

## MARKET ANNOUNCEMENT

13 May 2025, Vista Group International Ltd, Auckland, New Zealand

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### Picturehouse Cinemas signs for Digital Enablement

Vista Group International Limited (NZX & ASX:VGL) is pleased to announce that Picturehouse Cinemas, owned by Regal Cineworld Group, has committed to implement the Digital Enablement solution of Vista Cloud for its 25 cinemas sites in the United Kingdom, with roll out expected to occur during H1 2025.

Regal Cineworld Group is one of the largest cinema exhibitors globally, with over 400 Regal sites in the US, and 89 Cineworld sites and 25 Picturehouse sites in the United Kingdom and Ireland.

Vista Group CEO, Stuart Dickinson, said: “We are delighted to build on our strong relationship with Regal Cineworld Group and take this next step to support Picturehouse Cinemas to connect with their moviegoers using our market leading Digital Enablement solution. We look forward to bringing Picturehouse Cinemas live during the course of 2025.”

Authorised for release by the Chief Executive Officer.

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### About Vista Group

Vista Group International Limited is a global leader in providing technology solutions to the international film industry. With brands including Vista, Veezi, Movio, Numero, Maccs, Flicks and Powster, Vista Group’s expertise covers cinema management software; loyalty, moviegoer engagement and marketing; film distribution software; box office reporting; creative studio solutions; and the Flicks movie, cinema and streaming website and app.