

ASX AND MEDIA RELEASE

Wednesday, 7 May 2025

Appointment of Daryl Stout as Head of Licensee and Adviser Services

Sequoia Financial Group (ASX: SEQ) is pleased to announce the appointment of **Daryl Stout** as **Head of Licensee and Adviser Services**.

Daryl will join the executive leadership team later this month and report directly to the Chief Executive Officer, Garry Crole. Daryl will be responsible for leading this critical division of SEQ, focusing on growth, operational excellence and adviser engagement.

Daryl brings over 30 years of experience in financial advice, licensee services and strategic growth leadership. Most recently, he served as **National Business Growth Manager at AMP Advice**, where he successfully rebuilt recruitment processes, launched adviser-facing digital assets and executed national roadshows to attract external advisers. His efforts led to a measurable increase in corporate authorised representatives, advisers and professional year candidates across all states.

Prior to AMP, Daryl held senior transition and growth roles with **MLC Advice/Insignia** and **MLC Advice Partnerships**, where he led the integration of over 400 advisers during the NAB divestment and drove business growth across VIC, TAS, SA, and WA. His earlier roles with RetireInvest, AMP Financial Planning, and ANZ Wealth Management included adviser recruitment, coaching, business development and change management during major systems rollouts.

Daryl has a proven track record in adviser engagement, licensee operations, practice development, and M&A support. His extensive industry knowledge and leadership experience will be instrumental in strengthening Sequoia's licensee services and supporting our national growth ambitions.

Daryl will join Stephen Harvey (Head of Legal and Administration Services) and Lizzie Tan (Chief Financial Operating Officer) in reporting to the Chief Executive Officer as the senior executive team.

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This announcement was authorised for release by the Board of Directors.

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ABOUT SEQUOIA FINANCIAL GROUP LTD

ASX-listed Sequoia Financial Group Ltd (ASX: SEQ) is an integrated financial services company providing products and services to self-directed retail and wholesale clients and those of third-party professional service firms.

It provides:

- Investment and superannuation products
- Wealth management and advisory services
- Corporate advisory and capital markets expertise
- Retail, wholesale and institutional trading platforms
- Market data and financial news services

Sequoia operates various AFS Licences.

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