

ASX Announcement

Prime Financial Group Ltd
(Prime - ASX:PFG)

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6 June 2025

Change of Director's Interest Notice – Mr Simon Madder (Managing Director & Chairman), Mr Timothy Bennett (Director) and Mr Matthew Murphy (Director)

Prime Financial Group Ltd (ASX: PFG) (Prime) wishes to advise the release of Change of Directors Interest Notices for Mr Simon Madder, Mr Timothy Bennett and Mr Matthew Murphy.

Mr Simon Madder has purchased 1,100,000 PFG shares in the name of Domain Investment (Melbourne) Pty Ltd (which he holds indirectly as Director) off market on 4 June 2025.

Mr Timothy Bennett has sold 550,000 PFG shares (which he held directly) on market on 30 May 2025 to meet a personal income tax obligation resulting from the exercise of Performance Rights and issue of fully paid ordinary shares.

Mr Matthew Murphy has sold 1,250,000 PFG shares (which he held indirectly via Ascension Business Investments Pty Ltd ATF Ascension Business Investments Trust as Director of Ascension Business Investments Pty Ltd and Beneficiary of Ascension Business Investments Trust) on market on 30 May 2025 to meet a personal income tax liability resulting from the exercise of Performance rights and issue of fully paid ordinary shares.

Authorised for release by the Managing Director & Chairman.

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About Prime Financial Group

Prime is an Advisory, Capital & Asset Management Group, operating across four key areas in Accounting & Business Advisory, Wealth Management, SMSF and Capital in its three core locations of Melbourne, Sydney and Brisbane.

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