



The Manager
Company Announcements Office
Australian Stock Exchange Limited
Level 4, 20 Bridge Street
SYDNEY NSW 2000

1 September 2025

SEG completes the acquisition of RSN

Sports Entertainment Group Limited (**SEG**) is pleased to announce it has today completed the acquisition of the brand and audio & digital broadcasting assets of 3UZ Pty Ltd (**RSN**), for a total purchase price of \$3.25 million. The purchase price is payable over three years and will be funded by SEG's cash reserves.

Approved for release by the Board.

For more information please contact:
Craig Hutchison
Managing Director
Sports Entertainment Group Limited
(03) 8825 6600

Trent Bond
Chief Financial Officer
Sports Entertainment Group Limited
(03) 8825 6600

E-mail: info@sportsentertainmentgroup.com.au
Internet: <http://www.sportsentertainmentnetwork.com.au>

For personal use only