

5 March 2025

## BetStop NSER Contract Extension Positions IXUP's RegTech Division as Key Growth Engine

### HIGHLIGHTS

- The two-year extension of IXUP's exclusive BetStop™ NSER contract (announced 4 March 2025) is expected to generate at least \$4.25 million in annual revenue, reinforcing IXUP's strong financial foundation and providing reliable, high-quality recurring income.
- The extension underscores IXUP's RegTech division as a profitable and scalable growth driver, backed by a strong pipeline of advanced contract opportunities.

**IXUP Limited (ASX: IXU or "the Company")**, a leading provider of CSE systems for the iGaming industry, is pleased to provide the following additional information relating to the two-year extension of the exclusive BetStop™ NSER contract with the Australian Communications and Media Authority (ACMA), which was announced 4 March 2025.

The extension, which secures IXUP's operation of the NSER until at least 30 June 2027 - with further extensions anticipated - is expected to generate at least \$4.25 million in annual revenue. This provides strong recurring revenue certainty while **reinforcing IXUP's RegTech division as a cash-positive and profitable business unit** and the **primary driver of the Company's growth trajectory**.

This extension reflects **IXUP's strong operational performance and leadership in responsible gaming technology**, with over 38,000 users enrolled and more than 22.2 billion self-exclusion checks performed since the NSER's inception.

IXUP CEO, **Mr. Al Watson**, commented:

*"The early extension of the BetStop NSER contract not only validates the success of our technology but also strengthens IXUP's financial position. Our RegTech division is now firmly established as a cash-positive and scalable business, with significant future growth potential in Australia and internationally."*

The Board remains confident that IXUP's proven technology and continued delivery of high-performing solutions will further enhance its position as a leading provider of responsible gaming technology globally.

**-ENDS-**

This announcement has been approved for release by the Board of IXUP.

For enquiries regarding this release please contact:

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**About IXUP**



**IXUP Limited (ASX: IXU)** (pronounced 'eyes up') is a leading Regulated Gaming Technology (RegTech) company, specializing in unique innovative technologies to combat problem gambling.

IXUP's solutions, including **BetStop™ National Self-Exclusion Register**, which enable vulnerable individuals to safeguard themselves from the harms of gambling addiction. The NSER, operated exclusively for the Australian Government, empowers Australians to self-exclude from all licensed interactive wagering services for periods ranging from three months to a lifetime.

As a pioneer in regulated gaming technology, IXUP is driving social impact by delivering secure, scalable, and ESG-aligned solutions for governments and operators worldwide. Leveraging its deep expertise in data security and compliance, IXUP is redefining the future of responsible gambling technologies on a global scale.

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