



MOUSE: P.I. FOR HIRE WISHLISTS EXCEED 1M

PlaySide Studios (PLY-ASX) is pleased to report that *MOUSE: P.I. For Hire* has surpassed 1m total wishlists across all platforms, and is now the 24th most wishlisted title on Steam, the major online platform for purchasing games on PC. *MOUSE: P.I. For Hire* is being developed by Poland-based Fumi Games and is anticipated to launch on PC and console during calendar year 2025, with PlaySide acting as publisher of the title.

This milestone follows PlaySide's participation in Summer Game Fest in Los Angeles last month, where the Company released a new trailer ([link](#)) which revealed that Troy Baker would be the actor for the protagonist Jack Pepper in the game. Troy is a highly popular actor that is well known for his performances in games such as *The Last of Us* (an action adventure title that was adapted for television in 2023), *Indiana Jones and the Great Circle*, and *BioShock Infinite*. Since the reveal, *MOUSE: P.I. For Hire* has driven over eight million views across owned, media and creator channels. While the trailer itself was effective in driving new wishlists, a related post on the official *MOUSE: P.I. For Hire* channel on X/Twitter garnered two million views ([link](#)) and there was considerable press coverage of the game including articles from IGN ([link](#)), Screen Rant ([link](#)) and GameSpot ([link](#)).

Wishlisting is a mechanism by which players bookmark their interest in a game, making it a valuable metric to assess the potential success of the title at launch and enabling players to receive updates about the game.



*We are really happy with the strong reception for *MOUSE: P.I. For Hire* as the title progresses toward launch later this calendar year. In addition to our latest trailer release, the Fumi team participated in the Play Days showcase as part of Summer Game Fest, where the game was shown to key media and content creators. The feedback from those meetings and recent industry coverage has been exceptionally positive, and a successful launch stands to be a major revenue driver for the studio in FY26.*

BENN SKENDER, PLAYSIDE STUDIOS CEO

PlaySide Studios

AUSTRALIAN VIDEO GAME DEVELOPER AND PUBLISHER

PlaySide Studios Limited ("PlaySide") develops video games for multiple platforms including PC, Console, mobile, virtual reality and mixed reality, with a portfolio of approximately 60 titles. The Company publishes its own games based on original intellectual property, as well as providing end-to-end game development services in collaboration with AAA game studios and major technology and entertainment companies such as Activision Blizzard, Meta, Netflix Games and Take Two Interactive. It also has a Publishing arm which provides funding, development support, marketing and publishing of third-party games from smaller independent studios.

PlaySide was incorporated in 2011 and is headquartered in Port Melbourne, Australia. Its shares are publicly traded on the Australian Securities Exchange under the code PLY.

Release approved by the Chairman on behalf of the board.

To receive business updates and investor information from PlaySide register your details here:
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