

ASX ANNOUNCEMENT

THE AUSTRALIAN WEALTH ADVISORS GROUP LTD (ASX: WAG)



AWAG MAKES MATERIAL INVESTMENTS IN 2 FINANCIAL SERVICES FIRMS

The board of AWAG is pleased to advise shareholders and the market that it has completed **two** material investments, which will underwrite AWAG's Net Profit Before Tax (NPBT) result for the 2026 financial year.

1. **Oneledger Group (Oneledger)** is a financial services group focusing on Accounting, Finance, Insurance and Financial Planning. Headquartered on Spring Street in Port Melbourne, the firm maintains a strong presence within the local community. It is led by four principal partners and supported by a team of over 30 dedicated professionals.

With close to a decade of successful operation, Oneledger has established itself as a progressive and results-driven practice. The firm has demonstrated consistent growth, underpinned by its adoption of modern accounting methodologies and the integration of advanced technologies and systems to drive operational efficiency.

AWAG will be working closely with the firm in expanding its footprint in financial planning and the broader wealth management services. The firm and its clients are growing into this next phase of development, which well suits the respective objectives of the two companies.

2. AWAG has taken a material investment in B2B Invest, which will be rebranded into **AWAG Portfolio Services Pty Ltd (APS)**. APS specialises in delivering tailored, compliant, and scalable investment portfolio solutions to independent financial advisers (IFAs). These bespoke offerings enable IFAs to efficiently implement and manage both direct and unlisted investment portfolios—whether aligned with a platform or not—across their client base. APS also provides comprehensive measurement and reporting capabilities to support IFAs in meeting their clients' ongoing portfolio management needs.

APS has recently onboarded its first independent financial adviser (IFA), with funds under management and administration (FUMA) approaching \$110 million. In the short to medium

term, APS aims to onboard a minimum of four to six additional IFAs as part of its strategic growth plan.

The business is led by Principal David Wylie, who is supported by a highly experienced team. David brings approximately 20 years of expertise in the investment and financial services sector and previously served as Chief Executive Officer of Lonsec Ltd.

AWAG will own up to 20% in each of these investments and earn a royalty revenue of up to 5% on top line revenue. These two investments alone will notably underwrite the NPBT of AWAG for the 2026 fiscal year. In the first year of operations, AWAG is on track to achieve a NPBT of greater than \$900k.

The Board is extremely pleased to be in partnership with quality, successful businesses that are focused on disciplined growth strategies.

Approved by the Board of AWAG

Lee lafrate

Chairman



Enquiries:

Contact Lee laFrate at 03 9674 0600

About AWAG

WAG is a financial services business which operates in funds and investment management through Armytage Private; and in providing services to wealth management advisors through CHPW Financial. AWAG also intends to participate in the rationalisation of the Australian financial services and wealth management sectors through corporate activism. Its directors are highly experienced financial services professionals who own key stakes in the company.

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