

COMPANY ANNOUNCEMENT

7 May 2025

Sales update

JB Hi-Fi Limited ("Group") provides the following sales update for the period 1 January 2025 to 31 March 2025 ("Q3 FY25"):

Sales Growth	Q3 FY25		Q3 FY25 YTD ¹	
	Comparable	Total	Comparable	Total
JB Hi-Fi Australia	6.0%	6.5%	6.9%	7.0%
JB Hi-Fi New Zealand	7.5%	17.5%	7.1%	19.2%
The Good Guys	4.1%	4.6%	7.4%	7.8%
e&s	0.9%	1.9%	4.6%	5.2%

Group CEO Terry Smart said "In a challenging and competitive retail market, we are pleased to see sales momentum continue in Q3 FY25. As we approach the important end of financial year trading period, we remain focused on delivering consistently high levels of customer service and exceptional value for our customers."

Authorised by the Group CEO, Terry Smart.

Media & Investors:

Terry Smart
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Investors:

David Giansalvo
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¹ Q3 FY25 YTD e&s sales relate to the period of ownership (2 September 2024 to 31 March 2025)