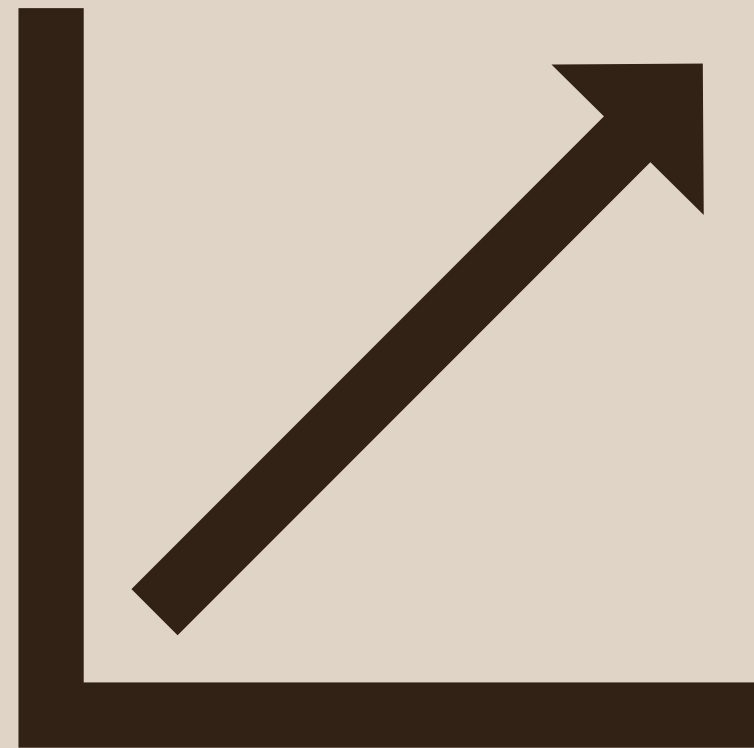


# Market Update

3 March 2025



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# Achievements in 2025

Turning the business around



- ✓ **Recapitalisation:**
  - \$3.5mil investment through private placements
  - \$2.3mil loans repaid
  - \$3mil debt converted to shares
  - \$6.5mil net positive effect to the balance sheet**
- ✓ **New Chairman:**
  - Giuseppe Porcelli joined as Non-Executive Chair
- ✓ **New Management Team:**
  - Jules Grove - Chief Financial Officer (CFO)
  - Vinuraj Koliyat - Chief Experience and Technology Officer (CXTO)
  - Ray Jourdan - Chief Operations Officer (COO)
  - Ross Laidlaw - Chief Commercialisation Officer (CCO)
- ✓ **New Auditor:**
  - Hall Chadwick NSW appointed as auditor of the consolidated entity
- ✓ **Audit & Governance:**
  - Dec 2023 Half Year Financial Report lodged
  - June 2024 Full Year Financial Report lodged
  - Dec 2024 Half Year Financial Report lodged

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**\$218mil**

Current FUM

**129**

Total Sub-Funds

The DomaCom team is working through a strategic plan to deliver a strong future for the DomaCom Fund

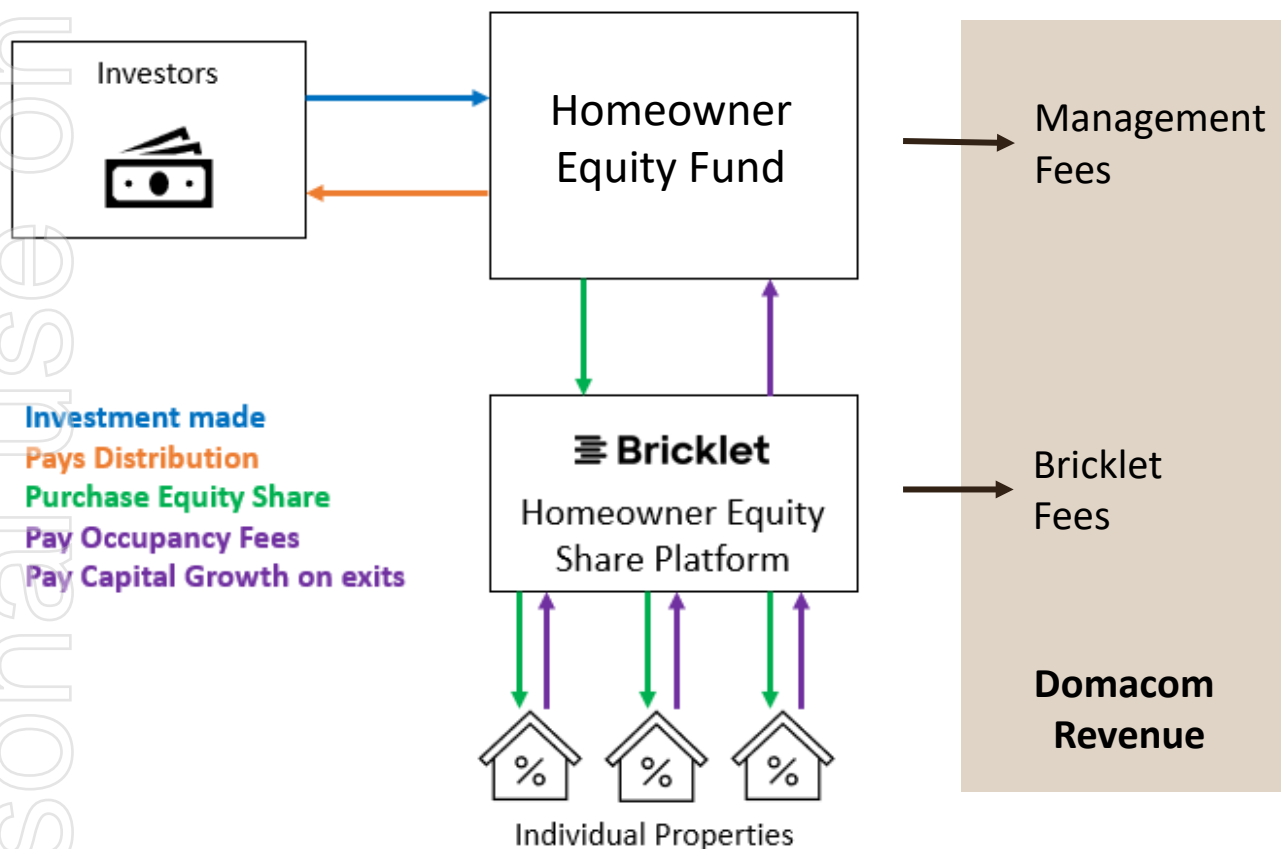
- Strengthening the compliance framework and customer service to enable the opening up of new business and the secondary market.
- Find solutions for underperforming sub-funds, including sales of assets. Currently, 19 sub-funds are being wound up with sales of assets.
- Continue driving success across the remaining portfolio of sub-funds. The most recent revaluation of a sub-fund saw the unit price increase to \$1.57, delivering 57% ROI since it was launched in 2022.

# New Fund – Homeowner Equity Fund

Helping people become homeowners



## Fund Launching Soon



The Homeowner Equity Fund offers a unique opportunity to boost Funds Under Management and provides funding to homeowners via the Bricklet Homeowner Shared Equity Program. The Bricklet Homeowner Shared Equity program bridges the deposit gap that many Australians face, enabling them to achieve home ownership despite having a high income but low deposit savings. By participating in this fund, investors not only contribute to a socially impactful cause but also benefit from a diversified portfolio of residential properties.

The licence agreement for the Bricklet platform provides DomaCom with an extra income stream and is locked in the first \$ 100 million of revenue over 5 years.

This fund will be launched as a wholesale fund, separate from the DomaCom Fund.

# Increasing revenue per FUM

Using platforms to increase revenue



## DomaCom's Strategy to Increase Revenue Per FUM

### Leverage Technology Platforms

Utilize proprietary platforms like the Bricklet Homeowner Platform to increase the revenue share from funds under management.

### Higher Revenue from Deployment

Shift focus from traditional fund management fees to earning higher revenue percentages from actively deployed FUM, such as through shared equity programs and lending platforms.

### Innovative Fund Offerings

Launch unique funds like the Australian Homeowner Equity Fund, which integrate platform-driven solutions for better scalability and revenue growth.

### Own and Operate Platforms

Develop and control technology platforms to capture a greater share of the value chain, increasing revenue per dollar of managed assets.

### Diversified Revenue Streams

Expand into alternative asset classes and financial products, ensuring a broader and more sustainable revenue base.

### Efficiency Through Technology

Streamline operations and improve scalability using advanced technology to reduce costs and maximize revenue per FUM.

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