

23 January 2025



Petrackr deals with Chewy and Amazon

Universal Biosensors, Inc. (ASX: UBI) is pleased to announce it has signed a Vendor Master Purchase Agreement with Chewy, Inc. (Chewy), one of USA's largest pet retailers. Chewy recorded more than USD \$11 billion in revenue (2023) and has more than 20 million active customers.

In addition to being able to trade with Chewy, UBI has also launched Petrackr on Amazon.

The deals with Chewy and Amazon are ongoing and can be terminated by either party with 30 days notice.

UBI has been working with Chewy (and Amazon) for more than 9 months building our ecommerce capability such that it can now execute these agreements and begin to make sales on the Chewy and Amazon platforms.

Mr. John Sharman, Managing Director of Universal Biosensors said, "Our initial focus for the launch of Petrackr was to the professional vet network and we have made progress raising the profile of Petrackr in this segment. But it is apparent that whilst we have a much better product than the competition, the majority of sales for vet blood glucose monitoring systems are online. Chewy and Amazon are collectively the largest retailers of veterinary products in North America and UBI expects the completion of these deals to have a material impact on Petrackr sales moving forward."

End

Announcement authorised by the Board of Directors of Universal Biosensors, Inc.

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About Universal Biosensors

Universal Biosensors, founded in 2001, specialises in the design and development of electrochemical cells (strips) used in conjunction with point of use devices that are used in various industries such as healthcare (point of care), wine, food, and agriculture. UBI's ambition is to build a multi product stable of biosensors in large markets which generate ongoing revenue streams. For additional information regarding Universal Biosensors, Inc., refer to: <http://www.universalbiosensors.com>.

About Petrackr Blood Glucose Monitoring System

The PETRACKR® Veterinary Blood Glucose Monitoring System is specifically calibrated for cats and dogs. The starter kit and PETRACKR® App allows pet parents to easily track, monitor and share their pet's blood glucose results with their veterinarian. The analyzer is Bluetooth enabled to connect with the PETRACKR® mobile app to track, download and share the pet's blood glucose results, insulin doses, meals, and exercise routine. The PETRACKR® handheld Point of Care analyzer puts the power of a lab in the palm of your hand. For additional information visit:

<https://www.universalbiosensors.com/products/petrackr/>

Forward-Looking Statements

The statements contained in this release that are not purely historical are forward-looking statements within the meaning of the US Securities Exchange Act of 1934. Forward-looking statements in this release include statements regarding our expectations, beliefs, hopes, intentions or strategies. All forward-looking statements included in this release are based upon information available to us as of the date hereof, and we assume no obligation to update any such forward-looking statement as a result of new information, future events or otherwise. Our actual results could differ materially from our current expectations. We cannot assure you when, if at all, the proposals outlined in this release will occur, and the terms of any such proposal are subject to change. Factors that could cause or contribute to such differences include, but are not limited to, factors and risks disclosed from time to time in reports filed with the SEC.