

ASX ANNOUNCEMENT

21 November 2025

Results of 2025 Annual General Meeting

In accordance with Listing Rule 3.13.2 and section 251AA(2) of the Corporations Act, enclosed is a summary of the resolutions considered, the proxies received and the outcomes of voting for each respective resolution at the 2025 Annual General Meeting of Kogan.com Ltd held in Melbourne on 21 November 2025.

All resolutions were determined by poll. Resolution 9, being a conditional resolution, was withdrawn after the poll results were tabulated and accordingly is not included in the final outcomes. All other resolutions were passed. Resolution 1, "Adoption of Remuneration Report," was carried with an excess of 75% of votes cast in favour.

This announcement is authorised for release by the Company Secretary.

ENDS.

For further information please contact:

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About Kogan.com

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Money, Kogan Energy, Kogan Travel, Dick Smith, Matt Blatt, Mighty Ape, Mighty Ape Mobile, Mighty Ape Marketplace and Brosa. Kogan.com is a leading consumer brand renowned for price leadership through digital efficiency. The Company is focused on helping customers live their best lives by delivering remarkable value.

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Disclosure of Proxy Votes

Kogan.com Limited

Annual General Meeting

Friday, 21 November 2025

In accordance with section 251AA of the Corporations Act 2001, the following information is provided in relation to resolutions put to members at the meeting.

Resolution	Decided by Show of Hands (S) or Poll (P)	Total Number of Proxy Votes exercisable by proxies validly appointed	Proxy Votes				Poll Results (if applicable)			Results	
			FOR	AGAINST	ABSTAIN	PROXY'S DISCRETION	FOR	AGAINST	ABSTAIN	OUTCOME	S250U APPLICABLE
1 Adoption of the Remuneration Report	P	19,062,789	17,392,869 91.24%	1,522,131 7.98%	181,727	147,789 0.78%	18,379,239 92.34%	1,525,531 7.66%	186,271	Carried	No
2 Election of Board endorsed Mr Ronn Bechler as a Director	P	38,081,013	37,539,074 98.58%	393,498 1.03%	82,407	148,441 0.39%	38,529,496 98.99%	393,498 1.01%	86,951	Carried	n/a
3 Election of Board endorsed Ms Francine Ereira as a Director	P	38,076,851	37,553,147 98.62%	375,305 0.99%	86,569	148,399 0.39%	38,543,527 99.04%	375,305 0.96%	91,113	Carried	n/a
4 Election of Board endorsed Mr Gary Levin as a Director	P	38,081,263	37,605,211 98.75%	328,153 0.86%	82,157	147,899 0.39%	38,595,091 99.16%	328,153 0.84%	86,701	Carried	n/a
5 Re-election of Board endorsed Mr Greg Ridder as a Director	P	38,086,637	32,455,732 85.22%	5,483,064 14.40%	76,783	147,841 0.39%	33,442,154 85.91%	5,483,064 14.09%	84,727	Carried	n/a
6 Approval of Grant of Long-term Incentive to be issued as Performance Rights to Mr Kogan	P	19,274,384	17,667,456 91.66%	1,459,404 7.57%	147,693	147,524 0.77%	18,656,961 92.75%	1,459,404 7.25%	152,237	Carried	n/a
7 Approval of Grant of Long-term Incentive to be issued as Performance Rights to Mr Shafer	P	19,272,876	17,663,254 91.65%	1,462,098 7.59%	149,201	147,524 0.77%	18,652,759 92.73%	1,462,098 7.27%	153,745	Carried	n/a



Resolution	Decided by Show of Hands (S) or Poll (P)	Total Number of Proxy Votes exercisable by proxies validly appointed	Proxy Votes				Poll Results (if applicable)			Results	
			FOR	AGAINST	ABSTAIN	PROXY'S DISCRETION	FOR	AGAINST	ABSTAIN	OUTCOME	S250U APPLICABLE
8 Renewal of Proportional Takeover Provisions	P	38,031,827	37,470,497 98.52%	387,454 1.02%	131,593	173,876 0.46%	38,486,354 99.00%	387,454 1.00%	136,137	Carried	n/a
9 Contingent business - Board Spill Meeting (conditional item) If less than 25% of the votes cast on Resolution 1 are voted against adoption of the Remuneration Report, the Chair will withdraw Resolution 9. IMPORTANT - The Board strongly recommends you vote AGAINST Resolution 9.	-	19,128,034	610,080 3.19%	18,367,155 96.02%	116,482	150,799 0.79%	Resolution withdrawn			-	n/a

