



18 August 2025

Swift Announces launch of Swift TV.

Swift is pleased to announce the official naming and upcoming launch of its new Connected TV platform, **Swift TV**.

Swift TV will introduce a new category of in-room engagement and entertainment product to the market. Leveraging Swift's proprietary technology platform to drive growth and market differentiation.

Swift's technology platform will be delivered via a new slimline Google certified TV device with Swift backlit and voice search remote for accessibility. This new device will be plug and play – reducing time required for installation, and hardware costs.

Swift TV will be the only commercial connected TV product in Australia to be approved by Google, to offer Google app store integration accessible within the Swift TV user interface.

Netflix have also granted approval to pre-load the Netflix app within the Swift TV user interface.

While Swift TV will continue to offer secure casting, access to the Google app store within the Swift TV interface will offer a more seamless user experience and is set to become the preferred method for accessing streaming apps.

The new platform builds on Swift's established strengths in delivering an intuitive user interface and AI enabled user experience, with enhanced enterprise systems integration capabilities.

Swift TV will be a key driver of the Company's growth strategy in FY26, creating new recurring revenue opportunities.

Swift TV is now available for pre-order with first customers being rolled out in January 2026.

Swift CEO Brian Mangano commented, "Swift TV is the culmination of everything that Swift has developed over the last decade. This is the definitive product for Swift that will change the company by bringing a true Plug and Play device to commercial enterprise markets around the world"

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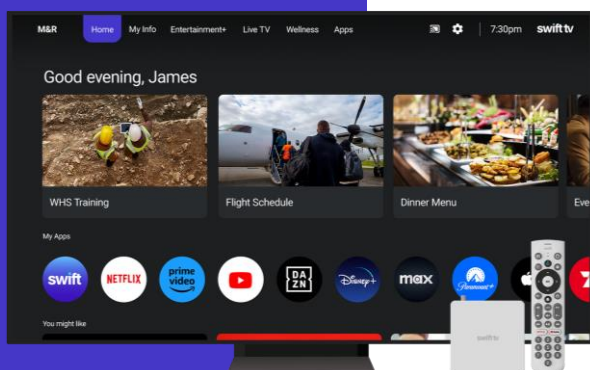
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About Swift

Swift is a specialist technology company delivering a premium entertainment and engagement platform powered by proprietary technology and network infrastructure. Swift provides an end-to-end solution, including consulting, design, and installation services. Swift's solution has been developed specifically for communities where significant benefits are to be achieved by all stakeholders via offering tailored solutions, including Mining and Resources, Residential Aged Care, Retirement Living, Government and other sectors.

Swift entertains, engages, and enables the development of communities.