

# ECS Botanics Holdings Ltd (ASX:ECS)



ASX Announcement

30 June 2025

## ECS Botanics launches award-winning Terphogz™ product range in Australian market

### Highlights:

- ECS has commenced Australian distribution of Terphogz™ strains, including “The Original Z™”, via its B2C sales platform
- Terphogz is a globally renowned cannabis genetics brand, recognised for its award-winning terpene-rich cultivars
- The launch strengthens ECS's premium product portfolio and supports strategic B2C expansion in Australia

ECS Botanics Holdings Ltd (ASX: ECS) (“ECS” or the “Company”), a leading medicinal cannabis company, is pleased to announce the official launch of Terphogz™ into the Australian medicinal cannabis market, with products now available to prescribers and pharmacies from today.

This milestone follows ECS's exclusive eight-year licensing agreement with California-based Terphogz LLC, one of the world's most recognised cannabis breeding groups. The product range includes globally celebrated genetics such as The Original Z™, known for its distinct terpene profiles, delightful flavour, balanced effects and consistent therapeutic quality, making it a favourite among patients.

The Terphogz products have been cultivated at a contracted indoor cultivation facility and will be distributed in Australia via ECS's growing direct-to-consumer (B2C) sales platform, supported by a dedicated medical liaison team and an expanding base of prescribers. This aligns with ECS's broader growth strategy to deliver high-quality, differentiated medicines underpinned by globally respected genetics.

ECS Botanics Managing Director, Nan-Maree Schoerie, commented:

*“The launch of Terphogz in Australia reflects our commitment to bringing global best-in-class cannabis products to patients. We are focused on building ECS into a trusted house of brands and Terphogz is a cornerstone in that vision. As our B2C network expands, we see significant potential to deepen this partnership and offer more patients access to traceable therapeutic genetics of a consistently high quality that are trusted worldwide.”*

### About Terphogz™

Founded in Mendocino County, California, Terphogz has earned international acclaim for its innovative cannabis genetics, including The Original Z™, a strain awarded at the Emerald Cup, High Times Cannabis Cup and other global competitions. Terphogz products are now entering the pharmaceutical space in regulated markets through its partnership with ECS.



Authorised for release by Nan-Maree Schoerie, Managing Director

-ENDS-

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**About ECS Botanic Holdings Ltd**

ECS Botanic Holdings Ltd (ASX: ECS) is an Australian medicinal cannabis cultivator and manufacturer located in Northwest Victoria. ECS utilises progressive and innovative cultivation methodologies to produce quality medicine in a sustainable way, adopting regenerative and organic horticultural practices and renewable energy sources. Licenced by the Australian Therapeutic Goods Administration to manufacture GMP (equivalent to PIC/S, EU agencies are all PIC/S members) certified products, ECS has become a leading provider of high quality, affordable medicinal cannabis.

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