



**FOR IMMEDIATE RELEASE**

**26 August 2025**

## **WHK Chief Strategy Officer Designation & Contract Updates**

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### **Highlights**

- **Board Member Giuseppe Porcelli appointed Chief Strategy Officer**
- **Recent operational updates include:**
  - **Proposal requested by and submitted to U.S. Department of Defense for WHK Critical Infrastructure Entity Illumination and Cyber Risk Baseline Assessments across 600 Entities.**
  - **Cyber Resilience Research and Development contract with a U.S. University is in procurement processing.**
  - **Task Orders for the GSA SCRIPTS BPA Contract Vehicle have delayed by U.S. Federal Government personnel reductions. Primes are now being told the contract vehicle will soon be ready to receive Task Orders from Federal Departments and Agencies.**
- **Board Member Brian Hibbeln is Director for Acquisitions**
- **Board Member Melissa King is Director for Governance and Risk**

**Perth, WA and Alexandria, VA** - WhiteHawk Limited (ASX:WHK) (“WhiteHawk” or “the Company”), is the first global online AI based cyber security exchange enabling all businesses and organizations to take smart action to prevent cybercrime, fraud and disruption and mitigate the impacts continuously - with automated and scalable Cyber Risk Assessments, SaaS, and Platform as a Service (PaaS) product lines that are tailored for clients of all sizes.

WhiteHawk Limited (“WhiteHawk” or “the Company”) is pleased to announce the appointment of Mr Giuseppe Porcelli as Chief Strategy Officer (CSO), Brian Hibbeln Lead for Acquisitions and Melissa King Lead for Governance and Risk effective immediately.

Mr Porcelli, a Director and major shareholder of WhiteHawk, recently increased his investment in the Company via Lakeba Group Limited, reflecting his strong commitment to WhiteHawk’s future. He will now take a formal executive role in driving the Company’s global growth and market strategy. As CSO, Mr Porcelli will team with the WHK Board and across his global connections to update the strategic growth agenda, with a focus on international expansion. Build strategic partnerships and alliances in the Middle East, ASEAN and Australian regions. Oversee initiatives to secure major international clients and expand WhiteHawk’s global pipeline. And drive investor engagement and communications to restore and strengthen shareholder confidence.

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Mr Porcelli brings over 20 years of experience as a technology entrepreneur, having successfully launched and scaled AI-driven enterprises globally as Founder and CEO of Lakeba Group, and Chairman of DoxAI. His expertise in international expansion, strategic alliances, and innovation will be instrumental in repositioning WhiteHawk for growth.

Mr Hibbeln as WHK Board Lead for Acquisitions will focus on Contract Oversight, Acquisition Opportunity Development to include, leading the evaluation and approval of an acquisition, and divestiture opportunities that align with corporate strategic objectives, including target identification, due diligence oversight, valuation analysis, and integration planning to drive sustainable growth and market expansion.

Mr. Hibbeln brings over 30 years of next generation technology leadership, management, and business optimization. He is a senior advisor for Blackstone Private Equity, the world's largest Private Equity and alternative asset manager, and is venture partner for [SineWave Ventures, LLC](#), an early-stage venture capital firm dedicated to accelerating technologies across the Fortune 500 and public sector ecosystems and Chief Innovation Officer for [NineTwelve](#), an accelerator connecting innovators with certified demonstration labs focused on microelectronics, 5G, hypersonics, space, cyber and sensors.

The Board has appointed Ms. King as Lead Director for Governance and Risk. With more than 20 years' experience in senior leadership roles across strategy, governance and stakeholder engagement Melissa brings deep expertise in building strong organizational frameworks and guiding boards through transformation. In this role she will provide board-level leadership on governance and risk ensuring the company's framework supports sustainable performance and resilience. Melissa will work closely with the Chair, Board and management to strengthen transparency, enhance oversight of risks and opportunities and give investors confidence in the company's focus on protecting and growing long-term shareholder value.

Ms. King is an accomplished Chief Executive and Non-Executive Director with more than 20 years of leadership experience across the for-purpose, government, arts and commercial sectors. She is recognized for her ability to strengthen governance frameworks, manage risk in complex environments and create sustainable growth through strategic partnerships and stakeholder engagement. Melissa's board and governance experience is extensive. She is a Non-Executive Director of CHOICE (Australian Consumer Association) and the New South Wales Institute of Sport. Previous governance roles include the United Nations Association of Australia, Surf Life Saving Foundation and numerous ministerial and advisory committees across government and sport.

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Mr Porcelli said, *"I am honored to take on the role of Chief Strategy Officer at this pivotal time for WhiteHawk. Our technology and team are world-class. My immediate priority is to execute a 90-day strategic plan to secure international partnerships, new clients, and deliver clear milestones to the market. I look forward to working with Mr Hibbeln on Global M&A opportunities. This focus will demonstrate momentum, restore investor trust, and position WhiteHawk for sustainable growth."*

Terry Roberts, Executive Chair of WhiteHawk, commented, *"We have an extremely talented Board and I need to more fully leverage and focus their breadth of experience to advance the sales of our automated and proved AI/ML driven SaaS and PaaS product lines now and into the future, to the direct benefit of our Share Holders and the Clients we serve."*

-ENDS-

Authorised for release by Terry Roberts (Chief Executive Officer and Executive Chair).

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**About WhiteHawk**

Launched with financing in 2018, WhiteHawk developed the first cloud, AI/ML based cyber risk monitoring, prioritization and mitigation online cyber security exchange, democratizing access for all companies and organizations to address their Digital Age Risks and those of their suppliers/vendors, continuously and cost-effectively. WhiteHawk's 100% automated product lines include one-time or annual subscriptions for a Cyber Risk Program (one Enterprise), or Cyber Risk Radar (portfolio of Organizations or Suppliers) and virtual Cyber Consults tailored to Client Needs. Via the WHK online cyber security exchange, the Company also continuously vets and offers a breadth of next generation cyber risk and security solutions, enabling all businesses and organizations to take smart action against cybercrime, fraud, and disruption, for themselves, their clients and across their supply chains, on an ongoing basis with demonstrated time and cost savings. For more information, visit [www.whitehawk.com](http://www.whitehawk.com).

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