

# CETTIRE

Level 40/140 William Street  
Melbourne VIC 3000

## US Tariff Changes on Goods from the EU

**Melbourne, Australia: 3 April 2025** – Cettire Limited (**ASX: CTT**) (“**Cettire**” or the “**Company**”), a global luxury online platform, advises it is continuing to assess changes to US tariffs on overseas imports.

With regard to changes to tariffs on imports from European Union (EU) countries, the Company advises that approximately 41% of Cettire’s total gross sales in H1-FY25 related to goods manufactured in the EU and sold to customers located in the US.

No immediate changes to the US de minimis exemption have been made in relation to EU manufactured goods. As such, shipments below \$US800 will continue to be exempt from duties and are unaffected by today’s tariff changes. Cettire’s average order value in H1-FY25 was A\$821 (~US\$514).

The Company notes that changes to US tariffs on overseas imports will likely impact the majority of online and bricks and mortar luxury retailers, as a significant proportion of luxury items are manufactured in the EU.

Cettire is currently assessing the full implications of these tariff changes on the Company and its global operations, noting that several major luxury brands have indicated they would seek to increase pricing of luxury goods in the US market to mitigate possible tariff changes.

Cettire began identifying strategies to prepare for and mitigate potential changes to the US tariff regime throughout calendar 2024 and the first quarter of 2025. The Company’s localisation strategy has underpinned a continued broadening of the geographic revenue base, which Cettire expects to continue.

—ENDS—

### For further information, please contact:

#### Investors

Tim Hume

CFO

[investors@cettire.com](mailto:investors@cettire.com)

Sam Wells

NWR Communications

[sam@nwrcommunications.com.au](mailto:sam@nwrcommunications.com.au)

+61 427 630 152

#### Media

Marie Festa

[marie.festa@cettire.com](mailto:marie.festa@cettire.com)

+61 404 494 705

### About Cettire

*Launched in 2017, Cettire is a global online platform, offering a large selection of in-demand personal luxury goods via its website, [cettire.com](http://cettire.com). Cettire has access to an extensive catalogue of more than 2,500 luxury brands and 500,000 products of clothing, shoes, bags, and accessories. Visit: [www.cettireinvestors.com](http://www.cettireinvestors.com)*