

ASX Announcement | 4 April 2025 Assetora Limited

Assetora Signs 5-Year Transformational Agreement with EquitiFund to Manage a \$700M Mortgage Portfolio

Assetora Limited (**Assetora** or **'the Company'**) is pleased to announce it has entered into a landmark strategic partnership with EquitiFund Ltd ("EquitiFund"), a leading property portfolio manager holding Australian Financial Services and Australian Securities Licenses.

Under this transformative binding agreement, Assetora will initially manage a significant mortgage portfolio valued at approximately AUD \$350 million and up to \$700 million. The agreement provides for potential portfolio growth, further expanding Assetora's footprint and influence within the mortgage management industry.

This partnership marks a pivotal step for Assetora, directly contributing to increased and sustained revenue streams. Importantly, this transaction positions the Company to achieve profitability and positive cash flow, significantly enhancing financial stability and laying a solid foundation for future growth initiatives.

The agreement, secured for an initial term of five years from the date of execution, provides Assetora with substantial certainty regarding revenue forecasts and enhances the Company's ability to plan strategically for the future.

Pursuant to the terms of the agreement, as consideration for the mortgage management contract with EquitiFund, the Company will issue, subject to shareholder approval being obtained, up to 33,333,333 fully ordinary shares at an average price of \$0.105 per share. An initial 15,333,333 shares will be issued with additional shares (up to a maximum total of 33,333,333) issued subject to KPIs based on the total mortgages under management. There are no other material conditions that need to be satisfied before the agreement becomes legally binding or proceeds to completion.

Assetora's scope of services under this agreement includes strategic portfolio oversight, ensuring competitive mortgage pricing, proactive structural adjustments, continuous market analysis, and comprehensive performance reporting.

Assetora Chairman, Giuseppe Porcelli, commented:

"This strategic alliance with EquitiFund is a defining milestone in Assetora's growth journey, firmly positioning us as a profitable entity within our sector. Managing such a substantial portfolio underscores our robust capabilities in mortgage management and enhances our ability to deliver outstanding financial services and value to both our shareholders and clients. The five-year duration of this agreement ensures sustained financial visibility and allows us to confidently plan our future strategic initiatives."

EquitiFund Executive Chairman, Greg Huxley, stated:

"Assetora's proven expertise and strategic approach to mortgage portfolio management align seamlessly with our objectives. We are excited to partner with Assetora to ensure optimal management and growth of our client's portfolios, enhancing value creation and market competitiveness."

The agreement further reinforces Assetora's position as an industry-leading provider of mortgage management services, actively contributing to its vision of long-term shareholder value creation and sustained financial strength.

This announcement has been authorised for release to the market by the Chairman.

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About Assetora

Assetora Limited is the operator of an innovative managed investments platform for a wide range of assets across wholesale and retail markets. The platform offers investors and financial advisers easy access, reporting and transparency with comparatively lower minimum investments and competitive costs and structures. Investments on the platform can include a range of unique assets from agriculture, energy, securities, commercial and residential property.

As a leader in the Australian financial sector, Assetora has a reputation for innovative structures and making portfolio diversification a reality for investors.

To learn more, please visit: assetora.com