

13 June 2025

Bowen Pan appointed Independent Director

AUCKLAND, 13 June 2025: NZME Limited (NZX: NZM, ASX: NZM) (“NZME”) advises that it has appointed Bowen Pan as an Independent Director effective from today Friday 13 June 2025.

Mr Pan has an extensive background in developing digital platforms, online marketplaces and consumer product strategy across global technology and media companies. He is the founder of Facebook Marketplace - now used by more than a billion people worldwide and has led teams behind high-growth digital services such as Facebook Gaming.

In his time at Stripe, a financial infrastructure platform, he launched and scaled Stripe Apps and rebuilt the Stripe Dashboard, enabling global e-commerce integrations used by millions of businesses globally. Most recently, he served as VP of Product at Common Room, an AI-powered customer intelligence platform for sales and marketing teams serving clients such as Atlassian, Rippling and Twilio.

As an advisor and investor, Mr Pan partners with companies and venture funds across New Zealand, Australia, and the United States. His global experience in building and scaling digital products makes him a valuable addition to NZME’s Board, particularly as it expands its digital and marketplace offerings. Mr Pan holds an MBA from Stanford Graduate School of Business, as well as Bachelor’s degrees in Engineering and Property from the University of Auckland.

Steven Joyce, NZME Chair says: “I am delighted to welcome Bowen to the NZME Board. His considerable expertise across many digital platforms will assist NZME’s focus on accelerating its digital transformation.”

Bowen Pan says: “I’m excited to join the NZME Board and bring my experience across digital platforms, online consumer products and marketplaces to the table. NZME plays a critical role in New Zealand’s media landscape, and I look forward to working with my fellow Board members and the NZME team to help shape its next chapter.”

The NZME Board has determined that Mr Pan is an Independent Director in accordance with NZX Listing Rule 2.6.1.

Under NZME’s constitution, Mr Pan will be required to retire at the next Annual Shareholders’ Meeting. He will stand for election by shareholders at that meeting.

The appointment of Mr Pan to the NZME Board brings the total number of directors to six.

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Authorised by the NZME Board.

For further information please contact:

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