



ASX Announcement

6<sup>th</sup> May 2025

## Alpha Digital Acquisition Supplementary Information

XPON Technologies Group Limited (ASX: XPN) ("XPON" or "the Company") wishes to provide further information in relation to the acquisition of Alpha Digital Design Consultants (Aust) Pty Ltd (**Alpha Digital**), announced to the ASX yesterday, 5 May 2025.

Component	Information/Key Terms
<b>Vendor Loan</b>	<ul style="list-style-type: none"><li>The vendor (Coopers Shield Pty Ltd as trustee for Cooper Family Trust) has agreed that part of the consideration, amounting to \$1.54m (plus post settlement adjustment), will be paid over a period of three years (<b>Vendor Loan</b>).</li><li>Matthew Copper is a director and controller of Coopers Shield Pty Ltd, and a beneficiary of the Cooper Family Trust.</li></ul>
<b>Vendor Loan Payments</b>	<ul style="list-style-type: none"><li>XPON will pay the \$1.54m, plus post settlement adjustment, including interest at 8% per annum accrued by way of 36 monthly repayments.</li><li>The first payment is due on 1 June 2025, with the final payment 1 May 2028.</li><li>XPON may elect to repay the Vendor Loan early.</li></ul>
<b>Security</b>	<ul style="list-style-type: none"><li>The Vendor Loan will be secured by the shares in Alpha Digital.</li><li>As a result of the provision of security over the shares of Alpha Digital, XPON intends to seek shareholder approval of the provision of financial assistance at the 2025 Annual General Meeting.</li></ul>
<b>Default Events</b>	<ul style="list-style-type: none"><li>The material default provisions are a payment default or an insolvency event.</li></ul>

This announcement should be read in conjunction with the announcement "XPON Acquires Alpha Digital to Accelerate AI-Powered Growth" released on 5 May 2025. For further information please refer to the same.

**This announcement has been approved and authorised for release by the Board of Directors of XPON Technologies Group Limited ACN 635 810 258**

**-ENDS**

For further information, please contact:

Rebecca He

1300 400 371

[investors@xpon.ai](mailto:investors@xpon.ai)

For media inquiries, please contact:

[marketing@xpon.ai](mailto:marketing@xpon.ai)

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### **About XPON Technologies Group Limited (ASX: XPN)**

XPON Technologies Group Limited is a leading AI marketing technology business with operations in Australia, New Zealand and the United Kingdom. We help businesses simplify complex marketing challenges and achieve superior ROI from their customers.

At the heart of our approach is the integration of data and AI, which powers our tools to predict consumer behaviour, automate marketing processes, and drive effective, data-driven decisions.

### **About Alpha Digital**

Founded in 2011 Alpha Digital is a team of 25 respected digital marketing specialists in performance marketing, programmatic & video advertising, social & content marketing, SEO and analytics. The company has built strong relationships with 40+ enterprise and mid-market brands including Target, K-Mart, QUT, and Stone & Wood.

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