

2024 a record year

Rapidly approaching breakeven and profitability

Strong growth in users and revenue expected in 2025

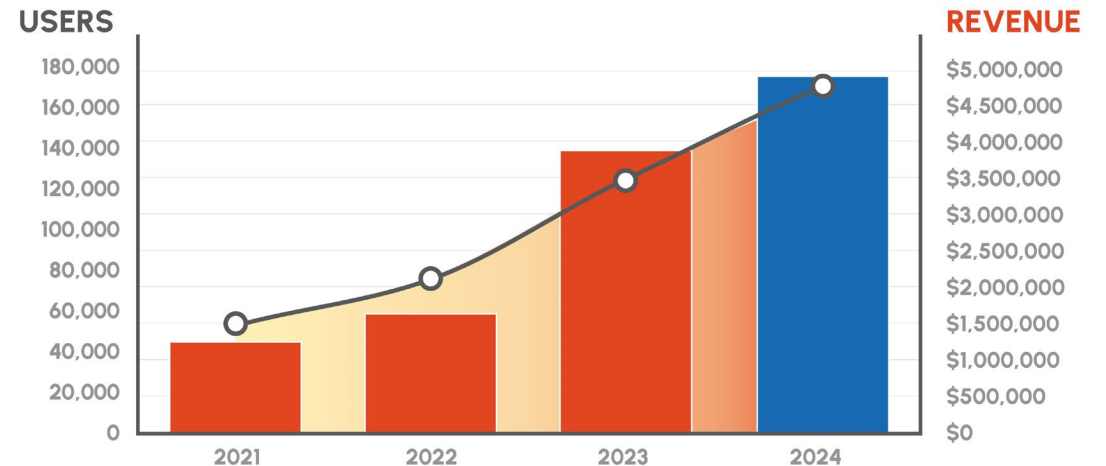
New financial services products to be launched during 2025



Proven and experienced team

Managing Director – Mark Waller

Chairman – Russell Baskerville



Your Financial Life **MADE SIMPLE**



**DO IT
BETTER**



**HAVE
FUN**



NO BULL



**FOR THE
PEOPLE**



ersonal use only



ONE CLICK
GROUP

ONE CLICK GROUP LIMITED

Thank you