



ASX Release

VINYL GROUP SECURES \$1.5M SONGTRADR CREDIT LINE AND PROPOSES EQUITY CONVERSION TO STRENGTHEN BALANCE SHEET

Melbourne, Australia, June 30, 2025: Vinyl Group Ltd (ASX: VNL), Australia's only ASX-listed music Company, is pleased to announce two further steps in its strategic partnership with Songtradr Inc. ("Songtradr"):

1. **Execution of a new \$1.5 million revolving line of credit**, and
2. **Agreement in principle to convert certain historical liabilities into equity**, subject to shareholder approval, including the **acquisition of the Vinyl.com domain**.

\$1.5M Revolving Line of Credit

Vinyl Group has entered into a binding term sheet for a **24-month, \$1.5 million revolving line of credit agreement** with Songtradr on arms-length commercial terms. The facility is intended to provide flexible working capital to support the **acceleration of e-commerce sales on Vinyl.com** during the CY25 holiday season. Vinyl.com is the Company's rapidly scaling direct-to-consumer vinyl marketplace.

Key commercial terms include:

1. **Term:** 24 months, with multiple drawdowns for a minimum of A\$100,000 available at any time during the 24-month term
2. **Facility size:** \$1.5 million revolving
3. **Interest rate:** RBA + 5% per annum
4. Interest-only structure with all principal to be repaid in full on the maturity date (unless repaid earlier), such prepayment permitted without penalty, subject to 5 business days' notice.
5. Interest shall accrue monthly. At the Borrower's election and with the Lender's prior written consent (not to be unreasonably withheld), accrued interest may be capitalized and added to the outstanding principal balance.
6. Capitalized interest shall form part of the drawn amount and count toward the Facility Limit of A\$1,500,000. Any interest not capitalized shall be payable monthly in arrears.

The facility provides the Company with additional balance sheet flexibility as it scales its e-commerce operations.

Proposed Equity Conversion - Subject to Shareholder Approval

Separately, Vinyl Group and Songtradr have reached agreement **in principle** regarding the conversion of certain historical liabilities currently owed to Songtradr, specifically:

1. the **buyout option under an existing Vinyl.com licence agreement (Buyout Option)**, and
2. the remaining balance on the **Neighbouring Rights Advance** received in 2020 (**NR Advance**).

Under the proposed arrangement, these amounts would be satisfied through the **issuance of fully paid ordinary shares in Vinyl Group at prevailing market price**, thereby strengthening our capital structure heading into FY26.

In accordance with ASX Listing Rule 10.1.3 and the Corporations Act, the proposed transaction would result in value received of over 5% of the Company's last reported Equity interests, and as such the equity conversion will be subject to:

1. **approval by shareholders at the upcoming FY25 AGM** (expected to be held in October/November this year); and
2. the notice of meeting will be accompanied by the required **Independent Expert's Report** opining on whether the transaction is fair and reasonable to shareholders (excluding Songtradr).

Formal documentation of the proposed transaction will be finalised in advance of the AGM and disclosed to shareholders as part of the relevant **Notice of Meeting**.

Details of the Buyout Option

The Vinyl.com Domain Name and Trademark License Agreement provides an option to buy all the rights for US\$1,000,000 and five percent (5%) of Net Revenue derived during the Term of the Agreement.

Details of the NR Advance

The NR Advance received was A\$500,000. As at the date of the announcement, the balance owed is \$343,622, reflecting the use of the advance for activities under the agreement.

Strategic Partnership with Songtradr

These agreements further strengthen Vinyl Group's strategic partnership with Songtradr, which remains a major shareholder of the Company. The Board considers both steps to be in the best interests of all shareholders, providing increased financial flexibility and positioning Vinyl Group for further growth as it continues to execute its strategy.

Paul Wiltshire, CEO of Songtradr, says: "Our continued support for Vinyl Group reflects our shared belief in creating a more transparent and connected music ecosystem."

Josh Simons, CEO of Vinyl Group, says: "Our partnership with Songtradr continues to create real opportunities for the business. The new credit line gives us flexibility to accelerate growth in Vinyl.com and support long-term shareholder value."



The Board will keep shareholders updated as the proposed equity conversion progresses towards formal documentation and approval.

Authorisation and Additional Information:

This announcement was authorised by the Board of Vinyl Group Ltd

Vinyl Group Investor Relations:

E: investors@vinyl.group

-Ends-

ABOUT VINYL GROUP

Vinyl Group is the heartbeat of an equitable music world, providing tech and media solutions that connect music creators, fans and brands. The Company's diverse portfolio has touchpoints across all corners of the global music ecosystem, empowering everyone from creators to consumers. These include: Vinyl.com, a premier e-commerce platform with over 50,000 titles; Vampr, a social-professional network and talent marketplace with 1.6 million creators across 190+ countries; Jaxsta, the world's largest database of official music credits with over 380 million verified records; and Serenade, a Web3 pioneer in physical and digital collectibles, serving 200+ global artists. Meanwhile, the company's publishing arm, Vinyl Media, is home to a powerhouse of culture, premium content, and live experiences, operates Concrete Playground, Mediaweek, Tone Deaf, and licenses the Rolling Stone, Refinery29, and Variety mastheads in Australia.

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