



11 April 2025

ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

US Tariff Increase

Yowie Group Ltd (ASX: YOW) (the "Company" or "Yowie") provides an update on its earlier announcement on 7 April 2025 regarding the impact of US Tariffs, noting that overnight the US Government has further increased the tariffs on Chinese goods entering the US to 145%.

As previously advised, Yowie manufactures its US distributed product in the US, however, it sources inputs for that product from around the world. The two material inputs are chocolate and toys. The latter Yowie sources from China, at a budgeted cost of US\$2.5 million a year. The revised tariff rate has a likely incremental impact on Yowie's cost base of US\$3.6 million p.a. (A\$5.8 million p.a.), bringing the total cost of toys to US\$6.1 million p.a.

Yowie currently holds approximately US\$0.85 million in Chinese made toy inventory in China or en route to USA which would result in an unbudgeted incremental import cost of US\$1.2 million (A\$2.0 million) based on the increased tariff.

Keybridge Loan

Yowie previously announced on 10 February 2025 that it called in its loan facility with Keybridge Capital Limited (in Administration) ("Keybridge"). Further, Yowie recently advised that WAM Active Limited ("WAM") were proposing to fund Keybridge, via a related party loan arrangement, to enable the payment of Keybridge creditors. Yowie now understands that the purported funding proposal has not been approved by the WAM Active Limited board and, accordingly, is not available to Keybridge (or, as a result, Yowie) to rely upon.

Yowie will continue to monitor the situation and will update shareholders as further information becomes available.

This announcement has been authorised for release by the Managing Director.

About Yowie

Yowie Group Ltd is a global brand licensing and chocolate manufacturing business specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform

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and Yowie branded licensed consumer products. The Company's vision for the Yowie brand is to distribute on a widening basis the Yowie product in North America and ANZ, with further international expansion.

For more information on the company go to www.yowieworld.com

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