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ACTIVEPORT PARTNERS WITH SOFTWARE COMPANY CLARITY GLOBAL TO WIN NEW BUSINESS.

ADDS INDUSTRY LEADING FEATURES IN THE USD \$60B OSS/BSS SOFTWARE SEGMENT.

Activeport Group Ltd (ASX: ATV) ("Activeport" or "the Company") is pleased to announce a strategic partnership with Clarity Global Pty Ltd (**Clarity**), a market leader in Unified Operational Support (OSS) and Business Support (BSS) systems, to integrate advanced back-office functions into its Activeport Network Orchestration Platform for telcos and data centres.

Building on recent successful software deployments with Telekom Malaysia, Reliance Jio, and Ishan, this alliance embeds Clarity's proven inventory, fulfillment, and assurance applications directly into the Activeport network orchestration platform. This integration equips telcos and data centres with AI-powered end-to-end automation, cloud-native features, and open APIs to accelerate service deployment while slashing operational costs through predictive fault resolution and efficient resource utilisation. The combined solution unlocks new revenue streams for customers via dynamic network monetisation and partner ecosystem integration, and elevates customer experiences with seamless, self-service provisioning across fixed networks.

Highlights

- **Seamless OSS/BSS Integration:** Combines Clarity's OSS/BSS capability with the Activeport network orchestration platform, delivering a comprehensive end-to-end solution for on-demand provisioning integrated with back-office workflows like automated fault resolution, dynamic billing, and SLA monitoring to slash deployment times and increase revenue for network owners.
- **Revenue Acceleration:** Enables telcos and data centres to monetise new services faster, with configurable workflows reducing deployment times and unlocking high-margin opportunities in cloud-enabled networks.
- **Proven Global Scale:** Draws on Clarity's deployments where the OSS/BSS platform is targeted to help increase the efficiency of network operations and field-force logistics to improve the customer experience by reducing fault resolution and provisioning times.
- **Market Expansion:** Positions Activeport to compete directly with OSS/BSS incumbents like Amdocs and Netcracker, capturing market share in the \$60 billion OSS/BSS software sector through composable, cloud-native network orchestration solutions.
- **Early Success:** Closing in on new wins at existing Clarity customers in Asia, Africa, Europe and the Sub-continent through joint bids for OSS/BSS integrated with Activeport's orchestration software.

Forming the Alliance on Proven Successes

In the rapidly evolving telecommunications landscape, OSS/BSS software stands as the indispensable digital backbone for telcos worldwide, seamlessly orchestrating network reliability, customer engagement, and revenue optimization. OSS empowers operators with real-time monitoring, fault detection, and AI-driven automation to ensure ultra-reliable network infrastructure, while BSS drives personalised services through advanced CRM, dynamic billing, and analytics-powered insights that reduce churn and unlock new monetisation streams. As legacy silos give way to cloud-native, API-integrated platforms from industry leaders such as Clarity, Amdocs, Ericsson, Nokia, and Netcracker, this sector is fuelling a digital transformation projected to surpass \$60 billion in market value by 2028, enabling telcos to deliver agile, customer-centric experiences amid surging data demands from AI computing.

This partnership with Clarity builds directly on Activeport's momentum from high-profile deployments, including Telekom Malaysia, Ishan and Reliance Jio and Clarity's recent wins in Asia, Europe, Africa and the Middle East, equipping Activeport and Clarity to pursue ambitious bids for integrated OSS/BSS projects at leading telcos and data centre operators globally. By fusing Activeport's orchestration expertise with Clarity's unified OSS/BSS prowess, the collaboration transforms the Activeport network orchestration platform for telcos and data centres into a full-spectrum platform for cloud-enabled networks.

Partnering with Clarity will accelerate adoption of Activeport orchestration software in the extensive Clarity customer base, exposing the Activeport Network Orchestration Platform for telcos and data centres' self-service automation and pay-per-use networks to 20+ Tier 1 operators, driving cross-selling opportunities, expanded revenue streams, and faster global penetration into tier-1 telco and datacentre markets.

Peter Christie, Chairman and CEO of Activeport Group Ltd, stated:

"Following our success with Telekom Malaysia, Reliance Jio, and Ishan, this alliance with Clarity Global propels us into the heart of the \$60 billion OSS/BSS arena, encroaching on industry giants such as Amdocs and Netcracker with our own integrated solutions that redefine network agility. Together, we can reshape the future of cloud-enabled networks for a new era of innovation and efficiency."

Market Opportunity

The global OSS/BSS telco software market is projected to exceed \$60 billion by 2028, propelled by the imperative for cloud-native automation, 5G/6G monetisation, and digital transformation in response to exploding IoT, edge computing, and AI-driven data demands.

About Clarity Global

Clarity Global is the market leader in Unified Operational Support Systems (OSS) and Business Support Systems (BSS), managing over 200 million subscribers globally in Tier 1 incumbent and next-generation telcos. Clarity provides proven pre-integrated inventory, fulfillment, and assurance applications in a single platform. Clarity is network- and service-neutral, driven by templates and workflows that are rapidly configurable, allowing telecom companies to cut time to market for new services by two-thirds. With Customers including Vivacom, T2, Mobifone, MCI and SLT, and partnerships with Ericsson, Clarity pioneer's autonomous networks through AI-driven automation and heterogeneous infrastructure management.

About Activeport

Activeport develops orchestration software for telecommunications providers and data centre operators. The platform modernises traditional network infrastructure in the cloud, enhancing customer experiences through self-service portals that automate provisioning, reduce time-to-market for new services, and support flexible, usage-based consumption models. Activeport's solutions encompass last-mile connectivity, core network management, data centre operations, and GPU resources for cloud gaming and AI applications.

For more information, please visit www.activeport.com.au

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This announcement has been authorised for release by the Board of Activeport Group Ltd.