

Pharmx Technologies partners with Toniq to expand pharmacy software solutions in New Zealand

Pharmx now has 99% pharmacy reach across both Australia and New Zealand through a new strategic partnership with Toniq.

Pharmx Technologies Ltd (ASX: PHX) (Pharmx Technologies) today confirms a strategic partnership with Toniq, the leading provider of pharmacy point-of-sale (POS) and dispensary software solutions in New Zealand.

A member of the global healthcare technology group Clanwilliam, Toniq supports over 900 pharmacies and holds an estimated 85% market share in New Zealand's pharmacy POS and dispensary software sector.

Under the terms of the partnership, pharmacies within the Toniq POS network can migrate to the Pharmx electronic data interchange - Pharmx Gateway - enabling real-time inventory ordering, automated eInvoice generation and seamless supplier connectivity.

This partnership also offers Pharmx's supplier customers a broader reach and more opportunities to scale business growth across the ANZ region. For pharmacies, it provides unrivalled efficiency and a focus on patient centricity by erasing time-consuming administrative tasks linked to ordering and inventory management.

The Pharmx Gateway was built to streamline pharmacy operations by enhancing ordering accuracy, reducing manual processes, and providing real-time inventory management. Additional features such as automated e-invoice generation and direct supplier connectivity will further minimise administrative burdens and optimise transaction workflows across the supply chain.

Pharmx Gateway has demonstrated to save pharmacies an average of 40 minutes per order, which annually can equate to one full-time employee. Pharmx Gateway also saved suppliers approximately 15 minutes in processing time per order.

Across Pharmx's strategic partnerships in New Zealand, Pharmx now has 99% coverage of the NZ pharmacy sector. This increases our regional coverage to 99% across both Australia and New Zealand. Whilst at this time the Company cannot accurately determine the material financial impact

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of the strategic partnership with Toniq, this milestone reinforces our position as the leading pharmacy ordering network and strengthens our commitment to redefining industry connectivity.

Tom Culver, CEO of Pharmx Technologies commented,

"The Pharmx Gateway has revolutionised pharmacy supply chains in our existing markets, and we are thrilled to bring this innovation to New Zealand through a strategic partnership with a like-minded industry leader.

Together, Pharmx and Toniq are on a mission to empower pharmacists, freeing them from the burdens of manual ordering and inventory management so they can focus on what truly matters—patient care. By extending Pharmx's services to new regions, we are enabling more pharmacies and suppliers to embrace a connected, technology-driven, data-led approach to inventory and order management."

The combination of Toniq's Pharmacy Retail footprint and existing workflows with Pharmx's superior technology stack is expected to deliver a large efficiency boost throughout the NZ pharmaceutical supply chain.

Toniq commented,

"Toniq is a premier provider of pharmacy management software in New Zealand, dedicated to enhancing the efficiency and effectiveness of pharmacy operations. With a focus on innovation and user-friendly solutions, Toniq offers a comprehensive suite of tools designed to streamline various aspects of pharmacy management.

We are thrilled to announce a ground-breaking partnership between Toniq and PharmX, aimed at revolutionising the pharmacy ordering experience. This collaboration brings together Toniq's innovative pharmacy management software and PharmX's advanced ordering solutions to create a seamless, efficient, and user-friendly system for pharmacies.

Together, Toniq and PharmX are committed to delivering cutting-edge solutions that empower pharmacies to provide the best possible care to their patients."

This announcement has been authorised for release by the Board of Pharmx Technologies Limited.

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About Pharmx Technologies Ltd.

Pharmx is ANZ's leading pharmacy ordering platform, providing essential infrastructure for seamless ordering and inventory management. By connecting the largest network of pharmacies, suppliers, and technology vendors, Pharmx facilitates approximately \$20 billion in orders annually through its robust, high-availability technology platform—driving efficient operations, seamless connectivity, and valuable insights across its ordering, invoicing, and analytics solutions.

Operating in a dynamic and evolving market, Pharmx is positioned for sustained growth, driven by population growth, demographic shifts, and regulatory changes. With a strategic focus on expanding its addressable market, Pharmx leverages its extensive network, proprietary pharma-tech solutions, and advanced data capabilities to unlock new revenue opportunities and enhance healthcare outcomes across Australia and New Zealand.