

OPTIONAL EQUAL ACCESS OFF-MARKET BUY-BACK ACCEPTANCE FORM INSTRUCTIONS

BirdDog Technology Limited (ASX: BDT) ("**BirdDog**" or the "**Company**"), the global leader in broadcast quality, software-enabled video solutions, provides shareholders with further explanatory information on the process of acceptance in relation to its equal access off-market share buy-back ("**Buy-Back**") for a cash consideration of A\$0.07 (7 cents) per share ("**Buy-Back Price**"). This information is provided after receiving multiple queries from BirdDog's shareholders specifically seeking clarification on the acceptance - participation - process via the online portal of BirdDog's share registrar: Automic Registry Services.

PARTICIPATION IN THE BUY-BACK IS NOT COMPULSORY. IF YOU ARE A SHAREHOLDER AND YOU DO NOT WISH TO PARTICIPATE IN THE BUY-BACK, YOU DO NOT NEED TO DO ANYTHING.

The Buy-Back acceptance - participation - process remains as advised in the Buy-Back Offer Booklet ("**Offer Booklet**") and announced on 1 August 2025, with today's announcement providing shareholders with further explanatory information and detail for those shareholders wishing to accept - participate in - the Buy-Back at the Buy-Back Price.

The timetable of the Buy-Back has not changed. The Buy-Back closes at 5:00 pm (AEST) on Tuesday, 19 August 2025, unless extended ("**Closing Date**").

Further details of the Buy-Back and how you can participate - should you wish to do so - are contained in the Offer Booklet and the (updated) Notice of Meeting announced by the Company on 23 June 2025. The Offer Booklet contains key information on the Buy-Back, that it is important for shareholders to understand, containing sections titled Overview, Timetable, Details of the Buy-Back, Additional Information, Definitions & Interpretation. BirdDog urges its shareholders to carefully read the Offer Booklet in its entirety and consult their financial, legal, tax or other professional adviser before making an investment decision.

Further instructions for acceptance/participation

To participate in the Buy-Back, you must ensure that the online Buy-Back Acceptance Form - which is accessible online through the investor portal of the Company's share registry - is completed by 5:00pm on the Closing Date, in accordance with the relevant instructions set out in the Offer Booklet.

In order to provide the Company's share registry with information critical to the Buy-Back - for example bank account details and a Tax File Number - shareholders wishing to participate in the Buy-Back must 'Register' (do not click the 'Single Holding Access' option) on the portal via:

<https://portal.automic.com.au/investor/home>

Shareholders will then view a "Sign Up (Step 1 of 3)" icon, then follow these steps:

1. In the Company Name field, select "BDT" or type "BirdDog Technology Limited".

2. Enter your Holder Number (SRN) as shown on the top of your holding statement.
3. Enter the postcode (for an Australian address) or click "change country" to select the country code (for an overseas address) relevant to your holding.
4. Tick the "I'm not a robot" box and click "Next".
5. Complete the prompts to set up your Username and Password.

Once logged in, select "Offers" from the left-hand vertical menu and follow the prompts by clicking 'Current Offers', type in the number of BirdDog shares you wish to participate in the Buy-Back for. To ensure you receive the relevant Buy-Back payment from the Company, go to "Portfolio", click 'My Details' within the BirdDog section and complete both the 'Tax Instruction' (Tax File Number or ABN) and 'Payment Instruction' (account details) sections, be sure to then click the 'Save Profile' button and await change confirmation. If no banking instructions are provided to the registry at time of payment, you will be issued a cheque in Australia Dollars that will be sent to the postal address per the member's register maintained by the Company.

Assistance

The Company advised the market and its shareholders in its 1 August 2025 announcement of various alternatives to assist shareholders should they wish to participate in the Buy-Back. These venues to assist shareholders are supplemented and reiterated as follows:

- <https://investor.automic.com.au/#/support/contact>
- to email the Company's share registry: hello@automic.com.au
- to phone the Company's share registry: 1300 288 664, from within Australia
- to phone the Company's share registry: +61 2 9698 5414, from outside Australia
- should a shareholder require its HIN/SRN, please email the Company: investor@birddog.tv

The Company reminds shareholders that the Buy-Back is voluntary. If you are a shareholder who does not wish to participate in the Buy-Back, you do not need to do anything.

- Ends -

Authorised for release by the BirdDog Technology Board
Easy to use Technology to help Broadcast your 'wow'.
Reach more people, with more impact, more often.

For further information please contact: Barry Calnon, Chief Financial Officer, barry@birddog.tv
For information on BirdDog, please visit www.birddog.tv

BROADCAST YOUR WOW. NOW.

