

**ASX Announcement** | 22 July 2025

## **Paid POC signed with Major European Soccer League**

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### **Highlights:**

- **Linus entered agreement to provide Proof of Concept with Major European Soccer League**
- **The POC will aim to prove the technologies ability to enable greater search and assemble of video content and, increase fan engagement**
- **Linus received \$45,000/€25,000 to build the POC**
- **Linus expects material Tier 1 engagements to flow from these POCs**

**Melbourne, Australia – 22 July 2025:** Linus Technologies Limited (ASX: LNU) (**Linus or Company**) – the only cloud-based solution that unlocks the value of video archives with immersive, deeply personalized viewer experiences via its Linus Video Services (LVS) platform – is pleased to announce a new agreement for a POC with a Top 3 European Professional Soccer League by revenue and audience.

The Linus Video Services (LVS) platform and the Whizzard product enable users to search more deeply and efficiently across the entire production chain – from near-live content to the archive – in order to edit, assemble, and publish more content from the Group’s video assets (Solution) and reducing associated costs. Linus’ video solutions are available in-market via LVS to virtualize, enrich, and assemble video for consumption by end users.

The Proof of Concept of the Linus content hub will make selected video content much easier to search, edit, assemble, and acquire, thereby significantly and uniquely increasing fan engagement. Sports leagues need to invest to ensure their fans can access relevant content quickly so that fans are not lost to other digital mediums. Linus want to help them achieve their goals.

**Linus Chief Executive Officer (CEO), Ben Taverner, said** “We are delighted to secure this POC with this League. This POC reinforces the opportunity that exists for Linus and provides us with significant revenue opportunities with the product. We look forward to providing updates as it progresses.”

The agreement includes a fixed setup fee of €25,000 and covers the delivery of the POC and a final report. The agreement is otherwise generally on terms and conditions customary for an engagement of this nature, including as to confidentiality, protection of intellectual property, security requirements and data protection, privacy, and service levels. The term of the agreement is expected to be 10 weeks, concluding on the provision of a final report to the customer.

There are no material conditions that need to be satisfied prior to entry into this customer agreement.

Linus does not consider the identity of the customer to be information that a reasonable person would expect to have a material effect on the price of the entity’s securities. The customer is of good standing as a top 3 European Soccer League and there is minimal credit risk as a payment for the POC has been received.



Video Virtualization Engine™

The agreement is significant for the Company as it, includes €25,000 in revenue (c\$45,000) and provides entry into the lucrative European Football market for the Linus content hub. The Company expects material commercial engagements to flow from the POC and the potential to unlock further opportunities in order to expand the service into a Tier 1 client for Linus.

Linus confirms that the announcement contains all material information relevant to assessing the impact of the contract on the price or value of the entity's securities, and is not misleading by omission.

This announcement has been authorised for release to ASX by the Linus Board of Directors.

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### **About Linus Technologies Limited:**

Linus' purpose is to unlock the value of the world's video, creating immersive, deeply personalized viewing experiences. For the first time, we make it possible to find, curate, and utilize the valuable moments across vast libraries of video, enabling viewers to create an infinite amount of personalized video compilations on-the-fly, providing the most relevant content to each viewer.

Our patented Video Virtualisation Engine™ (VVE) turns big, bulky video files into lightweight, searchable data that is enriched with AI and ML, making it easy and efficient for users to find and share what matters to them. Creators and owners of video can drive greater viewing, and monetisation of their video assets.

For more on Linus Technologies, visit [www.linus.com](http://www.linus.com)

**For further information, please contact:** Gerard Bongiorno, Chairman, +61 (0)3 8672 7186 or [ir@linus.com](mailto:ir@linus.com)

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