

## APPOINTMENT OF NEW CHIEF FINANCIAL OFFICER

**PlaySide Studios ("PlaySide", "the Company")** is pleased to announce the appointment of Mr Colin Lai as Chief Financial Officer and Company Secretary. Colin will assume the role on 2 March 2026 following the retirement of Mr Darren Briggs which was announced at the Company's Annual General Meeting in October 2025. Darren will be responsible for the preparation and lodgement of the Company's half yearly results and will be available to assist with an orderly transition.

Colin is a senior finance and governance executive with 15 years' experience across ASX-listed and multinational organisations. He most recently served as Chief Financial Officer and Company Secretary of MyEco Group Ltd (ASX: MCO), and was previously Group Financial Controller at BWX Limited. He has also held finance roles at National Australia Bank, Iress and Treasury Wine Estates.

Colin brings significant experience across corporate and commercial finance, strategic planning, capital management, governance and corporate compliance, and mergers and acquisitions. He is a Chartered Accountant (CA ANZ) and a Fellow of the Governance Institute of Australia (FGIA).

*I am excited to welcome Colin Lai to PlaySide as our new CFO. With several senior hires being negotiated at the moment, this role is a key part of our broader initiative to position the business for strong execution in the years ahead.*

*As we advance our ambitions in Original IP and focus on scaling our External Projects division, having someone like Colin - experienced and keen to make a difference - is essential. His role will be critical in helping us build a stronger balance sheet and sustainable growth in earnings and cash flow, and I am looking forward to partnering with him as we enter this next phase of our journey.*

**BENN SKENDER, PLAYSIDE STUDIOS CEO**

# PlaySide Studios

AUSTRALIAN VIDEO GAME DEVELOPER AND PUBLISHER

PlaySide Studios Limited ("PlaySide") develops video games for multiple platforms including mobile, PC/Console, virtual reality and mixed reality, with a portfolio of approximately 60 titles. The Company publishes its own games based on original intellectual property, as well as providing end-to-end game development services in collaboration with AAA game studios and major technology and entertainment companies such as Activision Blizzard, Meta, Netflix Games and Take Two Interactive. It also has a Publishing arm which provides funding, development support, marketing and publishing of third-party games from smaller independent studios.

PlaySide was incorporated in 2011 and is headquartered in Port Melbourne, Australia. Its shares are publicly traded on the Australian Securities Exchange under the code PLY.

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**Release approved by the Chairman on behalf of the board.**

To receive business updates and investor information from PlaySide register your details here:

[investor.playsidestudios.com](http://investor.playsidestudios.com)

## INVESTOR RELATIONS

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## FURTHER CONTACT

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