

## Capital Raising and Debt Conversion

Thrive Tribe Technologies Limited (ASX:1TT, **Thrive Tribe** or **Company**) is pleased to announce that it has received firm funding commitments from sophisticated and professional investors totalling ~\$250,000 (**Placement**). Under the Placement, the Company will issue 39,544,447 new shares (**Placement Shares**) at an issue price of \$0.006322 per share (being a 20% discount to the last 5-day Volume Weighted Average Price before this ASX release).

These Placement Shares will be issued pursuant to shareholder approval obtained on 16 July 2025 (per resolution 3 of the Notice of General Meeting released to ASX on 13 June 2025 (**Notice**)).

As set out in the Notice:

1. The Company intends to apply the funds raised under the Placement towards general working capital and the costs of the Placement.
2. Cleo Capital Pty Ltd (**Cleo Capital**) is acting as the lead manager to the Placement and in consideration for the provision of their services, the Company has agreed to pay Cleo:
  - a management fee equal to 2% of the amount raised (plus GST) and
  - a capital raising fee equal to 4% of the amount raised (plus GST).

In conjunction with the Placement, the Company intends to pay back \$96,334.14 worth of unsecured cash loans as agreed with the relevant lenders by issuing 15,237,922 new shares to the nominees of the lenders under the Company's ASX Listing Rule 7.1 capacity (**Repayment Shares**). The Repayment Shares will be issued at the same price as the Placement Shares.

*This announcement has been authorised for release by Joshua Quinn, Director and Company Secretary of Thrive Tribe Technologies Ltd on behalf of the Board of Directors.*

### For further information, contact:

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### About us

Thrive Tribe Technologies Limited (ASX: 1TT) is on a mission to build a connected world of thriving individuals and businesses committed to health and wellness. With a focus on digital innovation, the Company is dedicated to creating a vibrant community where users can connect with thought leaders, creators, and businesses that inspire positive change. Thrive Tribe's core technology platform, Kumu, is designed to empower creators and businesses through data-driven insights and engagement tools.