

Cash Converters Completes Acquisition of Franchise Stores

Cash Converters International Limited (ASX: CCV) (Cash Converters or the Company) announces the completion of the previously announced acquisition of 29 franchise stores, collectively forming the Cash Converters Investment Group (CCIG). These stores operate across Queensland, New South Wales, the ACT and Tasmania. The transaction was completed for total consideration of \$37.1m.

Acquisition Highlights

- Proven East Coast franchise network operating 29 stores, consisting of 18 stores in Queensland, 6 in New South Wales, 3 in the ACT and 2 in Tasmania
- Multiple of 4.5 times FY25 EBITDA
- Forecast to be EPS accretive in the first full year
- Funded through existing cash reserves and proceeds from the recent equity raise

Strategic Rationale

- Strengthens the Company's corporate footprint across high demand East Coast markets
- Enhances operational consistency in customer experience, compliance and store processes
- Unlocks retail and lending cross sell opportunities and supports corporate store margin expansion through scale and efficiency
- Delivers stronger buying power and loan book funding across the acquired network

Network Update

Following completion of this acquisition, Cash Converters now operates 122 corporate stores in Australia, with a further 29 stores remaining under franchise ownership. In the United Kingdom, the Company operates 60 corporate stores alongside 135 franchise owned stores.

Comment from Cash Converters CEO and Managing Director, Sam Budiselik

"We are pleased to complete the acquisition of the CCIG store network. These stores have been operating for more than three decades and bring a strong and capable operations team into our corporate network. The acquisition strengthens our position along the East Coast and supports our strategy of consolidating high quality franchise stores under corporate ownership. We expect these stores to contribute to earnings from the first full year and we are focused on delivering further operational improvements and growth across the network."

Sam Budiselik

CEO & Managing Director

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Authorised for release by the Board of Cash Converters International Limited.

About Cash Converters

Cash Converters International Limited (ASX: CCV) is a leading consumer lender and second-hand goods retailer operating globally. Key corporate markets include Australia, New Zealand and the United Kingdom where the Company operates as Master Franchisor and is executing a strategy to acquire franchise stores. Cash Converters is actively transforming its loan book to focus on longer-term, lower-cost lending solutions for its customers, while expanding its retail presence in repurposed luxury goods. With a strong commitment to sustainability, Cash Converters plays a vital role as a leading non-bank lender responsibly supporting borrowers and in facilitating the circular economy.

To learn more, please visit: www.cashconverters.com. For investor inquiries, contact us at info@cashconverters.com

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