

Baker Young Acquisition Update

1 September 2025

Equity Story Group Ltd (ASX: EQS) (**EQS** or **Equity Story**) advises that completion of the acquisition of the business and assets of Baker Young Limited, due to complete on or before 31 August 2025, is now expected to occur in September following finalisation of all conditions precedent. Outstanding conditions precedent include the transfer of the Adelaide premises' lease and finalisation of contracts for employment and leave liabilities for staff transferring to Equity Story.

This announcement has been authorised for release by the CEO of Equity Story Group Ltd.

-ENDS

Corporate Enquiries

Shane White - CEO

T: +61 02 9907 9652

corporate@equitystory.com.au

www.equitystory.com.au

About Equity Story Group Ltd

Equity Story Group Ltd (ASX: EQS) is a diversified Australian financial services company that offers investor education, market research, trading insights, wealth management, stockbroking, funds management, and capital markets services.

The Company provides equities market advice, proprietary trading strategies, and educational content through a subscription-based model, including written publications, podcasts, live seminars, and online courses.

Equity Story also provides members with exclusive investment opportunities, capital raises, and managed funds.

Equity Story also operates a dedicated, full-service Wealth Management and Stockbroking division under the Baker Young brand, providing portfolio management, listed securities advice, corporate advisory services, and discretionary account services.

For more information, please visit us: www.equitystory.com.au

