

ASX ANNOUNCEMENT

ASX: CDE | 15th September 2025

CODEIFAI ENHANCES BARCODE TECHNOLOGY WITH GS1 DIGITAL LINK FUNCTIONALITY TO BOOST BRAND CONNECTIVITY AND CONSUMER ENGAGEMENT

- **GS1 Digital Link introduced to Codeifai's ConnectQR Platform**
- **GS1 Digital Link transforms traditional barcodes into web-enabled smart data carriers, connecting products to rich online information through a single scan**
- **Places CDE at the forefront of the global 1D to 2D Barcode Transition**
- **Codeifai accepted by GS1 Australia as an Associate Alliance Partner**
- **Provides more revenue opportunities for CDE's self-service SaaS ConnectQR**
- **Another step towards CDE's expansion into AI & QR code solutions such as QuantumAI Secure fund and file transfers**

Codeifai Limited (ASX: CDE) a growing disruptor in the AI, quantum-security, secure fund and file transfer and QR code solution space, is pleased to announce that it has launched GS1 Digital Link Functionality on its ConnectQR Platform (www.connectqr.ai).

The Company has also been accepted as an Associate Alliance Partner of GS1 Australia.

CDE Continues Business Transition to High-Margin SaaS

In 2025 CDE has transitioned from the historical anti-counterfeit solutions space to the high-margin self-service SaaS industry via its ConnectQR Platform, as well as the Company's exciting move into Quantum Secure payments and file transfers with the proposed acquisition of the QuantumAI secure platform from Credissential which it expects the acquisition to complete next month with support from our shareholders.

The launch of the GS1 Digital Link functionality is an important step in advancing CDE's transition into QR code solutions such as Quantum secured fiat and crypto payments and potentially others as QR code technologies grow globally in scale and scope.

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Key Highlights

1. GS1 Digital Link functionality within ConnectQR has launched after over 12 months development - ConnectQR now enables brands to generate GS1 compliant 2D codes embedded with product identity.
2. Functionality expected to be a magnet for subscribers to ConnectQR
3. GS1 Digital Link to be available in the premium “Pro” tier priced at US\$34.99 per month
4. Supporting Industry’s “Sunrise 2027” - ConnectQR will be available to brands globally in the shift from legacy 1D barcodes to interoperable 2D barcodes with GS1 Digital Link functionality.
5. Benefits to both brand and consumers - One digital link code serving multiple purposes: point-of-sale, regulators, logistics, and consumer engagement.
6. Shareholder value - Positions ConnectQR as a high-margin SaaS solution aligned with an inevitable global standards transition.
7. Reinforces CDE's focus on self-service SaaS rather than serialisation.

CDE is Equipped for the Global 1D → 2D Barcode Transition

The global packaging and retail industry is undergoing one of its most significant transformations in decades. Industry has set Sunrise 2027 as the milestone date for the adoption of 2D barcodes, in addition to existing 1D barcodes. GS1 Digital Link is here!

Unlike 1D barcodes, which only provide a static product identifier, 2D QR Codes with GS1 Digital Link connect products directly to point of sale systems and the web, providing rich data for retailers, regulators, and consumers alike.

ConnectQR's SaaS platform provides the tools for this transition - enabling brands to generate compliant codes at scale, dynamically update linked content, and access analytics on consumer engagement and product interaction.

CDE's Executive Chairman John Houston, said:

“The integration of GS1 Digital Link into ConnectQR is a landmark milestone after years of research and development. It allows customers to seamlessly navigate the global adoption of 2D barcodes while unlocking entirely new channels of consumer engagement and transparency. As brands prepare for Sunrise 2027, ConnectQR is uniquely positioned to provide a scalable, standards-compliant, and intelligence-driven solution.”

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This announcement has been authorised by the Board of Codeifai Limited.

For further information, please contact:

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About Codeifai Limited

Codeifai Limited (ASX: CDE) is a leading provider of digital and AI-powered brand solutions. With a strong focus on empowering brands through smart digital engagement, Codeifai's high-margin offerings are designed to deliver exceptional scalability and profitability.

Codeifai's digital Brand Solutions provide a code for everybody and everything.

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