

7 July 2025 Australia

**ASX RELEASE**

## **VECTION RECEIVES \$4.0m AI & XR ORDER**

Vection Technologies Ltd (ASX:VR1, OTC:VCTNY), ("Vection" or the "Company"), the INTEGRATEDXR® company, is pleased to announce that the Omnicom Group (Omnia Comunicazioni S.p.A. and Piemme Telecom S.r.l.) has placed binding purchase orders worth \$3,939,000 for the deployment of Vection's AI- INTEGRATEDXR® technology stack across multiple enterprise projects in Italy.

These commitments will be delivered under a three-year framework that schedules phased roll-outs and provision of support services for Omnicom's enterprise customers.

**HIGHLIGHTS:**

- Vection has secured firm purchase orders totalling ~\$4.0m from Omnicom Group.
- **Vection sets All-Time monthly intake orders record achieving over \$10m in June.**
- Orders will embed Vection's INTEGRATEDXR® stack—combining AI-driven analytics with immersive extended-reality visualisation—across finance, telecom, media, automotive, energy and utilities, public sector, and healthcare projects.
- Engagement strengthens Vection's channel strategy in continental Europe through distributor-led sales, showcasing the rising demand for data-intensive AI-XR solutions.

**OVERVIEW**

Vection will supply its proprietary INTEGRATEDXR® technology stack, which fuses advanced artificial intelligence models with immersive extended reality visualisation. The solution set will:

- Embed predictive analytics and automated decision-making directly into clients' core business processes.
- Present complex, data-rich environments through immersive dashboards and interactive 3D models, giving operational teams real-time insight.
- Include consulting, complete system integration, application management and end-to-end Product-System-Service Design ("PSSD"), all anchored by Vection's intellectual-property portfolio.

Target industries include finance, telecommunications, media, automotive, energy and utilities, public administration and healthcare. Either party may terminate the framework by providing three months' written notice which would serve to cancel any incomplete purchase orders at that time.

Gianmarco Biagi, Managing Director of Vection Technologies, said: "This \$4.0m order *confirms immediate demand for our AI-powered XR solutions. Together with Omnicom, we will transform how enterprises visualise and act on data.*"

Riccardo Piffer, Managing Director of Omnicom Group, added: "Vection offers a broad suite of cutting-edge technologies that meaningfully expands our value proposition. This partnership enables us to guide clients through every stage of digital transformation—from strategic design to immersive deployment."

**MATERIALITY THRESHOLD:**

This announcement is deemed material by the Board as it exceeds the Company's Announcement Materiality Threshold. The Announcement Materiality Threshold is for individual or multiple contracts cumulatively equating to more than \$500k in Revenue.

■ **VECTION TECHNOLOGIES LTD**

ASX:VR1; OTC:VCTNY | ACN: 614 814 041

■ **GLOBAL OFFICES**

■ PERTH | SYDNEY | SAN FRANCISCO | MILAN | BOLOGNA | ROME | BARI | ABU DHABI | AHMEDABAD

■ **WEBSITE**

[www.vection-technologies.com](http://www.vection-technologies.com)

■ **REGISTERED OFFICE**

Level 4, Building C, Garden Office Park, 355  
Scarborough Beach Road,  
Osborne Park WA 6017 - Australia

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**AUTHORISATION:**

This ASX release is authorised by the Board of Directors of Vection Technologies Limited.

**ENDS**

**INVESTOR RELATIONS CONTACT DETAILS:**

Gianmarco Biagi - Managing Director (Europe Based)  
Email: [gianmarco.biagi@vection-technologies.com](mailto:gianmarco.biagi@vection-technologies.com)

Cameron Petricevic - Independent, Non-Executive Director (Australia Based)  
Email: [cameron.petricevic@vection-technologies.com](mailto:cameron.petricevic@vection-technologies.com)

**ABOUT VECTION TECHNOLOGIES:**

Vection Technologies is a growing enterprise-focused company that helps businesses bridge the physical and digital worlds. We help organisations leverage their 3D data via powerful extended reality (XR) interfaces that foster collaboration and learning, grow sales and more.

Vection Technologies is listed on the Australian Securities Exchange (ASX) with ticker code VR1, and trades on the U.S. over-the-counter (OTC) markets under the symbol VCTNY.

For more information, please visit: [www.vection-technologies.com](http://www.vection-technologies.com)

**FORWARD-LOOKING STATEMENTS:**

Certain statements made in this release are forward-looking statements. These forward-looking statements are not historical facts but rather are based on Vection Technologies' current expectations, estimates and projections about the industry in which Vection Technologies operates, and beliefs and assumptions. Forward-looking statements can generally be identified by the use of forward-looking words such as 'anticipate', 'believe', 'expect', 'project', 'forecast', 'estimate', 'likely', 'intend', 'should', 'will', 'could', 'may', 'target', 'plan' and other similar expressions within the meaning of securities laws of applicable jurisdictions. Indications of, guidance, or outlook on future earnings, distributions, financial position, or performance are also forward-looking statements. These statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond the control of Vection Technologies, are difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. The Company cautions shareholders and prospective shareholders not to place undue reliance on these forward-looking statements, which reflect the view of Vection Technologies only as of the date of this release. There can be no assurance that actual outcomes will not differ materially from these forward-looking statements. The forward-looking statements made in this release relate only to events as of the date on which the statements are made. Vection Technologies has no obligation to release publicly any revisions or updates to these forward-looking statements to reflect events, circumstances or unanticipated events occurring after the date of this release except as required by law or by any appropriate regulatory authority.

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