

ASX Release
14 October 2025

Decidr & CareerOne Renew Partnership

Decidr AI Industries Ltd (ASX: DAI) (“Decidr” or the “Company”) is pleased to announce the renewal of its strategic partnership with **CareerOne Pty Ltd** (“CareerOne”) for a further 12 months. The extension reflects the success of the collaboration and reinforces the companies’ shared commitment to redefining the job marketplace through Agentic AI.

Highlights:

- **12-month renewal** of the successful strategic partnership, further entrenching Decidr as a leading player in the agentic infrastructure layer in employment, recruitment and media ecosystems .
 - Following a quarter of testing, **C1.ai**, one of several co-created agentic products with Decidr, was released in full production in September 2025 delivering a **7x increase in monthly recurring revenue (MRR)** in quarterly exit rate (Jun ‘25 vs Sept ‘25); and
 - **Hundreds of thousands of CVs and job applications reviewed** via C1.ai agentic technology.
 - CareerOne with technology powered by Decidr to **launch integration with Nine.com.au**, engaging audiences with career-related widgets from Q3 FY26.
 - **CareerOne’s Banjo platform upgraded**, improving talent matching and orchestration through Decidr’s horizontal AI.
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Renewal of CareerOne Partnership

Since the release of the C1.ai platform earlier this year, the CareerOne partnership has achieved positive performance outcomes:

- **10X increase in monthly recurring revenue (MRR)** from initial Feb ‘25 pilot launch of ~\$15,000 in monthly revenue (Feb ‘25 vs Sept ‘25)
- **7x increase in monthly recurring revenue (MRR)** in quarterly exit rate (Jun ‘25 vs Sept ‘25)

The platform’s AI-driven architecture, built with Decidr technology, now processing hundreds of thousands of applications and CVs—streamlining the matching process between candidates and employers with unprecedented precision and speed.

The rollout of the C1.ai platform across all job categories and subdomains now enables automated candidate scoring, employer matching, and with the launch of Nine.com.au in the new year, upcoming workforce insights, representing a transformative leap toward the agentic future of employment technology.

Garen Azoy, Chairman of CareerOne, said of the partnership renewal:

“The partnership between CareerOne and Decidr has delivered transformative results over the past year. Together we’ve built a truly intelligent recruitment engine that is changing how job boards operate in Australia. We’re thrilled to continue this partnership and to bring agentic AI to millions more job seekers through our new collaboration with Nine.com.au.”

David Brudenell, Executive Chairman of Decidr AI Industries, said:

“CareerOne has been one of our most forward-thinking partners, and the renewal of this agreement highlights the strength and scalability of Decidr’s platform. C1.ai exemplifies how agentic intelligence can enhance business performance and user experience simultaneously. Extending this success through the upcoming Nine.com.au launch marks another milestone in building Australia’s agentic future.”

Banjo AI Platform Enhancement

As part of the renewed agreement, CareerOne’s Banjo application—its proprietary employee AI-talent agent – has undergone a major upgrade supported by Decidr’s horizontal AI infrastructure. Banjo now leverages Decidr’s orchestration and schema mapping capabilities to deliver more accurate and context-aware talent recommendations. This upgrade enhances the overall hiring experience while creating a scalable foundation for future multi-app extensions.

Nine.com.au Partnership

CareerOne, with technology powered by Decidr, has also entered into a new partnership with **Nine.com.au** to engage Australians with career related interactive widgets and tools, launching in Q3FY 2026. The initiative will bring CareerOne’s agentic job-matching and salary intelligence technology – powered by Decidr – to one of Australia’s most widely visited digital destinations.

About Nine.com.au

Nine.com.au, formerly NineMSN is one of Australia’s most visited digital destinations, delivering news, lifestyle, sport, finance, and entertainment content to millions of Australians each month. With its strong national footprint and trusted media brand, Nine.com.au represents a powerful distribution platform for next-generation recruitment experiences. The integration of CareerOne’s agentic technology – powered by Decidr – will

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lead into the new Careers portal and will enable wide-scale adoption of intelligent employment services at national scale.

The Nine.com.au partnership will evolve to include:

- **AI-powered salary insights** and benchmarking tools for candidates and employers;
- **Content recommendations** for upskilling and job preparedness; and
- **Integrated recruitment flows** designed to reduce time-to-hire and improve candidate fit.

This collaboration significantly extends the reach of both CareerOne and Decidr's agentic technologies, embedding them within a trusted national media platform and providing exposure to millions of Australian job seekers and businesses.

The Company will provide further updates to the market as the rollout progresses.

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This announcement has been authorised for release by the Board of DAI.

About Decidr AI Industries (ASX:DAI)

Decidr AI Industries is an Agentic AI Enablement Group. With a controlling interest in Decidr.ai, the Group is transforming into an AI-enablement company following the successful deployment of cutting-edge applications using technology developed by [Decidr](#). DAI will also leverage this technology to fuel innovation through new product development, in additional sectors and geographies to unlock rapid growth and gain a competitive edge for its existing businesses and its go-to-market strategy.

To be updated on all DAI activities, news and access historical information register on the DAI Investor Portal: <https://decidrindustries.ai/auth/signup>

For more information see:

<https://www.decidr.ai/>

<https://ediblebeautyaustralia.com/>

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