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## Activeport Unveils Australia's First Private-Cloud Superhighway and Immediately Signs New Customers

Activeport Group Ltd (ASX:ATV) ("Activeport" or "the Company") is thrilled to announce the successful launch and rapid early take-up of its groundbreaking Private-Cloud Connect, a layer-2 fibre-based network-as-a-service offering high speed data communications ports with variable bandwidth on-demand software orchestration, connecting branch offices to private cloud services hosted in Australia's leading colocation data centres. Since its launch in August, three private cloud hosts have already signed on and are expected to deliver hundreds of new network-as-a-service circuits on Global Edge this year.

### Highlights

- **Australia's First Wholesale Variable Bandwidth Edge-to-Cloud Service:** Private-Cloud Connect is Australia's first dedicated fibre service offering variable bandwidth for private cloud connectivity, enabling unparalleled flexibility.
- **Competitive Wholesale Pricing:** The service provides private cloud connectivity at wholesale rates, empowering resellers to enhance margins and deliver faster, more cost-effective high-speed fibre solutions.
- **Rapid Customer Take-up:** The first 3 customers, hosting their private cloud services in leading data centres including DigiCo, Equinix, and NextDC have committed to the service and begun connecting their clients using Global Edge.
- **Flexible Bandwidth Control:** Variable bandwidth allows customers to scale up for heavy workloads, such as data migrations, and scale down for daily operations, optimising cost and maximising performance.
- **Growing AI-Driven Demand:** Activeport is experiencing significant demand for private cloud networks as companies implement AI strategies requiring enhanced capacity in local colocation data centres.

### Transformative Connectivity for Private Cloud Operators

Following the successful launch of its Global Edge network-as-a-service platform in Sydney and Melbourne, Activeport has introduced its first dedicated cloud connectivity product, Private-Cloud Connect, Australia's first on-demand, private cloud superhighway. This innovative solution is tailored for private cloud operators seeking a super-fast, highly secure, and flexible connectivity platform to bring their customers online with a fully automated, software-orchestrated network solution. By offering high speed layer-2 ports on a Fibreconx backbone and leveraging Activeport's software to deliver dynamic bandwidth allocation, Private Cloud Connect ensures seamless, scalable connectivity for businesses embracing cloud and AI-driven GPU workloads.

Peter Christie, Chairman and CEO of Activeport Group Ltd, said:

*"As more organisations embrace AI, the demand for local private cloud hosting is ramping up quickly. New tools and techniques in AI are driving demand for faster communications links, more compute and more data storage in Australian data centres. Our Private Cloud superhighway is designed to deliver the fast and flexible network these new AI services demand."* Christie continued: *"In future releases we will integrate our GPU orchestration and bare metal management solution, already live on some the worlds largest telco networks, to provide a comprehensive, highly scalable, Edge-to-Cloud AI platform-as-a-service for Australian operators"*.

### Market Opportunity

The global demand for AI and cloud-based solutions is accelerating, with the Australian AI market projected to reach AUD 22 billion by 2030 with a CAGR of 17%<sup>1</sup>. Global Edge Private Cloud positions Activeport to capture a significant share of this growing market by addressing the need for secure, scalable, and high-performance connectivity solutions in the private cloud and colocation sectors.

1. <https://www.expertmarketresearch.com/reports/australia-ai-market>

**About Activeport**

Activeport develops software for telecommunications providers and data centre operators. Activeport's orchestration software cloud-enables traditional network infrastructure to improve the customer experience using self-service portals to automate service provisioning, accelerate 'time to live' for new services and enable flexible pay-per-use consumption. Activeport offers comprehensive orchestration features covering last mile, core network, data centre infrastructure and GPU's for cloud gaming and AI.

For more information, please visit [www.activeport.com.au](http://www.activeport.com.au)

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*This announcement has been authorised for release by the Board of Activeport Group Ltd.*

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