

ASX ANNOUNCEMENT

8 August 2025

Kogan.com FY25 reporting date and investor briefing

Kogan.com Ltd (the Company; Kogan.com; ASX: KGN) intends to release its FY25 Appendix 4E and FY25 Financial Report to the ASX on Monday, 25 August 2025.

Ruslan Kogan (Founder, CEO and Executive Director) and David Shafer (CFO, COO and Executive Director) will give a presentation on the FY25 results via a webinar commencing at 10:30am AEST on Monday, 25 August 2025.

Participants may register for the briefing session via:

www.koganpresentation.com

After registering, you will receive a confirmation email containing information about joining the webinar.

Authorised for release by the Board of Kogan.com Ltd.

ENDS.

For further information please contact:

relations@kogancorporate.com

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About Kogan.com:

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Money, Kogan Energy, Kogan Travel, Dick Smith, Matt Blatt, Mighty Ape and Brosa. Kogan.com is a leading consumer brand renowned for price leadership through digital efficiency. The Company is focused on helping customers live their best lives by delivering remarkable value.