



ASX ANNOUNCEMENT

23 January 2025

## CONNEQT APP LAUNCHES IN USA AS PULSE DELIVERIES COMMENCE

Cardiex Limited (ASX: CDX) (the **Company**) is pleased to provide the following update in relation to the U.S. launch of the CONNEQT Pulse, the world's most advanced personal arterial health monitor (the "Pulse"), as well as the launch of the CONNEQT App in both the App Store and Google Play Store (for Android).

Deliveries to customers of Pulse units for U.S. customer orders has now commenced following receipt of the first 3,000 units from manufacturing partner, Andon - with the remaining 5,000 units of the Company's initial order currently in transit and due to arrive at the Company's fulfilment facility shortly.

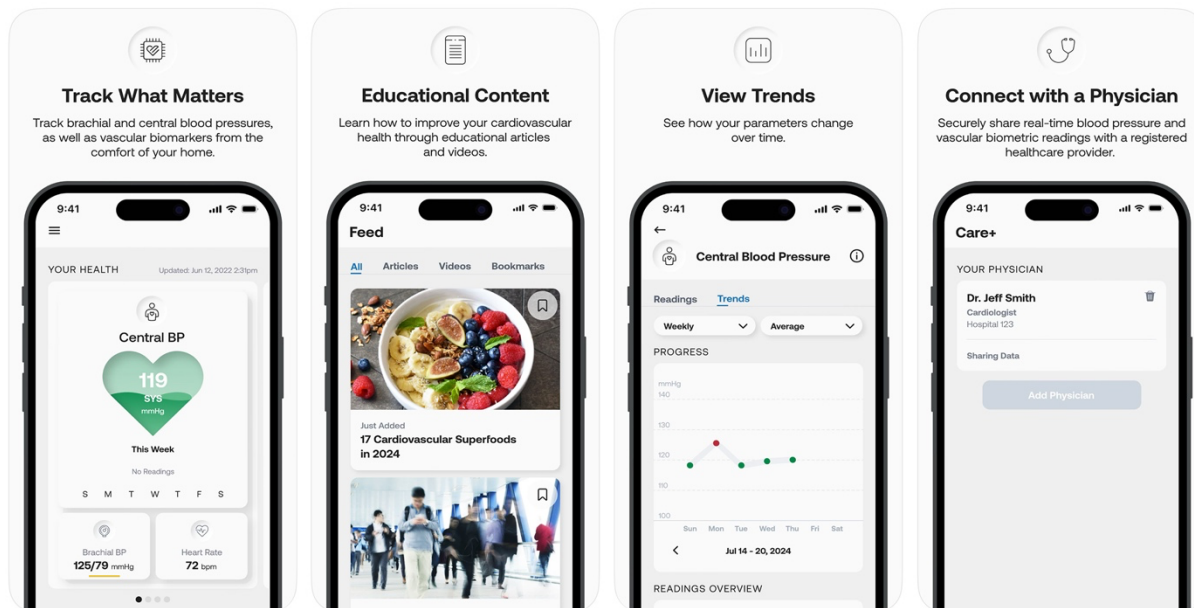
The Company is now in the process of executing on its sales strategy to convert the current waitlist customers into orders including multiple online marketing and sales programs as part of the broader U.S market launch.

The CONNEQT App, part of the digital ecosystem developed to support the Pulse, is also now live in the App Store and Google Play Store, and available for download in the USA.

Key features of the CONNEQT App include:

- **A Digital Health Coach:** providing actionable insights, motivational support, and interpretation of your data to help you navigate your heart health journey.
- **Comprehensive Arterial Health Metrics:** providing unparalleled views into your health with detailed metrics, trends, and reports.
- **Guided Health Programs:** designed to promote healthy lifestyle changes through educational content and actionable tasks that help you improve and maintain your cardiovascular health.
- **Educational Health Content:** a curated selection of articles and advice that support your health journey, empowering you to make informed decisions and stay proactive in managing your cardiovascular wellness.
- **Personalized Health Cards:** allowing you to monitor a range of health conditions with tailored insights into heart, arterial, and brain health.
- **Device and Screen Customization:** giving you the ability to adjust your device display and screen configuration to prioritize the data you value most, ensuring you always have the most relevant information at your fingertips.
- **Healthcare Professional Sharing:** enabling users to confidentially share reports and other information with their primary care physicians.

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Cardiex CEO Craig Cooper commented:

*"We're off to a great start in 2025 with the launch of Pulse deliveries and the introduction of the CONNEQT App across the mobile ecosystem. The early trends in week-over-week growth in Pulse sales are highly encouraging, and the positive feedback from both customers and the healthcare sector has been fantastic. Much of this excitement stems from the initial experience with the CONNEQT App, a key component of our comprehensive arterial health program. Together with Pulse, the App provides a unique and impactful foundation for fostering healthier outcomes, exemplifying the transformative change and value we are delivering to this market."*

**Approved by the Board of Directors and Released by the Company Secretary**

**- ENDS -**

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### **About Cardiex**

Cardiex's mission is to increase longevity through medical technology advancements in vascular health. The Company's suite of products includes medical and home health devices and digital solutions for hypertension, cardiovascular disease, and other vascular health disorders - all based on the Company's market leading SphygmoCor® vascular biomarker technology. Cardiex is listed on the Australian Stock Exchange ("ASX:CDX").

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