



Announcement Summary

Entity name

PUREPROFILE LTD

Announcement Type

New announcement

Date of this announcement

Friday July 11, 2025

The +securities to be quoted are:

+Securities issued, transferred or re-classified as a result of options being exercised or other +convertible securities being converted

Total number of +securities to be quoted

ASX +security code	Security description	Number of +securities to be quoted	Issue date
PPL	ORDINARY FULLY PAID	424,688	19/05/2025
PPL	ORDINARY FULLY PAID	4,930,156	16/06/2025

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

PUREPROFILE LTD

We (the entity named above) apply for +quotation of the following +securities and agree to the matters set out in Appendix 2A of the ASX Listing Rules.

1.2 Registered number type

ACN

Registration number

167522901

1.3 ASX issuer code

PPL

1.4 The announcement is

New announcement

1.5 Date of this announcement

11/7/2025

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Part 2 - Type of Issue

2.1 The +securities to be quoted are:

+Securities issued, transferred or re-classified as a result of options being exercised or other +convertible securities being converted

2.2 The +class of +securities to be quoted is:

Additional +securities in a class that is already quoted on ASX ("existing class")

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Part 3B - number and type of +securities to be quoted (existing class) where issue has not previously been notified to ASX in an Appendix 3B

Existing +securities converting into additional +securities in an existing class

FROM (Existing Class)

ASX +security code and description

PPLAF : PERFORMANCE RIGHTS

TO (Existing Class)

ASX +security code and description

PPL : ORDINARY FULLY PAID

Please state the number of options that were exercised or other +convertible securities that were converted

424,688

The first date the options were exercised or other +convertible securities were converted

19/5/2025

The last date the options were exercised or other +convertible securities were converted

19/5/2025

Is this all of the options or other +convertible securities on issue of that type (ie have all of those options now been exercised or have all of those convertible securities now been converted)?

No

The right of the holder of the options or other +convertible securities to receive the +underlying securities is being satisfied by:

An issue of new +securities

The underlying +securities being received by the holder are:

Intended to be, but are not yet, quoted by ASX

Were the options being exercised or other +convertible securities being converted issued under an +employee incentive scheme?

Yes

Are any of the options being exercised or other +convertible securities being converted held by +key management personnel (KMP) or an +associate?

No

Issue date

19/5/2025

Will the +securities to be quoted rank equally in all respects from their issue date with the existing issued +securities in that class?

Yes

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Issue details

Number of +securities to be quoted

424,688

Are the +securities being issued for a cash consideration?

No

Please describe the consideration being provided for the +securities

Exercise of vested performance rights by an employee. The performance rights were originally issued under the Company's Equity Incentive Plan.

Please provide an estimate (in AUD) of the value of the consideration being provided per +security for the +securities to be quoted

0.000000

Any other information the entity wishes to provide about the +securities to be quoted

The shares for which quotation is sought are the same shares detailed in the ASX announcement dated 19 May 2025.

Existing +securities converting into additional +securities in an existing class**FROM (Existing Class)****ASX +security code and description**

PPLAD : OPTION EXPIRING 01-APR-2026 EX \$0.02

TO (Existing Class)**ASX +security code and description**

PPL : ORDINARY FULLY PAID

Please state the number of options that were exercised or other +convertible securities that were converted

4,930,156

The first date the options were exercised or other +convertible securities were converted

16/6/2025

The last date the options were exercised or other +convertible securities were converted

16/6/2025

Is this all of the options or other +convertible securities on issue of that type (ie have all of those options now been exercised or have all of those convertible securities now been converted)?

No

The right of the holder of the options or other +convertible securities to receive the +underlying securities is being satisfied by:

An issue of new +securities

The underlying +securities being received by the holder are:

Intended to be, but are not yet, quoted by ASX

Were the options being exercised or other +convertible securities being converted issued under an +employee incentive scheme?

Yes

Are any of the options being exercised or other +convertible securities being converted held by +key management personnel (KMP) or an +associate?

No

Issue date

16/6/2025

Will the +securities to be quoted rank equally in all respects from their issue date with the existing issued +securities in that class?



Yes

Issue details

Number of +securities to be quoted

4,930,156

Are the +securities being issued for a cash consideration?

Yes

In what currency is the cash consideration being paid? What is the issue price per +security?

AUD - Australian Dollar

AUD 0.02000000

Any other information the entity wishes to provide about the +securities to be quoted

The shares for which quotation is sought are the same shares detailed in the ASX announcement dated 16 June 2025.

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Part 4 - Issued capital following quotation

Following the quotation of the +securities the subject of this application, the issued capital of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (total number of each +class of +securities quoted on ASX following the +quotation of the +securities subject of this application)

ASX +security code and description	Total number of +securities on issue
PPL : ORDINARY FULLY PAID	1,169,196,802

4.2 Unquoted +securities (total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
PPLAL : OPTION EXPIRING 16-FEB-2026 EX \$0.053	2,000,000
PPLAG : OPTION EXPIRING 06-OCT-2026 EX \$0.02683	19,946,995
PPLAH : OPTION EXPIRING 06-OCT-2026 EX \$0.02683	17,210,946
PPLAK : OPTION EXPIRING 30-JUN-2025 EX \$0.06	3,000,000
PPLAD : OPTION EXPIRING 01-APR-2026 EX \$0.02	29,028,347
PPLAE : SHARE RIGHTS	31,757,784
PPLAF : PERFORMANCE RIGHTS	17,769,446
PPLAM : OPTION EXPIRING 15-JAN-2029 EX \$0.028	5,000,000