



Domino's Pizza Enterprises Limited
ACN: 010 489 326
1/485 Kingsford Smith Drive
Hamilton, QLD, Australia 4007
www.dominos.com.au

2 July, 2025

LEADERSHIP TRANSITION AND EXECUTIVE CHAIR APPOINTMENT

Domino's Pizza Enterprises Limited (ASX: DMP) (Domino's) today announces that Group CEO and Managing Director Mark van Dyck has advised the Board of his intention to step down, with his departure to take effect on 23 December 2025.

The Board has initiated a global search process to appoint a new Group CEO to lead the business through its next phase of growth.

To support a smooth and effective transition, Chairman Jack Cowin will assume the role of Executive Chair on an interim basis, effective immediately, to work with Mr van Dyck and the executive team over the coming months.

As part of this transition, Mr van Dyck has today stepped down as a director and will continue to support the Board and management until his departure at the end of the year.

Experienced Leadership and Continuity

Mr Cowin is the largest shareholder and Chairman of Domino's Pizza Enterprises Ltd. He is also Chairman and Managing Director of the CFAL Group, operator of Hungry Jack's – the exclusive master franchisee of Burger King in Australia – which operates over 480 restaurants and employs more than 25,000 people across Australia and New Zealand. Under his leadership, CFAL has grown to annual revenues exceeding \$2.4 billion.

Mr Cowin brings more than five decades of experience in the global quick-service restaurant sector, including being one of the founders of KFC in Australia, the founder of Hungry Jack's, and leading Domino's expansion into Europe and Asia.

Mr Cowin said: "Mark has made a valuable contribution to Domino's during a period of significant operational reset. With the strategic foundations now firmly in place, this transition enables a new CEO to take Domino's to its next stage of growth. I look forward to supporting the executive team during this important phase."

During his time at Domino's Mr van Dyck reset core market business plans to improve topline performance, closed 205 underperforming stores (Japan, Europe, ANZ), removed low ROI spend and drove procurement excellence.

He restructured leadership across IT, marketing and finance, adding capability, lifting accountability and establishing the fundamentals of the turnaround plan for Japan, including leadership change. This included appointing a new Chief Financial Officer, Chief Transformation Officer, Chief Marketing Officer and CEO/COO for Australia and New Zealand.

Strategic and Operational Focus

The Company remains committed to its current strategic direction, which includes:

- Strengthening franchisee profitability and operational simplicity.
- Delivering cost efficiency and improved execution.



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- Enhancing leadership capability across key markets.

Mr van Dyck said: "It has been a privilege to lead Domino's through a transformative period. With a clear strategy and strong team in place, I believe the time will be right at the end of this calendar year to hand over to the next CEO. My focus in the months ahead will be on supporting a smooth transition."

Further updates on the CEO search and transition process will be provided in due course.

Strengthening Management

Domino's continues to strengthen its management team across key markets. George Saoud joined Domino's on 2 July and will commence as Group CFO from September, assuming leadership of the Group's financial reporting, performance delivery and capital allocation for the 2026 financial year.

Phil Reed has been appointed to a senior management role in Europe. Phil spent eight years as CEO Australia of Pizza Hut, where he developed and implemented a brand and business turnaround plan. Prior to that, Phil spent 11 years at McDonald's in Europe and eight years at Burger King in Europe and Asia.

Authorised for release by the Domino's Pizza Enterprises Ltd. Board of Directors

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Further information: Nathan Scholz, Chief Communications and Investor Relations Officer:
+61-419-243-517 / investor.relations@dominos.com.au