

26 November 2025

ASX Announcement Airtasker Limited (ASX:ART)

Investor Day Presentation

Airtasker Limited (ASX:ART) is pleased to lodge the attached presentation being made by members of its executive leadership team at its Investor Day being held at 3:00 pm (AEDT) today.

– Ends –



To receive regular Airtasker announcements and updates and to engage with management join [Airtasker's Investor Hub](#) or for more information visit investors.airtasker.com.

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investors@airtasker.com

About Airtasker

Airtasker Limited (ASX:ART) is Australia's leading online marketplace for local services, connecting people and businesses who need work done with people who want to work. With a mission to **empower people to realise the full value of their skills**, Airtasker aims to have a positive impact on the future of work by creating truly flexible opportunities to work and earn income. In 2025, Airtasker entered the world of Formula One™ through its partnership with the Visa Cash App Racing Bulls Formula One™ Team (**VCARB**). Since launching in 2012, Airtasker Taskers have completed more than 5 million tasks worldwide and Airtasker has put more than \$720 million into the pockets of Australian Taskers (net of Airtasker's fees).

This announcement was approved for release by the Board of Directors of Airtasker Limited.

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Airtasker

INVESTOR DAY

2025

internal use only



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This presentation contains certain financial information. The financial information has been presented in an abbreviated form insofar as it does not include all the presentation and disclosures, statements or comparative information as required by the Australian Accounting Standards (**AAS**), the International Financial Reporting Standards (**IFRS**) (including the interpretations of the International Financial Reporting Interpretations Committee) and other mandatory professional reporting requirements applicable to financial reports prepared in accordance with the Corporations Act. All currency is in Australian dollars unless indicated. All financial information is audited unless otherwise indicated.

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Airtasker uses certain measures to manage and report on its business that are not recognised under AAS or IFRS. These measures are collectively referred to in this presentation as 'non-IFRS financial measures' under Regulatory Guide 230 'Disclosing non-IFRS financial information' published by the Australian Securities and Investments Commission (**ASIC**).

Management uses these non-IFRS financial measures to evaluate the performance and profitability of the overall business. Although Airtasker believes that these measures provide useful information about the financial performance of Airtasker, they should be considered as supplements to the income statement measures that have been presented in accordance with AAS and IFRS in Airtasker's audited financial statements released on ASX and not as a replacement for them.

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Questions? Use the QR code to ask now

Slido code: AIR25



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Agenda

Welcome	Cass O'Connor Non-executive Chair, Airtasker
Mission and Strategy	Tim Fung CEO and Co-Founder
Product and Technology	Chaitanya Kuber CTO James Nau VP of Product
Media Deals Analysis	Matt Harper Analyst, Taylor Collison
Media Partner Panel Moderator: Matt Harper Analyst, Taylor Collison	Andrew Every Chief Strategy and Retail Media Officer, oOh!media Michael Stephenson CEO, ARN David Ellis EVP, iHeartMedia
Brand and Growth	Fiona Stevens CCO
Leadership Q&A Moderator: Peter Hammond Non-executive director, Airtasker	Tim Fung CEO and Co-Founder Fiona Stevens CCO Mahendra Tharmarajah CFO Chaitanya Kuber CTO
Networking and drinks	F1 Simulator and Custom Merch

Airtasker



Mission and Strategy

Tim Fung

CEO AND CO-FOUNDER, AIRTASKER





OUR VISION

The world's most trusted marketplace

to buy and sell local services.

Unique value proposition



Open Community

Built on transparency and accountability to enable trust with an efficient light touch operating model.



Infinitely Horizontal

Unifying a fragmented local services industry and creating entirely new service categories.



OUR MISSION

To empower
people to realise

the full value of their skills.

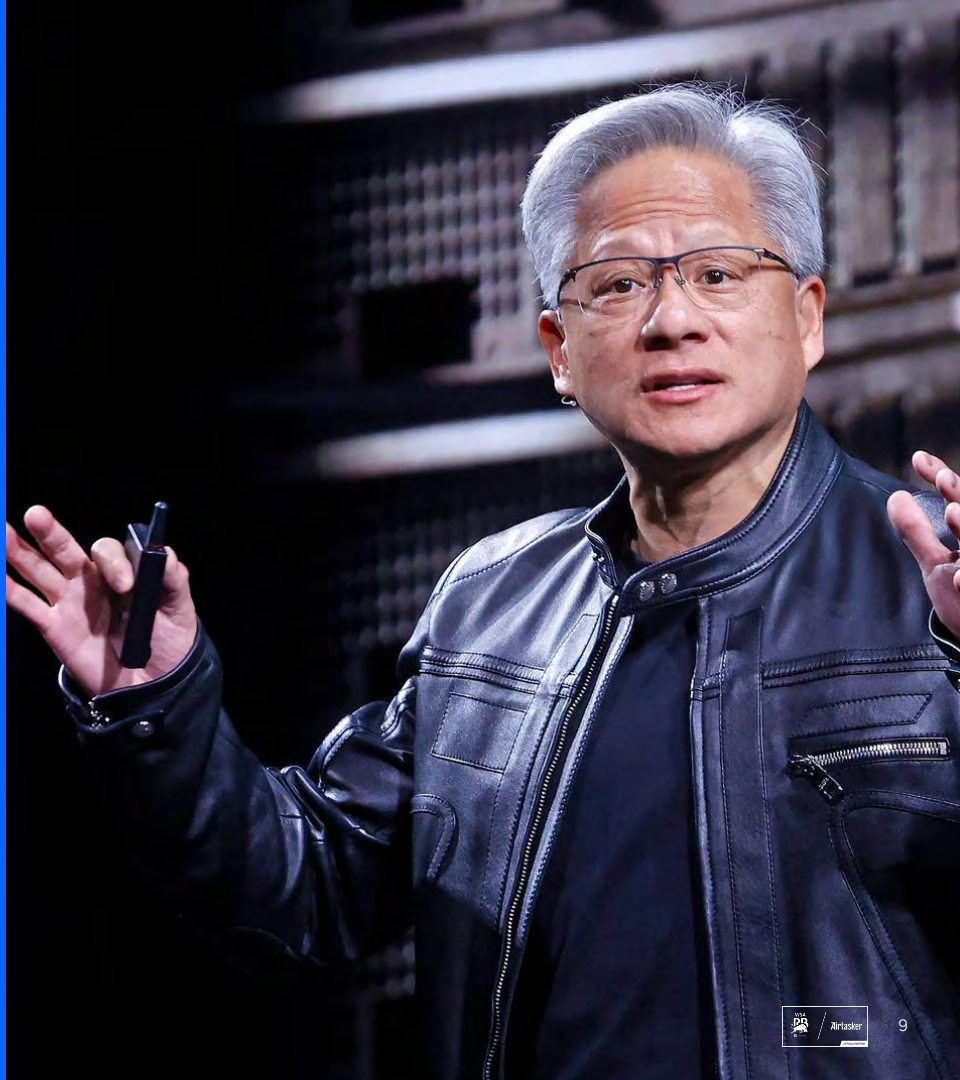


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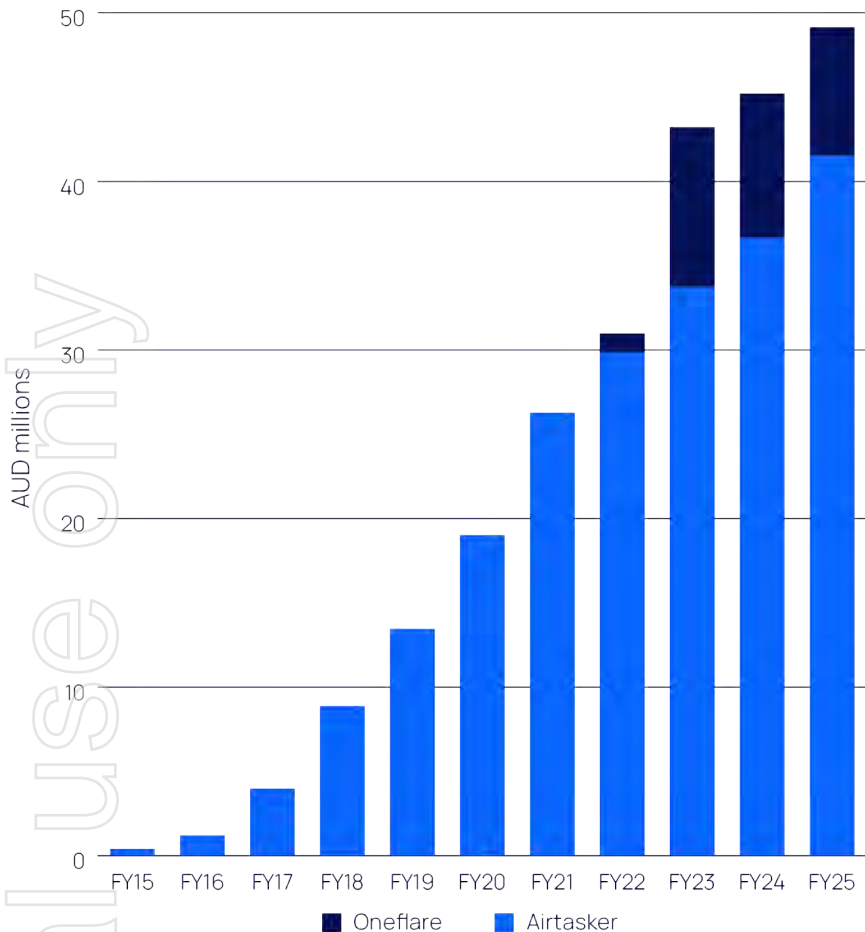
“Plumbers will win the AI race”

Jensen Huang CEO, NVIDIA

Source: Channel 4 News, <https://www.tiktok.com/@c4news/video/7551389307303382294>.



Revenue



Source: FY15–FY18 amounts per the IPO Prospectus issued in March 2021.

We've proven the model in Australia

Revenue ¹	\$49.2m
Expenses	\$14.6m
Cash flow²	\$34.6m
Head Office³	\$19.4m
Cashflow	\$15.2m

1. Revenue refers to Australian Marketplaces which consists of Airtasker Australia and Oneflare marketplaces.
2. Represents EBITDA for the Established Marketplaces Segment as disclosed in note 4 of the FY25 financial statements, adjusted for material non-cash items.
3. Head Office expenses consist of global head office operating expenditure and innovation investment, as disclosed in Note 4 of the FY25 financial statements, adjusted for material non-cash items.

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5 million tasks completed in Australia since 2012.

Growth strategy



1

**Core platform
investment**



2

**Profitable
growth**



3

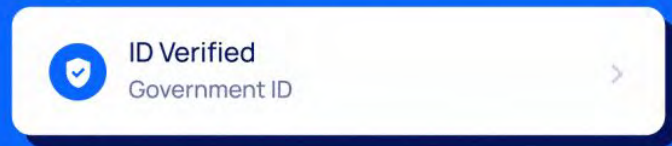
**Scale in
UK and US**



1. Core platform investment

Internal use only

Trust





1. Core platform investment

Frequency


Post a task. Get it done.

In a few words, what do you need done?

Get Offers



 Help me move home

 End of lease clean



1. Core platform investment

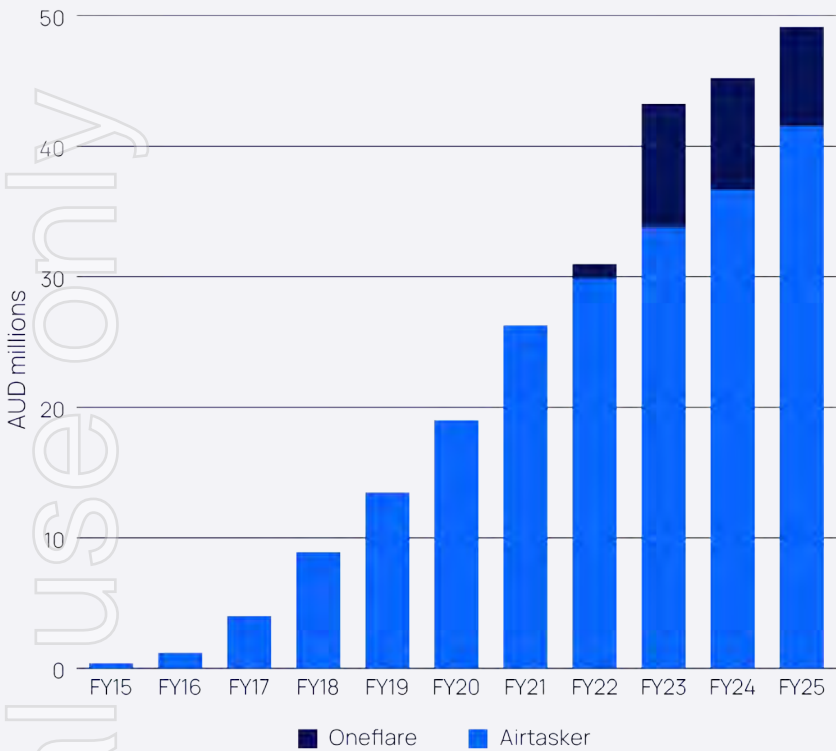
Salience





2. Profitable growth

Revenue



Source: FY15–FY18 amounts per the IPO Prospectus issued in March 2021.

Revenue ¹	\$49.2m
Expenses	\$14.6m
Cash flow ²	\$34.6m
Head Office ³	\$19.4m
Cashflow	\$15.2m

Up 18.8% in FY25

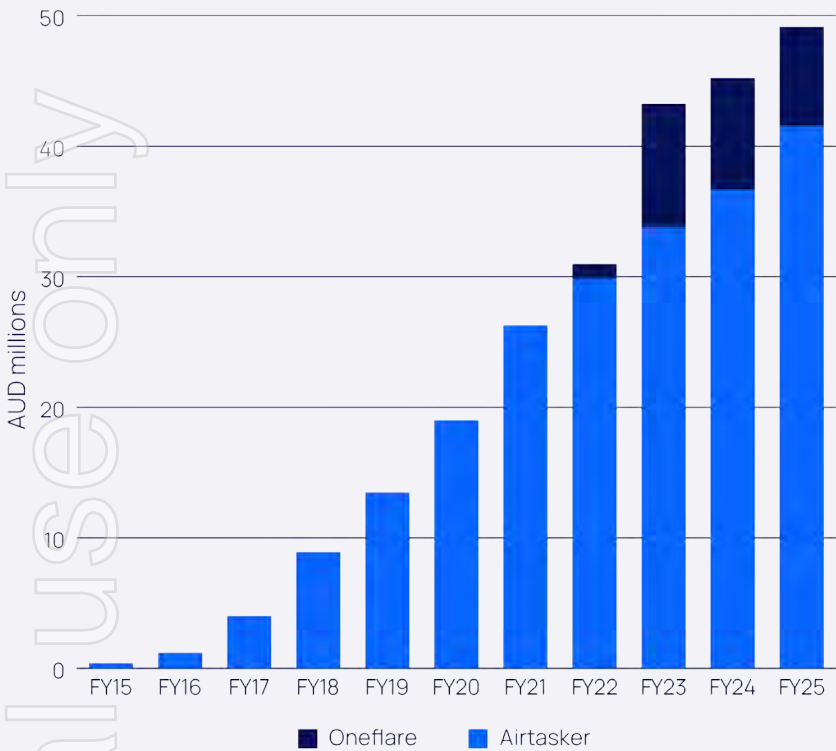
To expand in FY26 (ex-Oneflare)

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2. Profitable growth

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This is what we can replicate in
10x bigger markets!

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3. Scale in UK and US





Solving the “zero to one” chicken and egg problem...

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S

Stimulus

H

Honored
Reviews

P

Paid
Performance

A

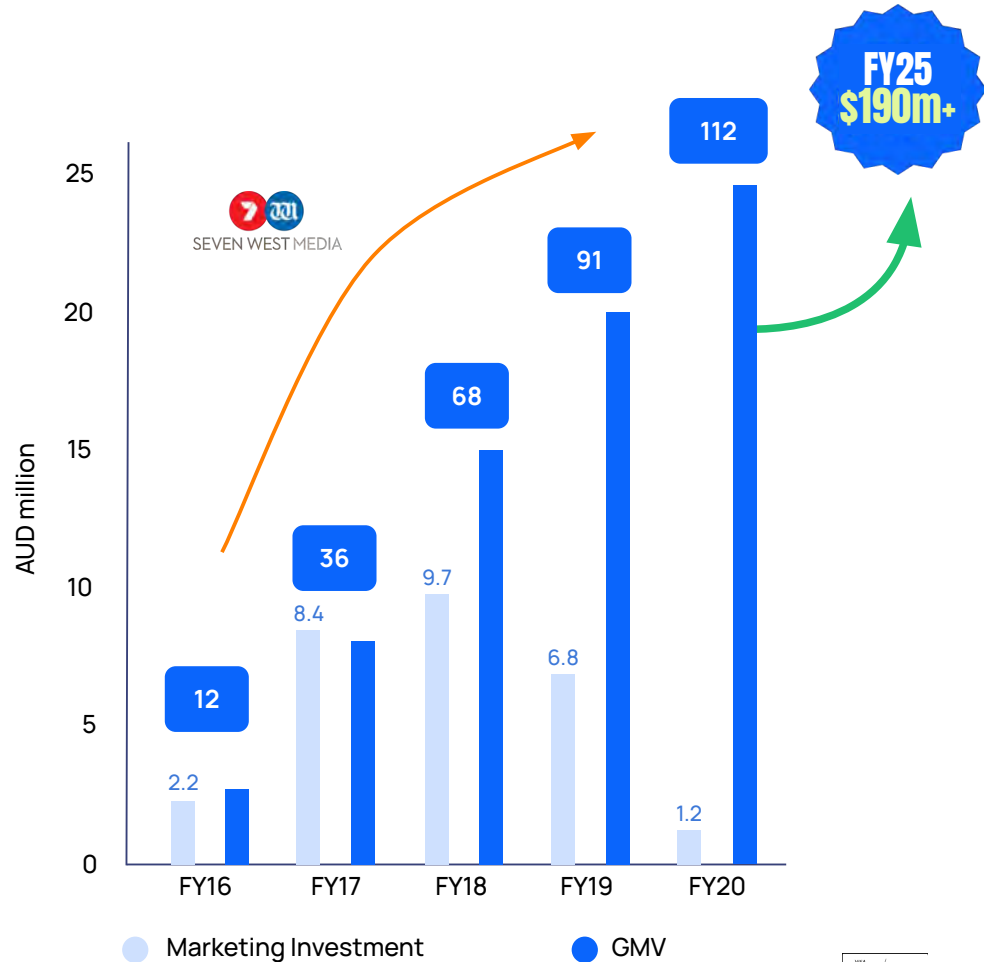
ATL
and PR

B

Business
Pioneers

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Ultimately, we
scale on brand and
network effects



Incredible partnerships



iHeart
Media



Photo: Rich Fury / Getty Images

Incredible partnerships

oh!

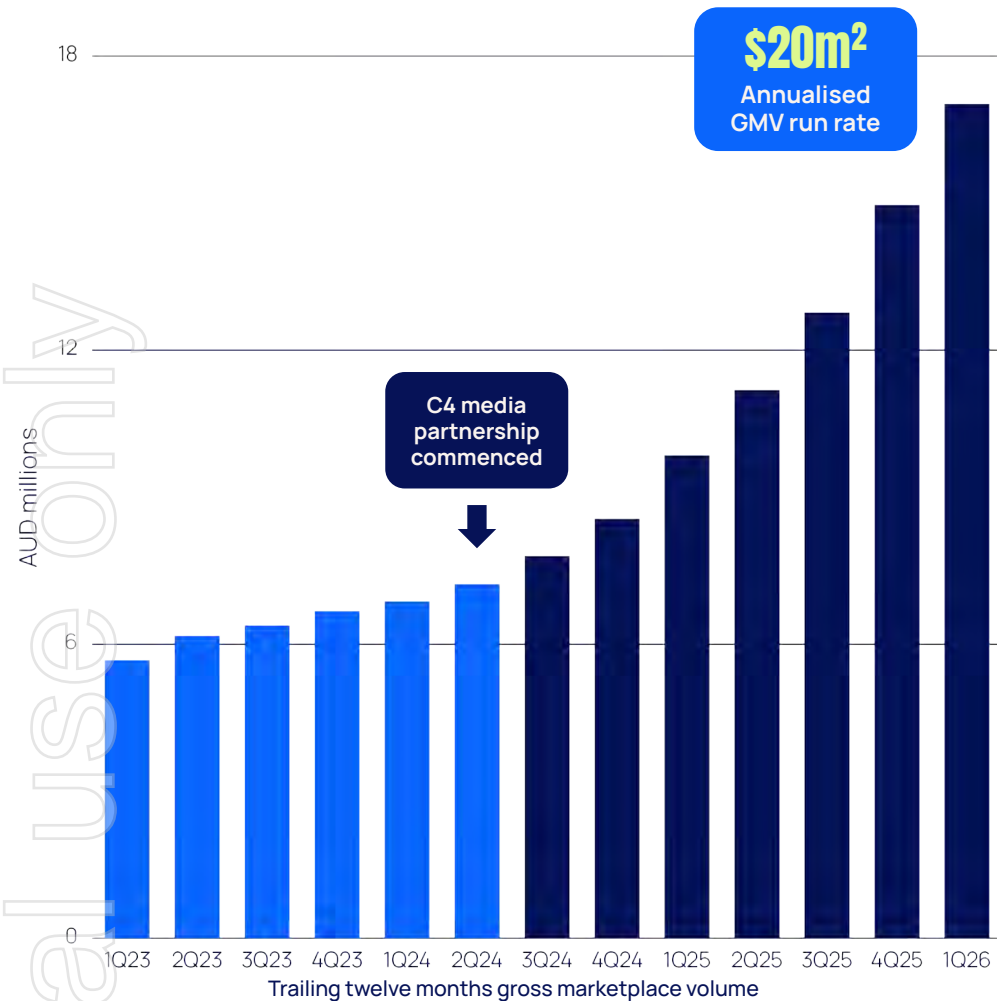


Incredible
partnerships



Incredible partnerships



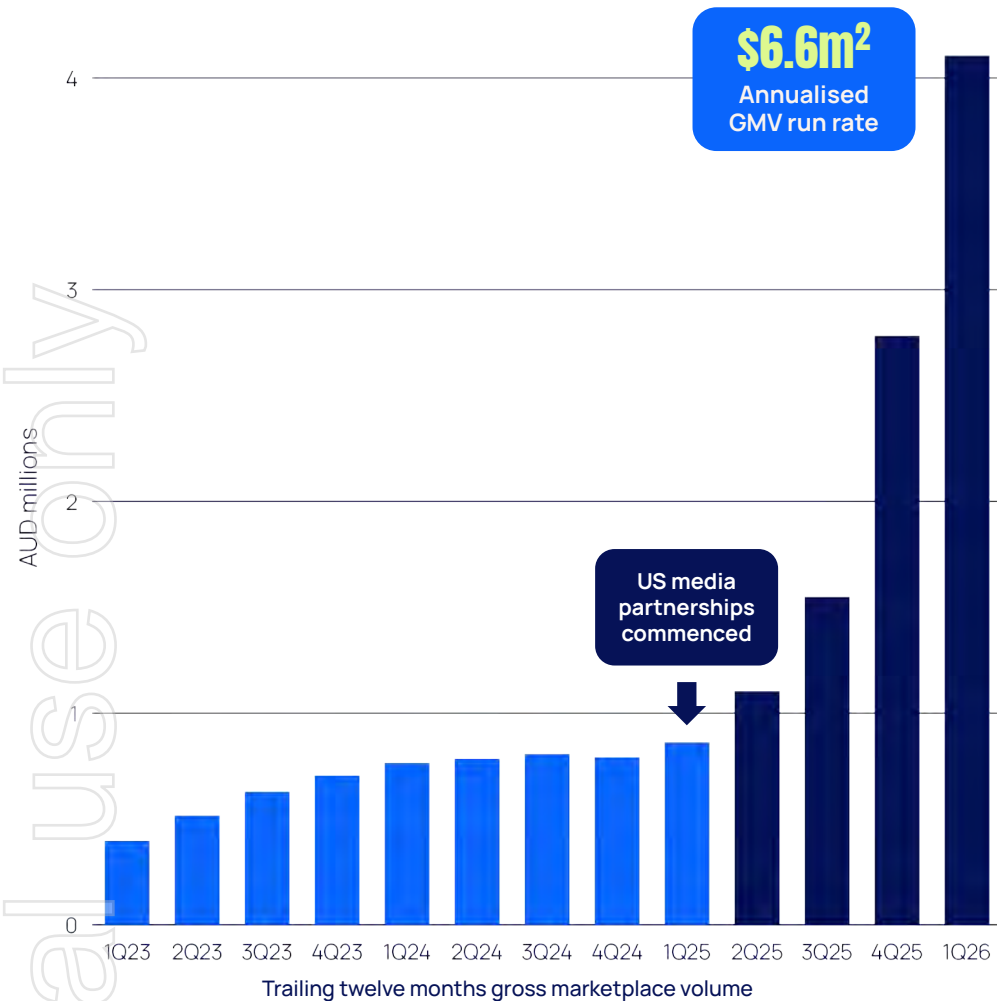


We are making progress...

 Airtasker UK

1Q26 revenue up 83% yoy

1. All amounts are unaudited.
2. Sep-25 gross marketplace volume (GMV) multiplied by 12.



We are making progress...



Airtasker USA

1Q26 revenue up 609% yoy

1. All amounts are unaudited.
2. Sep-25 gross marketplace volume (GMV) multiplied by 12.

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Gross marketplace volume for completed tasks globally since 2012, with amounts in GBP and USD converted to AUD using the average exchange rate for the relevant period.

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Questions? Use the QR code to ask now

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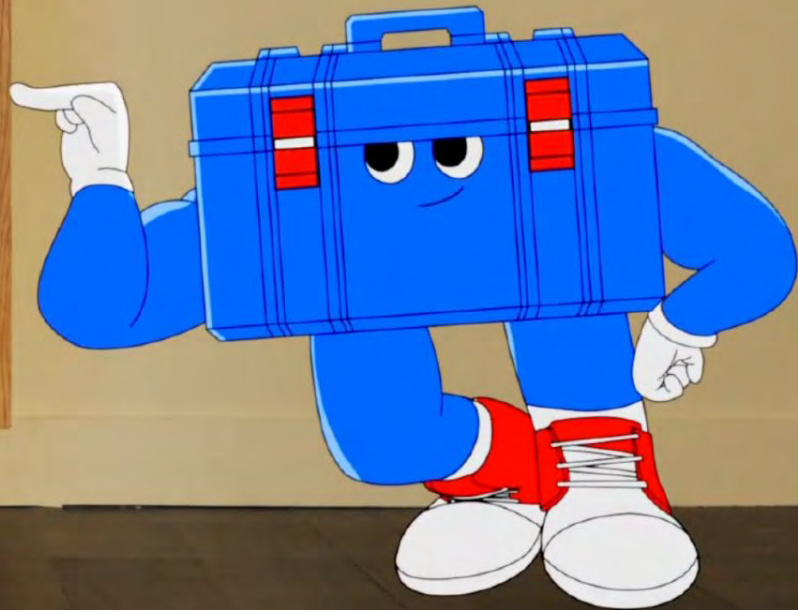


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Product and Technology

Chaitanya Kuber
CTO, AIRTASKER

James Nau
VP OF PRODUCT, AIRTASKER

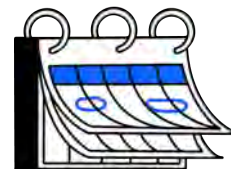


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Key focus



Trust



Frequency



Trust

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Profiles



ID Verified
Government ID





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Top Offer

The screenshot shows a task offer interface with two offers. The top offer is from Pete S., with a 5-star rating (30 reviews) and a 100% completion rate. The bottom offer is from Alex W., with a 4.8-star rating (23 reviews) and a 95% completion rate. Both offers have an 'Accept' button.

Offerer	Rating	Completion Rate	Price
Pete S.	5 ★ (30)	100%	\$300
Alex W.	4.8 ★ (23)	95%	\$320

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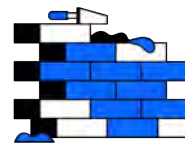
Lean, AI Powered Scale



Efficient



Secure



Scale



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Airtasker

Media Partner Panel

Moderator:

Matt Harper

ANALYST, TAYLOR COLLISON

Airtasker



Andrew Every

Chief Strategy and Retail
Media Officer, oOh!media

Michael Stephenson

CEO, ARN

David Ellis

EVP, iHeartMedia



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Brand and Growth

Efficiency by design:
scaling local to global

Fiona Stevens
COO, AIRTASKER

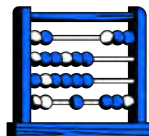
Efficiency by design: how we're scaling local to global



1

Grow AU profitably

Maximise the market, build the blueprint.



2

Measure and optimise

Ensure every marketing \$ counts.



3

Efficient scale in UK and US

Scale by design, don't reinvent.



1. Grow AU profitably | brand salience





1. Grow AU profitably | brand salience



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1. Grow AU profitably | brand salience

Internal use only





1. Grow AU profitably | brand salience

sky news .COM.AU

Lifestyle Celebrity (18)

'We want it to be big, bold, and badass': Formula 1 drivers Liam Lawson and Isack Hadjar launch Airtasker challenge

Formula 1 drivers Isack Hadjar and Liam Lawson have posed a jaw-dropping ad on Airtasker marketplace. Advertiser that has already received thousands of responses.

THE Sun

Local News (18)

Lambeth woman, 35, earns £28k from side hustles paying up to £300 each

Daily Mail

Billie Eilish fans take drastic measures to secure spot at Australian concerts

- READ MORE: Hundreds of Billie Eilish fans camp out for days in Sydney ahead of her Hit Me Hard and Soft tour

By CAITLIN POWELL - NEWS REPORTER
PUBLISHED: 20:26 AEDT, 28 February 2025 | UPDATED: 20:27 AEDT, 28 February 2025



Aussie fans of pop sensation Billie Eilish are forking out more than a hundred dollars - not for concert tickets but to pay people to queue for them.

The 23-year-old musician is half way through the Australia leg of her Hit Me Hard and Soft tour, and those desperate to get prime positions for the performance have taken to an online marketplace to pay people to save their spot in line.

Job ads popped up on Airtasker this week, offering users between \$65 and \$200 to sit or camp in the entrance queue for the concert.

Herald Sun

Business Stockhead

SPONSORED

Airtasker joins forces with OpenAI to unlock major usability and efficiency gains for customers

Airtasker has banked more free cash flow and joined forces with OpenAI's Operator to make outsourcing tasks easier, more usable and more efficient.

Today



MyLondon



Your Design Could Hit the Paddock - F1 Pit Crew Helmet Challenge Ends in a Week

Your Design Could Hit the Paddock - F1 Pit Crew Helmet Challenge Ends Soon

THE AUSTRALIAN

STOCKHEAD CONTENT

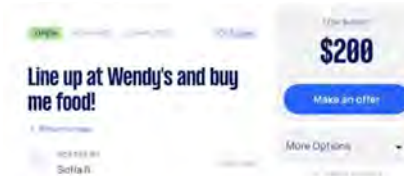
Airtasker grows marketplaces revenue 18pc, second consecutive year of positive cash flow

news.com.au

Lifestyle Food Eat

Wendy's Brisbane store draws huge crowds, \$200 line-up offers

Desperate food lovers have resorted to hiring people to queue at the flagship store of an iconic US chain after it opened in Brisbane.



realestate.com.au

Rent crisis: Aussies paying people to attend inspections

1000s of Aussies are paying people to attend property inspections.

news.com.au



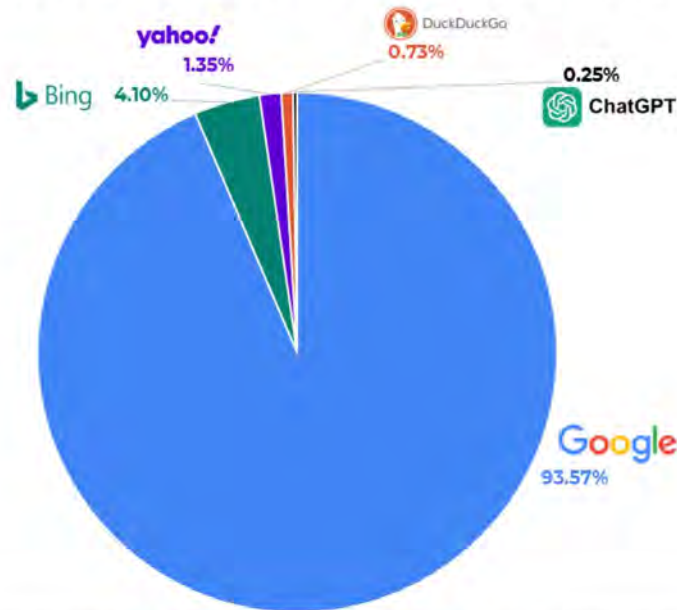
1. Grow AU profitably | expand discoverability

mal use only



1. Grow AU profitably | expand discoverability

Global Market Share of Selected Search Platforms, 2024



SEMURSH

Datos
A SEMURSH COMPANY

Sources: Google, YouTube, & OpenAI public statements; Statcounter, Datos, and Semrush for additional market share estimates.

statcounter

SparkToro



1. Grow AU profitably | expand discoverability

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how to pack large items for moving

AI Mode All Short videos Videos Images Forums Shopping More Tools

AI Overview

To pack large items for moving, first **disassemble furniture, secure doors and drawers, and wrap all surfaces with moving blankets or bubble wrap for protection.** For heavy items like appliances, defrost the fridge and tape cords to the unit. Label everything clearly, and for fragile items, use specialty boxes with ample padding. #

This video demonstrates how to pack large furniture and bulky items, including tips on disassembly and securing them:

Airtasker
YouTube · 23 Sept 2025

General preparation

ChatGPT Furniture assembly Ryde

Good question. Here are a few options for **furniture assembly in Ryde, NSW:**

Local Services in Ryde / Sydney Area

1. Airtasker

- There are many furniture assembly experts available for hire in Ryde.
- Typical rates for furniture assembly in Ryde are around **\$100-\$200** depending on the job.
- You can post your task (bed, wardrobe, shelves, etc.) and get quotes from local taskers.

Ask anything

ChatGPT can make mistakes. Check important info.

chatgpt.com

Airtasker

Find trusted furniture assembly experts in Ryde

Fill a short form and get free quotes for furniture assembly services in Ryde

PRODUCT REVIEW 4.3

Excellent rating - 4.3/5 (10900+ reviews)

Get help from furniture assembly experts in Ryde

- Bed furniture assembly
- Furniture assembly

airtasker.com



1. Grow AU profitably | expand geography



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1. Grow AU profitably | expand distribution

origin

NRMA
INSURANCE | A Help Company

SPALDING

Aussie

eufy

easysshed

DESKY

TUISS
BLINDS ONLINE, MADE SIMPLE

The Dinner Ladies

Kidzshack

touch
HANDLES

B2C FURNITURE

bemoved

LIFESPAN
FITNESS

Lifely*

Factory Buys

EZY SCREENS

BLINDS
DOWNUNDER

WallPanels
.com.au

OSCILLOT

LIGHTS 4 LESS
DISCOUNT LIGHTS

ONLINE
FLOORING
STORE

perma
child safety™

OZ Trampolines

the best
BACKYARD



1. Grow AU profitably | expand category

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GET GIFTING DONE



Forget socks and scented candles. Give them something they actually need: freedom from the dreaded to-do list. An Airtasker Gift Card is the easiest way to turn "I'll do it later" into "Done!"

[Buy a gift card →](#)

[Check balance →](#)

Choose your Airtasker Gift Card

Who are you buying this gift card for?

Myself Someone else

How would you like it sent?

Email

Select quantity

Max 1 gift card per transaction when buying for someone else.

1

How much would you like to gift?

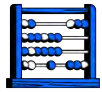
\$25 \$50 \$100 \$250 \$500 Other

Who's it from?

Who's it for?

Add an optional message

[Add to cart](#)



2. Measure and optimise | Market Mix Modeling

Internal use only

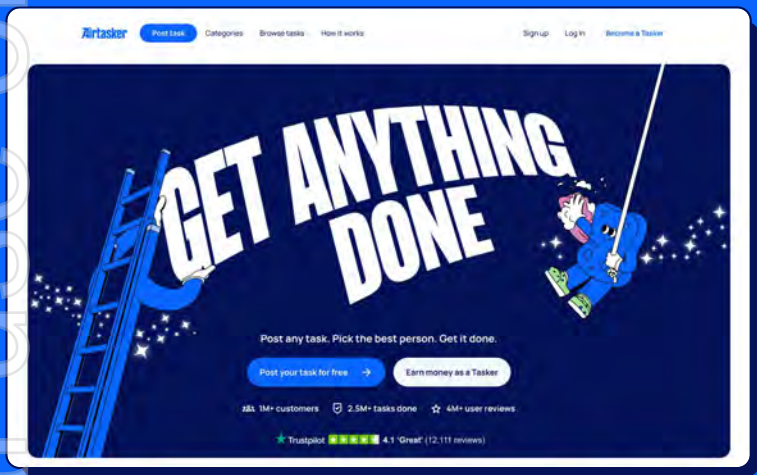




3. Efficient scale in UK and US | distinctive assets

Airtasker

Get anything done



Airtasker
Get anything done

MEET THE TASKIES

CHIEF

As the leader of the Taskie pack, Chief points everyone in the right direction to get anything done. He's quick-thinking and has the strength to carry everything that can make your problems vanish like magic. See him as your easy-going fix-it friend.

Teamwork	Control
Precision	Boss Moves

Airtasker
Get anything done

MEET THE TASKIES

BRITNEY SHEARS

Oops she did it again. Our queen of clean cuts is shape-obsessed and lives for tidy edges. No messy hedge, tangled vine or overgrown flower bed gets past her. She's sharp, stylish and always ready to trim your garden one more time.

Style	Control
Strength	Snip Rhythm



3. Efficient scale in UK and US | production efficiency



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**Marketing is embedded in
our commercial strategy,
designed to drive efficient
growth and shareholder value.**



WHAT YOU GUYS DOING?

Leadership Q&A

Moderator:

Peter Hammond

NON-EXECUTIVE DIRECTOR, AIRTASKER





Tim Fung
CEO AND CO-FOUNDER

Fiona Stevens
CCO

**Mahendra
Tharmarajah**
CFO

Chaitanya Kuber
CTO



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THAAAANKS

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