

ADOREBEAUTY

GROUP

Adore Beauty Group Limited
ABN 78 636 138 988

ASX ANNOUNCEMENT

3 September 2025

Change of Company Secretary

Adore Beauty Group Limited (**ASX: ABY**) (**Adore Beauty** or **Company**) advises, in accordance with ASX Listing Rule 3.16.1, that Melissa Jones has resigned as Company Secretary, effective 3 September 2025.

The Board would like to thank Melissa Jones for her valuable contribution as Company Secretary over the past 5 years.

The Company is pleased to advise that Anna Sandham of MUFG Corporate Governance has been appointed Company Secretary effective 3 September 2025. In accordance with ASX Listing Rule 12.6, Ms Sandham is the person responsible for communications with the ASX.

This release has been authorised by the Chair of the Board of Adore Beauty.

For more information, please contact:

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About Adore Beauty

Launched in 2000 as Australia's first beauty focused e-commerce website with a vision to help customers feel more confident every day by delivering an empowering and engaging beauty shopping experience personalised to their needs. Adore Beauty has evolved to an integrated content, marketing and e-commerce retail platform that partners with a broad and diverse portfolio of more than 300+ brands and 14,000 products. Adore Beauty operates in Australia and New Zealand.

For further information please visit www.adorebeautygroup.com.au

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