

## Appendix 3Y

### Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	<b>Prime Financial Group Ltd</b>
<b>ABN</b>	<b>70009487674</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Mr Matthew Murphy
<b>Date of last notice</b>	10 July 2024

#### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Indirect Notice
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	Beneficial interests in Ascension Business Investments Pty Ltd atf Ascension Business Investments Trust and Matthew William & Amanda Jane Murphy atf Murphy Superannuation Fund
<b>Date of change</b>	30 May 2025

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<b>No. of securities held prior to change</b>	Indirect: <ul style="list-style-type: none"> <li>• 7,378,571 fully paid ordinary shares held by Ascension Business Investments Pty Ltd atf Ascension Business Investments Trust – Matthew Murphy as Director of Ascension Business Investments Pty Ltd and Beneficiary of Ascension Business Investments Trust</li> <li>• 4,500,000 fully paid ordinary shares held by Ascension Business Investments Pty Ltd atf Ascension Business Investments Trust – Matthew Murphy as Director of Ascension Business Investments Pty Ltd and Beneficiary of Ascension Business Investments Trust (held via HSBC Custody Nominees (Australia) Limited)</li> <li>• 3,250,000 fully paid ordinary shares held by Matthew William &amp; Amanda Jane Murphy atf Murphy Superannuation Fund – Matthew Murphy as Trustee and Member</li> </ul>
<b>Class</b>	Fully paid ordinary shares
<b>Number acquired</b>	-
<b>Number disposed</b>	1,250,000
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	\$275,000
<b>No. of securities held after change</b>	Indirect: <ul style="list-style-type: none"> <li>• 6,128,571 fully paid ordinary shares held by Ascension Business Investments Pty Ltd atf Ascension Business Investments Trust – Matthew Murphy as Director</li> <li>• 4,500,000 fully paid ordinary shares held by Ascension Business Investments Pty Ltd atf Ascension Business Investments Trust – Matthew Murphy as Director (held via HSBC Custody Nominees (Australia) Limited)</li> <li>• 3,250,000 fully paid ordinary shares held by Matthew William &amp; Amanda Jane Murphy atf Murphy Superannuation Fund – Matthew Murphy as Trustee and Member</li> </ul>

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<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market sale of shares to cover personal income tax obligation resulting from the exercise of Performance rights and issue of fully paid ordinary shares
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**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	n/a
<b>Nature of interest</b>	n/a
<b>Name of registered holder (if issued securities)</b>	n/a
<b>Date of change</b>	n/a
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	n/a
<b>Interest acquired</b>	n/a
<b>Interest disposed</b>	n/a
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	n/a
<b>Interest after change</b>	n/a

**Part 3 – +Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	n/a
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	n/a
<b>If prior written clearance was provided, on what date was this provided?</b>	n/a

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