

Fully Subscribed Placement to Raise \$1.2 million

21 November 2025

Equity Story Group Ltd (ASX: EQS) (**Equity Story** or **Company**) advises that it has received firm commitments to raise \$1.204 million by way of a two tranche placement. The Company will issue up to 120,420,000 fully paid ordinary shares at an issue price of \$0.01 per share (**Shares**) (**Placement**), with the second tranche being subject to Shareholder approval.

The Placement included participation by the Company's Chairman, Alex Brinkmeyer, and non-executive directors, Albert Wong and Alex Baird. The Directors' Shares will be issued in the second tranche subject to Shareholder approval at a General Meeting.

The tranche one Shares (15,420,000) will be issued utilising the Company's existing 15% placement capacity under ASX Listing Rule 7.1. The tranche two Shares (105,000,000) will be issued subject to Shareholder approval. It is expected that the tranche one Shares will be issued on 1 December 2025.

The proceeds of the Placement will be used to further fund the Company's growth and expansion strategy for its fund management business and for working capital. The Shares were placed by the Board and there are no fees payable with respect to the raise.

Managing Director, David Nolan commented:

"The Board is continuing its review of the Company's share subscription and funds management business and refining its strategy for growth.

The Company intends to invest additional resources into the Equity Story Growth Fund, which has a strong platform for growth based on its historical performance. There are also opportunities for additional equities funds, leveraging this track record of success.

The property sector remains a strong focus for the Company and the expansion of the funds management business into property is expected to commence in 2026."

This announcement has been authorised for release by the Board of Equity Story Group Ltd.

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