

## Appendix 3Y

### Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                       |                                  |
|-----------------------|----------------------------------|
| <b>Name of entity</b> | <b>Prime Financial Group Ltd</b> |
| <b>ABN</b>            | <b>70009487674</b>               |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                    |
|----------------------------|--------------------|
| <b>Name of Director</b>    | Mr Timothy Bennett |
| <b>Date of last notice</b> | 24 November 2025   |

#### **Part 1 - Change of director's relevant interests in securities**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (j) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |   |
|---|---|
| <b>Direct or indirect interest</b>  | Direct Notice   |
| <b>Nature of indirect interest (including registered holder)</b><br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | Beneficial Interest in the Prime Financial Group Limited Employee Share Trust   |
| <b>Date of change</b>   | 25 November to 1 December 2025  |
| <b>No. of securities held prior to change</b>   | <ol style="list-style-type: none"> <li>1. Direct: <ol style="list-style-type: none"> <li>a. 2,817,250 fully paid ordinary shares</li> <li>b. 1,052,631 Performance Rights</li> </ol> </li> <li>2. Indirect: 761,099 fully paid ordinary shares held by Prime Financial Group Limited Employee Share Trust with Timothy Bennett as the beneficial owner</li> </ol> |
| <b>Class</b>  | Fully paid ordinary shares & Performance Rights   |
| <b>Number acquired</b>  | 1. b. 1,549,616 Performance Rights – 497,512 approved at 2024 AGM and 1,052,104 approved at 2025 AGM  |
| <b>Number disposed</b>  | 1. a. 275,258 fully paid ordinary shares<br>b. 526,316 performance rights lapsed  |

+ See chapter 19 for defined terms.

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|  |   |
|--|---|
| <p><b>Value/Consideration</b><br/>         Note: If consideration is non-cash, provide details and estimated valuation</p>   | <p>1. a. \$63,671.84 – sale of fully paid ordinary shares<br/>         b. Performance Rights – No cash consideration. As detailed in Notice of Annual General Meeting dated 30 October 2024 and 29 October 2025</p>   |
| <p><b>No. of securities held after change</b></p>  | <p>1. Direct:<br/>         a. 2,541,992 fully paid ordinary shares<br/>         b. 2,075,931 Performance Rights</p> <p>2. Indirect: 761,099 fully paid ordinary shares held by Prime Financial Group Limited Employee Share Trust with Timothy Bennett as the beneficial owner</p>                                |
| <p><b>Nature of change</b><br/>         Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p> | <p>1. a. On-market sale of shares to cover personal income tax obligation resulting from the exercise of Performance rights and issue of fully paid ordinary shares<br/>         b. Issue of Performance Rights under the Performance Rights Plan after the approval by shareholders at the 2024 and 2025 AGM</p> |

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |            |
|---|------------|
| <p><b>Detail of contract</b></p>  | <p>n/a</p> |
| <p><b>Nature of interest</b></p>  | <p>n/a</p> |
| <p><b>Name of registered holder (if issued securities)</b></p>  | <p>n/a</p> |
| <p><b>Date of change</b></p>  | <p>n/a</p> |
| <p><b>No. and class of securities to which interest related prior to change</b><br/>         Note: Details are only required for a contract in relation to which the interest has changed</p> | <p>n/a</p> |
| <p><b>Interest acquired</b></p>   | <p>n/a</p> |
| <p><b>Interest disposed</b></p>   | <p>n/a</p> |
| <p><b>Value/Consideration</b><br/>         Note: If consideration is non-cash, provide details and an estimated valuation</p>   | <p>n/a</p> |

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|                       |     |
|-----------------------|-----|
| Interest after change | n/a |
|-----------------------|-----|

**Part 3 – +Closed period**

|  |     |
|--|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b> | No  |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>   | n/a |
| <b>If prior written clearance was provided, on what date was this provided?</b>  | n/a |

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