



1 May 2025

ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

Clarification in relation to substantial shareholder notices

Yowie Group Limited (ASX: YOW) (the “**Company**” or “**Yowie**”) notes the series of purported substantial shareholder notices (**Notices**) filed with ASX on 30 April 2025 and 1 May 2025 by each of:

- Geoffrey Wilson;
- Jesse Hamilton;
- Martyn McCathie;
- Frank Antony Catalano; and
- Sulieman Ravell.

(each a **Filing Party**).

The Notices, which are in substantially similar form, each seek to disclose that the relevant Filing Party may have formed an association with Keybridge Capital Limited (in Administration) (**Keybridge**) in relation to its relevant interest in Yowie, as a result of each Filing Party having purportedly agreed to be nominated by Keybridge for election as a director of Yowie at the next general meeting of Yowie.

The Notices seek to further disclose that on 24 April 2025, Keybridge (purportedly) served on Yowie a notice of Keybridge’s intention to so nominate each of the Filing Parties (**intention to nominate**).

The Notices have potential to mislead the market. Yowie therefore wishes to clarify the following:

1. Yowie has no current plans to convene a general meeting to consider appointments to the board and has not received any request from Keybridge or from any other shareholder to convene a general meeting for that purpose.
2. Yowie has not received nominations from Keybridge as purported in the Notices nor consents to act as a director from any of the Filing Parties. The Company would commit an offence under section 201D of the Corporations Act if the Filing Parties were to be appointed as directors in advance of receiving those consents.
3. While the Notices describe each of the Filing Parties as “current directors” of Keybridge, it is important to note that Keybridge is itself currently under external administration, and that the operations of Keybridge are under the control of the Administrator. During the

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administration the directors of Keybridge can only exercise a function or power of that office with the written approval of the Administrator. Yowie has written to the Administrator requesting a copy of any authorisation given by him to the Filing Parties.

4. Yowie is the largest creditor of Keybridge and is owed approximately \$7 million in circumstances where Keybridge cannot presently repay this debt. Yowie is concerned a conflict of interest will arise should the Administrator facilitate steps that may serve to frustrate the recovery of that debt.
5. Further, Yowie is aware that the status of each of the Filing Parties as directors of Keybridge is currently the subject of appeal proceedings before the New South Wales Court of Appeal in which orders are sought to set aside the appointment of the Filing Parties as directors of Keybridge. That appeal is due to be heard on 8 May 2025.
6. In light of the above, Yowie does not propose to engage with the Intention to nominate.
7. Yowie Shareholders do not need to take any action in relation to the Notices.

This announcement has been authorised for release by the Board.

About Yowie

Yowie Group Ltd is a global brand licensing and chocolate manufacturing business specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand is to distribute on a widening basis the Yowie product in North America and ANZ, with further international expansion.

For more information on the company go to www.yovieworld.com

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