

ASX ANNOUNCEMENT

10 September 2025

Kogan.com Ltd Director resignation

Kogan.com Ltd (the Company; Kogan.com; ASX:KGN) today announces the resignation of independent Non-Executive Director James Spenceley from its Board of Directors.

Mr Spenceley was appointed to the Board in March 2021 and most recently served as the Chair of the Remuneration & Nomination Committee and also as a member of the Audit & Risk Management Committee.

Mr Spenceley commented that:

"Kogan is in a strong position, and with three new Directors recently appointed, the Board renewal process is well underway. Now is an appropriate time for me to step down from the Board to focus on my growing personal and humanitarian interests, which have substantially increased my time outside of Australia."

Board Chair, Greg Ridder, commended Mr Spenceley, saying:

"James' contribution, drawing from his considerable business and entrepreneurial experiences, has been invaluable. As Chair of the Remuneration & Nomination Committee, he has been instrumental in our Board renewal process, recently overseeing the recruitment of three quality independents NEDs."

The resignation of Mr Spenceley is effective immediately.

Authorised for release by the Board of Kogan.com Ltd.

ENDS

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About Kogan.com:

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Money, Kogan Energy, Kogan Travel, Dick Smith, Matt Blatt, Mighty Ape Retail, Mighty Mobile, Mighty Ape Marketplace and Brosa. Kogan.com is a leading consumer brand renowned for price leadership through digital efficiency. The Company is focused on helping customers live their best lives by delivering remarkable value.

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