

23 October 2025

The Manager
Market Announcements Office
ASX Limited
Level 4, 20 Bridge Street
SYDNEY NSW 2000

Dear Sir/Madam,

Please find attached the copy of the CEO address, and AGM Presentation to be presented at Helloworld Travel Limited's 2025 Annual General Meeting, being held today at 10:00am AEDT.

Yours faithfully,



Sylvie Moser
Group Company Secretary
Helloworld Travel Limited
Ph: +61 3 9867 9600

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CEO's Address

Melbourne, 23 October 2025

Thank you, Garry.

Thank you for joining us at our AGM this morning and for your continued support of Helloworld Travel Limited.

FY25

FY25 delivered encouraging performance across several business segments, with a number showing solid year-on-year growth. Our operational resilience, strategic investment strategy and a continued commitment to our networks and stakeholders has seen Helloworld Travel emerge stronger, more agile and well positioned to capitalise on future opportunities and deliver long-term value to our partners and shareholders.

Our Wholesale and Inbound businesses experienced strong growth in FY25; however, our agency and ticketing businesses declined due to the challenging economic conditions in Australia and New Zealand, agency closures and transfers, a decline in average airfares across the period, and a change in destination mix toward short and mid haul travel.

Throughout FY25, we also continued our focus on cost control, whilst investing in technology developments to ensure the Company remains well positioned for the future.

Key Financial Metrics

Net profit after tax from continuing operations increased to \$33.2 million, up 4.1% year-on-year from FY24. The revenue margin also grew to 4.9% from 4.8% in the prior corresponding period. Total Transactional Value (TTV) was \$3.8 billion, down 8.6% on the prior year. Revenue was down 8.7% year-on-year to \$192.8 million. Full year underlying EBITDA was \$60.6 million, a decrease of 8.6% compared with the prior year.

Earnings per share increased to 20.4 cents in FY25, an increase of 3.0% on FY24. Total dividend for FY25 was 14.0 cents per share fully franked, representing a fully franked dividend yield of 9.8% based on HLO closing share price on 30 June 2025.

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The Enduring Value of the Trusted Advisor

Looking at the results of the past year, I am pleased to acknowledge the dedication and resilience of our internal teams and of our extensive network of travel professionals across Australia and New Zealand.

In an increasingly digital, complex and fast-paced world, the role of the trusted travel professional adviser remains not only relevant, but essential. Travel professionals continue to deliver exceptional value to clients through a combination of expertise, personalised service, passion, hard work and unwavering support.

Retail Networks

Across the Helloworld agency and broker networks, we have over 10,000 travel professionals, the biggest group of travel professionals in Australia and New Zealand.

Throughout FY25, we have continued to invest in empowering our agents with innovative tools and technologies, ensuring they remain competitive, efficient, and well-supported. These advances reflect our commitment to strengthening the network and reinforcing the indispensable role travel professionals play in shaping the future of travel.

Retail Highlights

The stability and strength of our network remains foundational to our success, providing a reliable platform for growth and innovation. In FY25 we achieved a 96% re-sign rate across our Helloworld Branded and Associate networks as well as expansion through new store openings, multi store expansions, and new owners through our succession planning.

The Helloworld Travel Academy continues to grow with over 12,000 training sessions through its programs since it was launched in 2022. The Academy remains a key pillar in our talent pipeline, contributing to the long-term vitality of both our own networks and the wider travel industry.

National Tourism Industry Awards

Helloworld and our partners had great success at the National Tourism Awards last Saturday evening in Brisbane.

This success was not only Helloworld Travel Limited's but was spread across many of the agencies that form part of the broader business and some of the businesses in which we have significant investments.

Webjet, in which we hold a 17% stake, was named the Most Outstanding Online Travel Agency.

Phil Hoffmann Travel, in which we hold a 40% stake, was the recipient of the Most Outstanding Branded Leisure Travel Agency

And MTA, which we now own outright was awarded the Most Outstanding Mobile Advisor Network.

Travellers Choice, to whom we provide the majority of their content, was awarded the Most Outstanding Travel Agency Network.

Two of our brands, Viva Holidays and Crusieco were listed as Finalists for the Most Outstanding Wholesaler – Product/Service, with Crusieco winning the Award.

And finally, Helloworld Travel received the award for the Most Outstanding Branded Travel Agency Group.

That to put it mildly was the icing on the cake. We last won that award in 2019.

MTA Acquisition

This week we announced that Helloworld has acquired the remaining 50% stake, in the Gold Coast based mobile travel agency business, Mobile Travel Holdings (MTH) trading as Mobile Travel Agents (MTA).

Helloworld acquired a 50% ownership interest in MTA in FY17 and as part of the sale and purchase agreement, had a call option to acquire the remaining 50% interest which was able to be exercised up to 31 December 2021. In 2021, the deadline was extended to 2025 due to the impact of COVID-19.

Acquiring the second tranche of 50% for \$36 million, lifts Helloworld's total investment in MTA to circa \$50 million. The overall purchase price equates to a multiple of five times current earnings and is expected to add an additional \$440 million to Helloworld's annual TTV.

Founded by Karen and Roy Merricks in 2000, MTA operates in the retail leisure and SME corporate travel sectors across Australia with over 60 personnel and around 450 home-based travel agent advisors in the group.

Wholesale & Inbound Highlights

Our wholesale brands, VIVA Holidays in Australia and GO Holidays in New Zealand delivered double-digit growth for FY25, reflecting strong demand and effective market engagement.

Strong growth in travel to the USA defied market trends, with land volumes more than doubling year-on-year.

Our new luxury brand, VIVA Gold, was launched in December with a dedicated luxury product range to meet the demands at the top end of the luxury travel market. VIVA Holidays was awarded the National Tourism Industry Award for the Most Outstanding Wholesaler in 2023 and 2024.

Wholesale Cruise bookings rose by 27% compared to FY24, a strong result given the reduced capacity of global cruise lines operating out of Australia and New Zealand. And our new cruise brand, Signature Collection by Crusieco, was launched in market.

ReadyRooms, Helloworld's accommodation booking platform, experienced an impressive increase in growth in FY25 vs FY24 of over 110% in travelled revenue and 147% in booked revenue, highlighting ongoing momentum and operational strength. Inbound performance was strong across our Inbound brands, with growth of 4.0% year-on-year. Airline capacity also continues to improve.

New Zealand Highlights

In April 2025, Helloworld Travel acquired 100% of the voting shares of Barlow Travel Group Limited (BTG).

BTG was established in 2011 and is a leading corporate and event travel provider based in Wellington, trading as BCD Travel in New Zealand. Peter Barlow, founder of BTG is remaining in the business alongside his highly experienced team.

In the NZ retail space, 98% of members from across the YOU Travel & Cruise brand and the First Travel Group Independent network successfully re-signed.

Helloworld Travel was awarded the Marketing Campaign of the Year by the Travel Agents Association of New Zealand (TAANZ) at the National Travel Industry Awards 2025.

My Way Travel & Events

Our events business, My Way Travel & Events is now over 12 months into its journey with the vision to be the premier experience integration provider for ticketed sports and entertainment events globally. My Way delivers a convenient, reliable and streamlined solution for those seeking multiple components of their live event experience. With event travel packages across sport, theatre, music concerts and festivals, and lifestyle, we have a number of partnership agreements in place including, the AFL, Marvel Stadium, Cricket Australia Travel Office, NBL, LIV Golf, Melbourne Cricket Ground, Live Nation, Beyond the Valley Music Festival, Royal Edinburgh Military Tattoo and Michael Cassell Group.

Investment in Technology

We continue our focus on investment in technology, and enhancing our digital platforms remains a critical pillar of our business strategy.

We have invested significantly in this area with a technology spend of over \$95 million in the last 8 years.

Helloworld maintains a comprehensive suite of sophisticated, proprietary technologies that are developed and managed in-house. These systems are subject to continuous enhancement, ensuring they remain agile, scalable, and at the forefront of industry innovation.

Helloworld's flagship retail mid-office platform, Resworld, continues to deliver strong operational efficiencies and digital enablement across our agency networks in Australia and New Zealand.

An upcoming suite of enhancements is designed to further streamline workflows, reduce manual processes, and support scalable growth.

Other retail investments in technology include a new agent portal, the Helloworld Trips app as well as partnerships with DataCheck and Genesys providing business insights and enhancements to our networks.

Our Air Ticketing systems, Air Tickets and Express Tickets, continue to lead the market with enhancements to the Smart Suite of technology delivering advancements and efficiencies directly to customers.

Air Tickets was awarded the National Tourism Industry Award for the 'Innovation in Travel Support Services' in October 2024 for their SmartRefunds solution.

Investment in Marketing

We continue to invest strongly in marketing activity, running successful campaigns across major metropolitan and regional media outlets throughout Australia and New Zealand in collaboration with preferred partners and State and National Tourism Authorities. These partnerships are essential to drive tactical demand and brand recognition, and to showcase the diverse range of travel products we offer customers.

'Helloworld' the TV show aired across the Nine network in late 2024 with very positive feedback from the agent networks.

Strong Balance Sheet, Liquidity and Dividend

The Helloworld balance sheet remains strong.

As at 30 June 2025, the Group held total cash of \$79.4 million compared with \$161.9 million at 30 June 2024. The lower total cash balance at 30 June 2025 reflects an additional BSP payment in FY25, increased tax payments and Helloworld's acquisition of Webjet Group Limited shares.

At balance date, Helloworld held shares in ASX listed companies Webjet Group Limited and Corporate Travel Management Limited and these were valued at \$53.5 million and \$2.1 million respectively. Post year end, Helloworld divested all of its Corporate Travel Management Limited shares.

Helloworld had no external bank debt at 30 June 2025.

Outlook

Helloworld is well positioned for sustainable growth and long-term resilience.

We have strong forward bookings for the remainder of the 2025 calendar year and well into 2026.

Our ongoing investment in people, technology, and infrastructure will continue to support long-term capability and performance.

Significant investment in advertising and marketing activities will continue, reinforcing brand awareness and driving qualified leads to our agent and broker networks. These efforts are central to maintaining our market visibility and supporting business growth.

Retail growth planning will continue to be guided by geographical data, targeting key metropolitan areas and expanding our reach in regional markets. We remain committed to agency succession planning, with future ownership pathways and training programs in place to support the next generation of business leaders.

Our dedication to technological advances remains a key priority, with continued emphasis on automation, artificial intelligence, and innovation. These initiatives are designed to keep Helloworld at the forefront of industry developments.

Taking into consideration our September quarter results and looking at our forward booking profile through to 30 June 2026, Helloworld is providing Underlying EBITDA guidance in the range of \$64 to \$72 million for the FY26 financial year. This guidance is subject to no material adverse change in operating conditions over the remainder of the financial year.

Thank You

I would like to recognise the contributions of the many stakeholders, individuals and partners who drive our success. From our teams across our offices to our dedicated agent and broker networks, Helloworld personnel, valued partners, shareholders, and the Helloworld Board of Directors, I acknowledge and thank you for your work.

Thank you for your time today and your support of our business.

I look forward to working together as we continue to advance the business in the years ahead and speaking with you again at the 2026 AGM.

Back to you Garry.

helloworld

TRAVEL LIMITED

ANNUAL GENERAL
MEETING

2025

REGISTRATION

<https://meetnow.global/MD9H2JF>



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This presentation contains forward-looking statements which can be identified by the use of words such as “may”, “should”, “will”, “expect”, “anticipate”, “believe”, “estimate”, “intend”, “scheduled” or “continue” or similar expressions. Any forward-looking statements contained in this presentation are subject to significant risks, uncertainties, assumptions, contingencies and other factors (many of which are outside the control of, and unknown to, Helloworld Travel Limited and its directors, employees, agents or associates), which may cause the actual results or performance to be materially different from any future result so performed, expressed or implied by such forward looking statements. There can be no assurance or guarantee that actual outcomes will not differ materially from these statements.

This document includes the presentation of results on a statutory basis as well as non-statutory information. All financial results are presented in AUD (unless otherwise stated) and rounded to millions (unless otherwise stated). Data used for calculating percentage movements has been rounded to thousands.

Key non-statutory financial metrics:

- **Total Transaction Value (TTV)** does not represent revenue in accordance with Australian Accounting Standards and is not subject to audit or review. TTV represents the price at which travel products and services have been sold across the Group, as agent for various airlines and other service providers, plus revenue from other sources. The Group’s revenue is, therefore, predominantly derived from TTV. TTV does not represent the Group cash inflows as some transactions are settled directly between the customer and the supplier.
- **Earnings Before Interest Expense, Taxation, Depreciation and Amortisation (EBITDA)** is a financial measure which is not prescribed by Australian Accounting Standards and is not subject to audit or review. EBITDA includes interest income.
- **Underlying EBITDA** is a financial measure which is not prescribed by Australian Accounting Standards but is the measure used by the Chief Executive Officer (CEO) and the Board to assess the financial performance of the Group and segments and is not subject to audit or review. Underlying EBITDA represents EBITDA excluding significant items.
- **Revenue margin** has been calculated as revenue from contracts with customers as a percentage of TTV. The calculation does not include interest income and other income.
- **EBITDA margin** has been calculated as EBITDA as a percentage of total revenue and other income.
- **Underlying EBITDA margin** has been calculated as Underlying EBITDA as a percentage of total revenue and other income excluding significant items.

A reconciliation of Underlying EBITDA to profit before income tax expense is provided in Note 2.3: Segment Information of the Consolidated Financial Statements.

Unless otherwise stated, current and prior year financial results and metrics are based on continuing operations and exclude the Entertainment Logistix business.

AGENDA

- ❖ Chairman – Garry Hounsell
- ❖ Directors, Management & Auditors Present
- ❖ Questions & Voting process
- ❖ Chairman's Comments
- ❖ CEO's Comments

- ❖ Formal Business
- ❖ Adoption of Remuneration Report
- ❖ Re-election of Director
- ❖ Appointment of Auditor
- ❖ Poll Procedure



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CHAIRMAN'S WELCOME



Garry Hounsell
Chairman

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DIRECTORS



Garry Hounsell
Chairman



Andrew Burnes, AO
CEO & Managing Director



Cinzia Burnes
COO & Executive Director



Hon. Martin Pakula
Non-Executive Director



Leanne Coddington
Non-Executive Director



Rob Dalton
Non-Executive Director

MANAGEMENT



Mike Smith
Chief Financial Officer



Sylvie Moser
Group Company Secretary

AUDITORS



Chris Sargent
Partner, Audit & Assurance

Brenton Robb
Director, Audit & Assurance

QUESTIONS AND VOTING PROCEDURES

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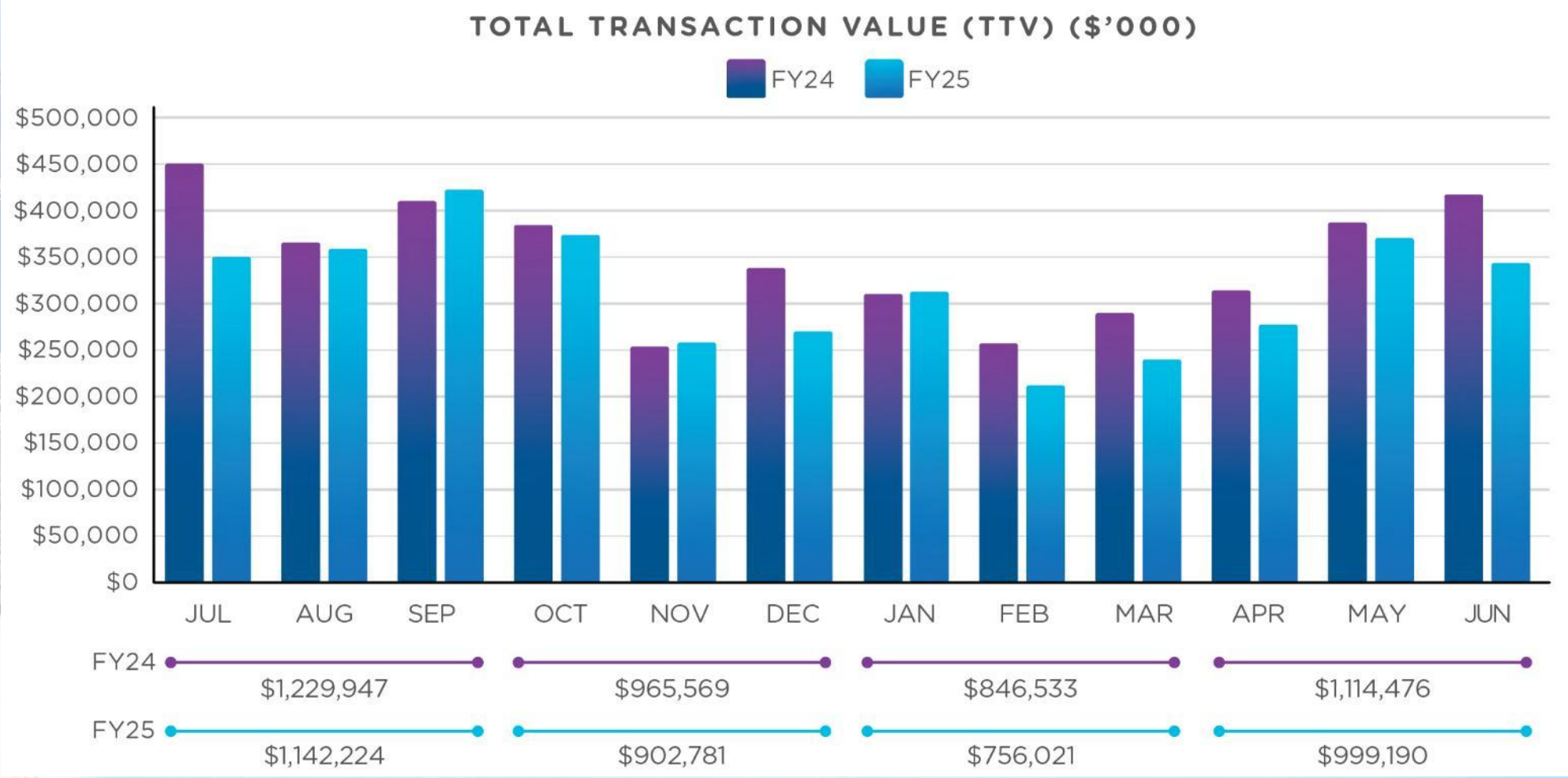
CHAIRMAN'S COMMENTS



Garry Hounsell
Chairman

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TTV \$3.8 BILLION

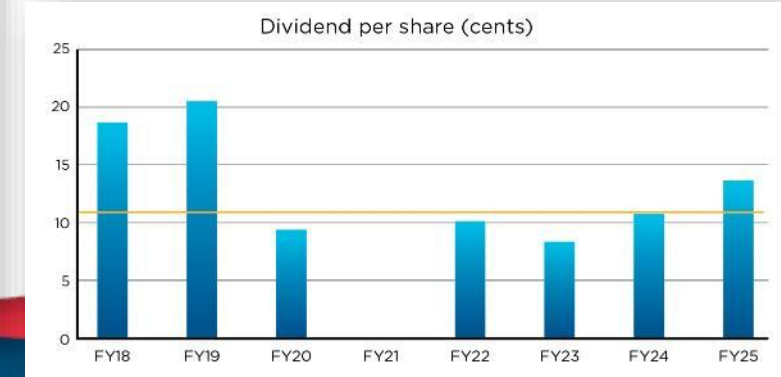
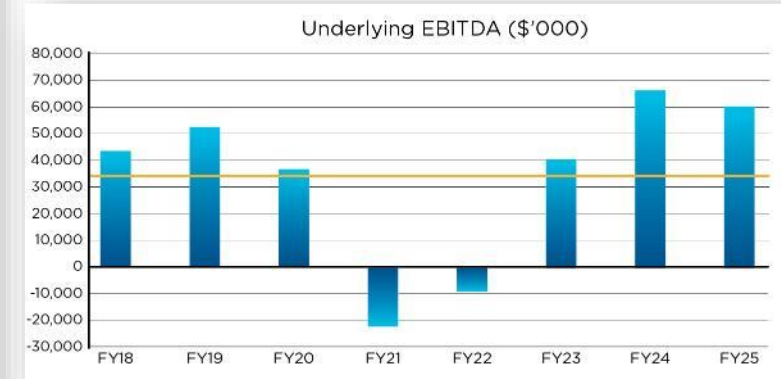
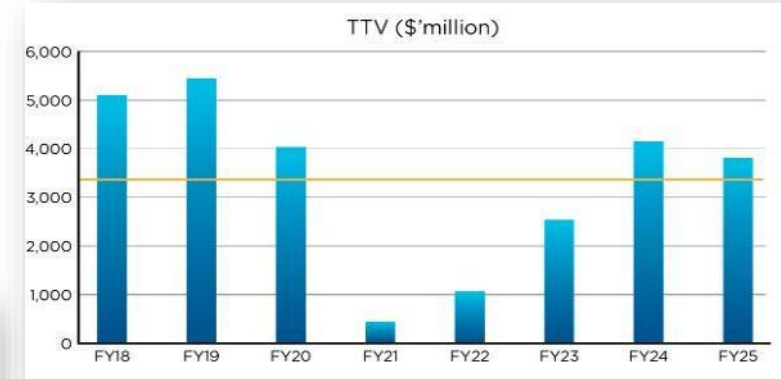


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INVESTMENT FUNDAMENTALS

Helloworld consistently delivers value and is well positioned for strong long-term growth.

- ✓ TTV of \$3.8 billion with strong forward bookings for the remainder of FY25 calendar year and well into FY26.
- ✓ Underlying EBITDA of \$60.6 million. Over time, HLO has consistently delivered and in line with earnings guidance.
- ✓ Strategic position solidified with Technology spend over \$95 million in the last 8 years.
- ✓ Balance Sheet has strength and liquidity; cash of \$79.4 million and ASX listed investments of \$55.6 million.
- ✓ Dividend of 14.0 cents (full-year), fully franked. HLO has paid over \$126 million in dividends over the last 8 years, fully franked.
- ✓ Structural tailwinds favouring the leisure travel segment. Target market becoming wealthier, living longer and travelling more.
- ✓ Successful track record of delivering on value accretive acquisitions. Opportunities exist for continuing industry consolidation and synergies.
- ✓ The Company holds just over 17% of Webjet Group Limited shares and the Board continues to assess its options.



CEO & MANAGING DIRECTOR'S COMMENTS



Andrew Burnes AO
CEO & Managing Director

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KEY FINANCIAL METRICS

PROFIT AFTER
TAX

\$33.2m

up 4.1% vs pcp



EARNINGS PER
SHARE

20.4 cents

up 3.0% vs pcp



TOTAL
DIVIDEND

14.0 cents per
share, fully franked
(11.0 cents pcp)



REVENUE
MARGIN

4.9%

vs 4.8% pcp



TTV

\$3.8b

down 8.6% vs pcp



REVENUE

\$192.8m

down 8.7% vs pcp



UNDERLYING
EBITDA

\$60.6m

down 8.6% vs pcp



UNDERLYING
EBITDA
MARGIN

31.4%

vs 31.9% pcp



THE ENDURING VALUE OF THE TRUSTED ADVISOR

- In an increasingly digital, complex and fast-paced world, the role of the trusted travel professional remains not only relevant, but essential. Travel professionals continue to deliver exceptional value to clients through a combination of expertise, personalised service, passion, hard work and unwavering support.
- Our agents deliver:
 - Peace of mind
 - Expert knowledge and insight
 - Time saving efficiency
 - Tailored bespoke experiences
 - Access to best rates, deals, specials
 - Dedicated support
 - Seamless, stress-free arrangements from start to finish and beyond.
- Our agents and brokers remain the cornerstone of trusted, tailored, and professional travel experiences.

RETAIL NETWORKS

- Total network numbers of over 2,600 across Australia and New Zealand including 650+ franchisees, 1,050+ agencies in our buying groups and 850+ members of our broker business networks.
- Across the Company's agency and broker networks, there are over 10,000 agents delivering professional advice and service across Australia and New Zealand, the biggest group of travel professionals in Australia and New Zealand.

BRANDED NETWORK



ASSOCIATE NETWORK



MAGELLAN TRAVEL GROUP



CORPORATE NETWORK



INDEPENDENT NETWORK



AUSTRALIAN TRAVEL BROKER NETWORK



NEW ZEALAND NETWORKS



ETG RETAIL BRANDS



RETAIL HIGHLIGHTS

- The stability and strength of our network remains foundational to our success; providing a reliable platform for growth and innovation.
- Achieved a 96% re-sign rate across our Helloworld Branded and Associate networks.
- Expansion of the retail network with new Helloworld Travel branded stores across Australia.
- HLO Loyalty Share Program for agents rolled out in Australia and New Zealand in the first half and well received by agents.
- The Helloworld Travel Academy continues to grow with over 12,000 attendees through its programs since it was launched in 2022.
- The Helloworld Travel Academy remains a key pillar in our talent pipeline, contributing to the long-term vitality of both our own networks and the wider travel industry.



2025 NATIONAL TOURISM INDUSTRY AWARDS

Considerable success at the 2025 NTIA for Helloworld Travel businesses, including:

- Webjet - Most Outstanding Online Travel Agency
- Phil Hoffmann Travel - Most Outstanding Branded Leisure Travel Agency
- MTA - Mobile Travel Agents - Most Outstanding Mobile Advisor Network
- Travellers Choice - Most Outstanding Travel Agency Network
- Cruiseco - Most Outstanding Wholesaler - Product/Service
- Helloworld Travel - Most Outstanding Branded Travel Agency Group



MTA ACQUISITION

- Helloworld has acquired the remaining 50% stake in Gold Coast based mobile travel agency business MTA.
- Founded by Karen and Roy Merricks in 2000, MTA operates in the retail leisure and SME corporate travel sectors across Australia with over 60 personnel and around 450 home-based travel agent advisors in the group.
- Helloworld acquired a 50% ownership interest in MTA in FY17 and as part of the sale and purchase agreement, had a call option to acquire the remaining 50% interest .
- Acquiring the second tranche of 50% for \$36 million, lifts Helloworld's total investment in MTA to circa \$50 million. The overall purchase price equates to a multiple of five times earnings and is expected to add an additional \$440 million (annualised) to Helloworld's TTV.



WHOLESALE & INBOUND HIGHLIGHTS

- Our wholesale brands, VIVA Holidays in Australia and GO Holidays in New Zealand delivered double-digit growth for FY25, reflecting strong demand and effective market engagement.
- Strong growth in travel to the USA defied market trends, with land volumes more than doubling year-on-year.
- New luxury brand, VIVA Gold, was launched in December with a dedicated luxury product range to meet the demands at the top end of the luxury travel market.
- Wholesale cruise sales continue to grow, up 27% in FY25, across our dedicated cruise brands in AU NZ.
- A new brand, Signature Collection by CruiseCo, was launched in market.
- ReadyRooms enhancements have resulted in growth in FY25 vs FY24 of 110% in travelled revenue and 147% in booked revenue.
- Inbound performance was strong across our Inbound brands, with growth of 4.0% year on year. Airline capacity also continues to improve.



NEW ZEALAND HIGHLIGHTS FY25



- Acquisition of Barlow Travel Group
 - In April 2025, Helloworld Travel acquired 100% of the voting shares of Barlow Travel Group Limited (BTG).
 - BTG, established in 2011, is a leading corporate and event travel provider based in Wellington, trading as BCD Travel in New Zealand.
 - Peter Barlow, founder of BTG, remaining in the business alongside his highly experienced team.
- 98% of members from across the YOU Travel & Cruise brand and the First Travel Group Independent network successfully re-signed.
- Helloworld Travel awarded the Marketing Campaign of the Year by the Travel Agents Association of New Zealand (TAANZ) at the National Travel Industry Awards 2025.



MY WAY TRAVEL & EVENTS HIGHLIGHTS FY25



- My Way Travel & Events (MWTE) is 12 months into its journey with the vision to be the premier experience integration provider for ticketed sports and entertainment events globally.
- Selling through both the Helloworld agent networks and direct to customer, MWTE delivers a convenient, reliable and streamlined solution for those seeking multiple components of their live event experience.
- With event travel packages across sport, theatre, music (concerts and festivals) and lifestyle, MWTE has to date entered a number of partnership agreements, including, the AFL, Marvel Stadium, Cricket Australia Travel Office, NBL, LIV Golf, Melbourne Cricket Ground, Live Nation, Beyond The Valley Music Festival, Royal Edinburgh Military Tattoo and Michael Cassell Group.



INVESTMENT – TECHNOLOGY

Resworld

- Helloworld's flagship retail mid-office platform, Resworld, continues to deliver strong operational efficiencies for agents and digital enablement across our agency networks in Australia and New Zealand. Recent enhancements are designed to further streamline workflows, reduce manual processes, and support scalable growth.

Helloworld Trips App

- In partnership with Travefy, the Helloworld customer itinerary app brings the latest itinerary technology to our agency network and their customers. Offering stunning itineraries that include all travel information and documentation, plus bonus features such as live flight tracking and city guides.

Data Check

- The Helloworld Data Check portal offers data-rich insights and revenue generation possibilities.

Genesys

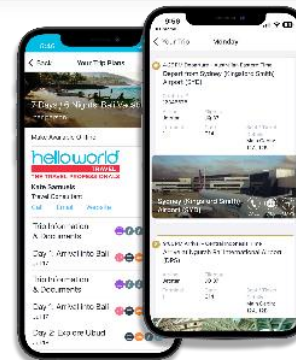
- Helloworld has successfully integrated a new eDM platform across the business for B2C, B2B and B2B2C communications across our networks.

Air Ticketing Consolidation

- Helloworld's air ticketing systems, Air Tickets and Express Tickets, remain at the forefront of ticketing and consolidation with additional enhancements to the SmartSuite of technologies including SmartNDC and SmartRefunds.



RESWORLD
Powered by **helloworld TRAVEL**



INVESTMENT - MARKETING

- Major media campaigns with international and domestic tourism bodies, commercial air, cruise, land and destination partners.
- Newscorp Platinum Partnership, plus partnerships with all major media.
- 'HelloWorld' the TV show aired across the Nine network in 2024 with very positive feedback from the agent networks.

WESTERN AUSTRALIA DREAM SALE

helloworld TRAVEL THE TRAVEL PROFESSIONALS WESTERN AUSTRALIA

7 NIGHT LUXURY PERTH & SWAN VALLEY *****

8 NIGHT ULTIMATE BROOME & KIMBERLEY *****

\$3,999 PER PERSON

WESTERN AUSTRALIA DREAM SALE

helloworld TRAVEL THE TRAVEL PROFESSIONALS WESTERN AUSTRALIA

7 NIGHT LUXURY PERTH & SWAN VALLEY *****

8 NIGHT ULTIMATE BROOME & KIMBERLEY *****

\$3,999 PER PERSON

helloworld TRAVEL THE TRAVEL PROFESSIONALS

EXCLUSIVE ULTIMATE ULURU *****

3 NIGHTS AT SAILORS HILL, BELSILL, MINA, MULLABY AND MACKINTOSH TOURS WITH OUTBACK PICNIC BREAKFAST

\$3,499 PER PERSON

VIVA HOLIDAYS

HOLIDAYS - MADE IN SINGAPORE

EXCLUSIVE AIR AND LAND PACKAGES INCLUDING RETURN FLIGHTS

3 DAY SINGAPORE HOLIDAYS: \$2,249

4 DAY SINGAPORE ESCAPE: \$2,449

5 DAY SINGAPORE SINGAPORE: \$2,829

3 DAY SENTOSA ISLAND GETAWAY: \$2,395

5 DAY SENTOSA FAMILY ESCAPE: \$3,099

with Love + Liberty

NEW YORK CITY

5 Night Stays starting from **\$1,395*** per person

JCDecaux

helloworld TRAVEL THE TRAVEL PROFESSIONALS

ELEVATE YOUR JOURNEY IN 2025 WITH QATAR AIRWAYS

QATAR AIRWAYS

GREAT FARES TO INCREDIBLE DESTINATIONS

FLY RETURN FROM SYDNEY

DESTINATION	Economy Class from	Business Class/Quinté* from
ROME	\$1,755*	\$8,254*
VENICE	\$1,775*	\$8,239*
BARCELONA	\$1,829*	\$8,349*
LONDON	\$1,919*	\$8,925*
DUBLIN	\$1,945*	\$8,999*
ATHENS	\$1,979*	\$9,215*

BOOK BY 20TH APRIL 2025 FOR DEPARTURES UNTIL 10TH DECEMBER 2025

GREAT FARES TO OVER 20 OTHER QATAR AIRWAYS DESTINATIONS AVAILABLE NOW!

helloworld TRAVEL THE TRAVEL PROFESSIONALS

DISNEYLAND RESORT IN CALIFORNIA CELEBRATE 70 MAGICAL YEARS

LOS ANGELES ON SALE WITH UNITED AIRLINES

LOS ANGELES ON SALE WITH UNITED AIRLINES

LOS ANGELES ON SALE WITH UNITED AIRLINES

helloworld TRAVEL THE TRAVEL PROFESSIONALS

TRY SOMETHING NEW IN CANADA

AIR CANADA ON SALE!

VANCOUVER: \$2,205

CALGARY: \$2,258

TORONTO: \$2,574

THESE GREAT DEALS ARE ONLY AVAILABLE WHILE THEY LAST!

CRUISE CO THE CRUISE SPECIALISTS

UNCOVER EUROPEAN WONDERS WITH AZAMARA CRUISES

11 NIGHT GRECIAN GOLD

13 NIGHT FIESTA VOYAGE

EXPERIENCE MORE ON BOARD

FOR THESE AND OTHER GREAT CRUISE DEALS CONTACT YOUR PREFERRED TRAVEL PROFESSIONAL TODAY

helloworld TRAVEL THE TRAVEL PROFESSIONALS

SAY HELLO TO EUROPE & UK WITH COLLETTE

14 DAY EXPLORING BRITAIN & IRELAND

15 DAY MEDITERRANEAN COASTAL JOURNEY

FOR THESE AND OTHER GREAT DEALS CONTACT YOUR PREFERRED HELLOWORLD TRAVEL PROFESSIONAL TODAY



STRONG BALANCE SHEET & LIQUIDITY

- The Helloworld balance sheet has strength and liquidity with significant cash reserves of \$79.4 million and ASX listed investments of \$55.6 million (at 30 June 2025).
- We continue our prudent cash management with net transfers of cash into term deposits to maximise interest earnings, this resulted in \$5.9 million of interest income.
- Payments for investments includes Webjet Group (\$48.5 million) and Barlow Travel Group (\$10.7 million).

DIVIDEND HISTORY

- We declared a fully franked final dividend of 6.0 cents per share paid on 16 September 2025 bringing the total dividends declared, fully franked, for the FY25 to 14.0 cents per share, an increase of 27.3% compared with the prior year, reflecting a full year dividend yield of 9.8% (based on the closing share price on 30 June 2025).

OUTLOOK

- ✓ Strong focus on cost control positions Helloworld for sustainable profit growth and long-term resilience.
- ✓ Strong forward bookings for the remainder of the 2025 calendar year and well into 2026. Air bookings for departure in FY26, up 11% pcp.
- ✓ Ongoing investment in people, technology, and infrastructure supports long-term capability and performance.
- ✓ Significant investment in advertising and marketing activities will continue, reinforcing brand awareness and driving qualified leads to our agent and broker network. These efforts are central to maintaining our market visibility and supporting business growth.
- ✓ Retail growth planning is guided by geographical data, targeting key metropolitan areas and expanding our reach in regional markets. 15 new stores planned for opening in FY26. We remain committed to agency succession planning, with future ownership pathways and training programs in place to support the next generation of business leaders.
- ✓ Our dedication to technological advancement remains a key priority, with continued emphasis on automation, artificial intelligence, and innovation. These initiatives are designed to keep the Company at the forefront of industry developments.
- ✓ Taking into consideration our September quarter results and looking at our forward booking profile through to 30 June 2026, Helloworld is providing Underlying EBITDA guidance in the range of \$64 to \$72 million for the FY26 financial year. This guidance is subject to no material adverse change in operating conditions over the remainder of the financial year.

THANK YOU

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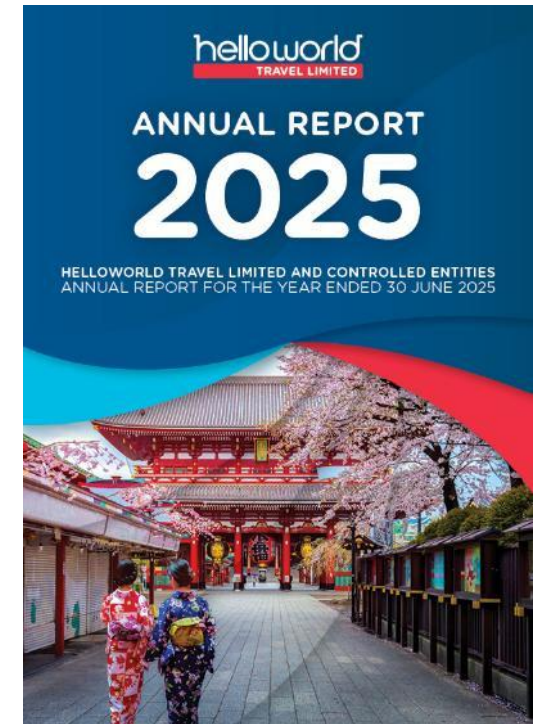
FORMAL BUSINESS

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RECEIPT AND CONSIDERATION OF THE FY25 FINANCIAL REPORT

ITEM 1



QUESTIONS?

ADOPTION OF THE REMUNERATION REPORT

ITEM 2

“To consider and, if thought fit, approve the Remuneration Report, which forms part of the Directors’ Report for the financial year ended 30 June 2025.”

QUESTIONS?

ADOPTION OF THE REMUNERATION REPORT

Proxy Votes	Number	Percentage
For	51,768,452	98.10
Against	591,096	1.12
Open-Usable	416,102	0.78
Abstain	166,394	-
Excluded	39,685,722	-

RE-ELECTION OF DIRECTOR

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RE-ELECTION OF DIRECTOR



Cinzia Burnes

ITEM 3

“That Cinzia Burnes, who retires by rotation in accordance with the Company’s Constitution and the ASX Listing Rules and, being eligible, is elected as a Director of HLO.”

RE-ELECTION OF DIRECTOR



Cinzia Burnes

QUESTIONS?



RE-ELECTION OF DIRECTOR

Proxy Votes	Number	Percentage
For	83,342,349	89.99
Against	8,846,165	9.55
Open-Usable	426,102	0.46
Abstain	13,150	-
Excluded	-	-

APPOINTMENT OF AUDITOR



ITEM 4

“To consider and if thought fit, pass the following resolution.

This resolution is to seek member approval for the ongoing appointment of KPMG as Auditor for the purposes of section 327B(1) of the *Corporations Act 2001 (Cth)*”.

APPOINTMENT OF AUDITOR



Proxy Votes	Number	Percentage
For	92,054,801	99.40
Against	135,550	0.15
Open-Usable	415,645	0.45
Abstain	21,770	-
Excluded	-	-

POLL PROCEDURE

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CLOSURE OF POLL RESULTS OF POLL ANNOUNCED TO ASX

QUESTIONS?

CLOSURE OF MEETING / QUESTIONS?



helloworld

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