

## Camplify Holdings Ltd

A.C.N 647 333 962

42 Union Street Wickham NSW 2293

PO Box 7 Wickham NSW 2293

Ph: 02 4075 2000



## ASX Announcement

1 December 2025

### Camplify Holdings Announces Board Appointment

Camplify Holdings (ASX: CHL), Australia's largest and most trusted peer-to-peer caravan hire and RV sharing community, is pleased to announce the appointment of Mr Mike Rosenbaum as a Non-Executive Director, effective 1st of December.

Mr Rosenbaum has over 20 years experience leading and advising high-growth technology companies, with deep expertise in peer to peer and the sharing economy.

#### Overview of Mike Rosenbaum

Mike is the Founder and CEO of Spacer Technologies, a leading parking and mobility platform operating across Australia, the USA and Canada.

He was an early investor and Non- Executive Director of Car Next door, which was acquired by Uber in January 2022.

Mike also serves as a Non-Executive Director of Locate Technologies Limited (ASX: LOC) since its IPO in 2021.

Previously, Mike co-founded DealsDirect, one of Australia's first major online retailers, scaling it to c.\$100 million in annual revenue before its exit to GraysOnline in 2014.

Mike brings extensive experience across marketplace strategy, consumer

For personal use only

## Camplify Holdings Ltd

A.C.N 647 333 962

42 Union Street Wickham NSW 2293

PO Box 7 Wickham NSW 2293

Ph: 02 4075 2000



technology, marketing and scaling high-growth businesses.

The Board of Directors welcomes Mr Rosenbaum and looks forward to his continued and expanded contributions to Camplify's strategic growth and ongoing success.

**-- END --**

For further information please contact:

### Media Enquiries

Sato Howard

media@chl.global

+61 (0) 0403 265 127

### Investor Relations

www.chl.global

investors@chl.global

### About CHL

Camplify Holdings Limited (ASX:CHL) is in the business of elevating outdoor experiences through innovative and scalable tech solutions. Composed of Camplify, MyWay and PaulCamper, the CHL Group operates one of the world's leading peer-to-peer digital marketplace platforms. connecting recreational vehicle (RV) Owners to Hirers. With operations in Australia, New Zealand, Spain, the UK, Germany, Austria and Netherlands, Camplify and PaulCamper deliver a seamless and transparent experience for consumers looking to travel and connect with local RV owners.

**This announcement was approved by the Board of Directors of Camplify Holdings Limited.**