

## ASX Announcement

Maggie Beer Holdings Limited  
(ASX: MBH)



23 June 2025

### COMPLETION OF PARIS CREEK FARMS SALE

Maggie Beer Holdings Ltd (**MBH** or the **Company**) is pleased to confirm that the sale of Paris Creek Farms (**PCF**) has been successfully completed.

As advised in the Company's announcement on 5 June 2025, the Company executed a binding agreement for the sale of all of the shares in PCF. The transaction has now been completed.

The business has been sold as a going concern with all staff and entitlements transferring with the business.

The accounting treatment of the sale will be finalised as part of the FY2025 Annual Accounts and will result in an impairment/loss on disposal.

The sale of PCF is in line with MBH's strategic plan to focus on its core growth assets, being Maggie Beer Products and Hampers and Gifts Australia.

MBH Chairman, Mark Lindh said "We are pleased that we have been able to complete the sale, with all staff remaining with its new owners, ensuring a seamless transition for our teams, customers and suppliers."

**-Ends**

**Authorised for release by the Board**

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